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ORIGINAL

December 1, 2000

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Mrs. Blanca S. Bayó
Director, Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

Re: **000075-TP (Section 251)**

Dear Ms. Bayó:

Enclosed is an original and fifteen copies of BellSouth Telecommunications, Inc.'s Direct Testimony of Elizabeth Shiroishi and Direct Testimony of David Scollard which we ask that you file in the captioned docket.

A copy of this letter is enclosed. Please mark it to indicate that the original was filed and return the copy to me. Copies have been served to the parties shown on the attached Certificate of Service.

Sincerely,
E. Earl Edenfield Jr
E. Earl Edenfield, Jr.
(22)

Enclosures

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 - CAF _____
 - CMP *Marshall* _____
 - COM *Stog* _____
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**CERTIFICATE OF SERVICE
Docket No. 000075-TP**

I HEREBY CERTIFY that a true and correct copy of the foregoing was served via

U.S. Mail this 1st day of December, 2000 to the following:

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BELLSOUTH TELECOMMUNICATIONS, INC.
DIRECT TESTIMONY OF BETH SHIROISHI
BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
DOCKET NO. 000075-TP
DECEMBER 1, 2000

Q. PLEASE STATE YOUR NAME, YOUR POSITION WITH BELLSOUTH TELECOMMUNICATIONS, INC. ("BELLSOUTH") AND YOUR BUSINESS ADDRESS.

A. My name is Elizabeth R. A. Shiroishi. I am employed by BellSouth as Managing Director for Customer Markets – Wholesale Pricing Operations. My business address is 675 West Peachtree Street, Atlanta, Georgia 30375.

Q. PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR BACKGROUND AND EXPERIENCE.

A. I graduated from Agnes Scott College in Decatur, Georgia, in 1997, with a Bachelor of Arts Degree in Classical Languages and Literatures. I began employment with BellSouth in 1998 in the Interconnection Services Pricing Organization as a pricing analyst. I then moved to a position in product management, and now work as a Managing Director for Customer Markets – Wholesale Pricing Operations. In this position, I am responsible both for negotiating and for overseeing the negotiations of Interconnection Agreements, as well as Local Interconnection, Internet Service Provider ("ISP")/Enhanced

1 Service Provider (“ESP”), and Internet Protocol (“IP”) issues.

2

3 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

4

5 A. The purpose of my testimony is to present BellSouth’s position on the issues
6 raised in this docket.

7

8 *Issue 1(a): Does the Commission have the jurisdiction to adopt an intercarrier*
9 *compensation mechanism for delivery of ISP-bound traffic?*

10

11 *Issue 1(b): If so, does the Commission have the jurisdiction to adopt such an*
12 *intercarrier compensation mechanism through a generic proceeding?*

13

14 Q. DOES THE COMMISSION HAVE JURISDICTION OVER NON-LOCAL
15 ISP-BOUND TRAFFIC?

16

17 A. No. Since ISP-bound traffic is an interstate access service and is
18 predominately interstate in nature, such traffic is within the exclusive
19 jurisdiction of the Federal Communications Commission (“FCC”). The
20 determination of the appropriate intercarrier compensation for ISP-bound
21 traffic is an issue to be decided (and will ultimately be decided by the FCC) as
22 it is the subject of a pending rulemaking by the FCC

23

24 Q. HAVE THERE BEEN ANY COURT ORDERS WHICH AFFECT A STATE
25 COMMISSION’S AUTHORITY TO ADDRESS AN INTER-CARRIER

1 COMPENSATION MECHANISM FOR ISP-BOUND TRAFFIC?

2

3 A. The D.C. Circuit Court’s action had a substantial impact on whether states can
4 address the issue of compensation for ISP-bound traffic in arbitration
5 proceedings. The Declaratory Ruling (see *Declaratory Ruling, In the Matter*
6 *of Implementation of the Local Competition Provisions in the*
7 *Telecommunications Act of 1996: Inter-Carrier Compensation for ISP-Bound*
8 *Traffic, CC Docket Nos. 96-98, 99-68* (“Declaratory Ruling”), released
9 February 26, 1999) was the only order which purported to specifically
10 authorize states to develop a compensation mechanism for ISP-bound traffic.
11 Unlike the issue of the jurisdictional nature of the traffic, which is addressed in
12 several other orders, no other order has conferred authority on the states to
13 develop such a mechanism. Obviously, since the Declaratory Ruling is
14 vacated, and it was the only order conferring authority to the state
15 commissions, there now is no order conferring such authority. In fact, the
16 Court pointed out that its having vacated the Commission’s ruling leaves the
17 incumbents “free to seek relief from state-authorized compensation that they
18 believe to be wrongfully imposed.” (D.C. Order at 9)

19

20 If the Commission determines that it has the authority to establish an
21 intercarrier compensation mechanism for ISP-bound traffic (which it clearly
22 does not), the Commission should exercise such jurisdiction through a generic
23 proceeding so that all affected Parties can participate.

24

25 Q. HOW HAS THE JURISDICTION OF ISP-BOUND TRAFFIC BEEN

1 ADDRESSED BY THE FCC?

2

3 A. Throughout the evolution of the Internet, the FCC repeatedly has asserted that
4 ISP-bound traffic is interstate. For instance, since 1983 the FCC has exempted
5 ISPs from the payment of certain interstate access charges. The fact that the
6 FCC created an exception to the application of usage sensitive interstate
7 access charges to protect certain classes of customers, such as ISPs, makes it
8 evident that the FCC considers such users as users of access services.
9 Otherwise, such an exemption of access charges would not have been needed.
10 *See MTS/WATS Market Structure Order, 97 FCC 2d at 715.*

11

12 Also, in the FCC's *Notice of Proposed Rulemaking, In the Matter of*
13 *Amendments to Part 69 of the Commission's Rules Relating to Enhanced*
14 *Service Providers*, CC Docket No. 87-215 ("1987 NPRM"), released July 17,
15 1987, in which the FCC proposed to lift the ESP access charge exemption, is
16 clearly in keeping with the FCC's position on the interstate nature of ESP/ISP
17 traffic. Paragraph 7 reads:

18 *We are concerned that the charges currently paid by enhanced service*
19 *providers do not contribute sufficiently to the costs of the exchange*
20 *access facilities they use in offering their services to the public. As we*
21 *have frequently emphasized in our various access charge orders, our*
22 *ultimate objective is to establish a set of rules that provide for recovery*
23 *of the costs of exchange access used in interstate service in a fair,*
24 *reasonable, and efficient manner from all users of access service,*
25 *regardless of their designation as carriers, enhanced service providers,*

1 or private customers. Enhanced service providers, like facilities-based
2 interexchange carriers and resellers, use the local network to provide
3 interstate services. To the extent that they are exempt from access
4 charges, the other users of exchange access pay a disproportionate
5 share of the costs of the local exchange that access charges are
6 designed to cover. (emphases added)

7

8 The resulting order in Docket No. 87-215 (the "ESP Exemption Order"),
9 released in 1988, is further evidence of the FCC's continued pattern of
10 considering ISP-bound traffic to be access traffic, as it referred to "certain
11 classes of exchange access users, including enhanced service providers"
12 (emphasis added).

13

14 Q. HAS THE FCC REITERATED ITS POSITION REGARDING THE
15 JURISDICTION OF ISP-BOUND TRAFFIC SINCE THE DECLARATORY
16 RULING?

17

18 A. Yes. In its December 23, 1999 Order on Remand, an order that was not
19 appealed, (see *Order on Remand In re: Deployment of Wireline Services*
20 *Offering Advanced Telecommunications Capability, CC Docket Nos. 98-147,*
21 ("Order on Remand"), the FCC stated at Paragraph 33:

22

23 *As we have previously found in the Reciprocal Compensation Order,*
24 *xDSL-based advanced services that are used to connect ISPs with their*
25 *subscribers to facilitate Internet bound traffic typically constitute*

1 *exchange access service because the call initiated by the subscriber*
2 *terminates at Internet websites located in other exchanges, states, or*
3 *foreign countries.*

4

5 Further, in the same Order on Remand, at Paragraph 35, the FCC states,

6

7 *The issue we address here is whether xDSL-based services may*
8 *constitute exchange access under the Act. This question arises*
9 *primarily in the context of services provided to ISPs to facilitate their*
10 *provision of Internet access services. Applying the definitions*
11 *contained in section 3 of the Act, we conclude that the service provided*
12 *by the local exchange carrier to the ISP is ordinarily exchange access*
13 *service because it enables the ISP to transport the communication*
14 *initiated by the end-user subscriber located in one exchange to its*
15 *ultimate destination in another exchange, using both the services of the*
16 *local exchange carrier and in the typical case the telephone toll service*
17 *of the telecommunications carrier responsible for the interexchange*
18 *transport.*

19

20 Additionally, BellSouth's ADSL service offering was filed and approved, by
21 the FCC, in BellSouth's Tariff FCC Number 1. This is further evidence that
22 ISP-bound traffic is exchange access service.

23

24

25

1 Q. IS BELLSOUTH'S POSITION REGARDING JURISDICTION OF ISP-
2 BOUND TRAFFIC CONSISTENT WITH THE FCC'S FINDINGS AND
3 ORDERS?

4

5 A. Absolutely. BellSouth's position is supported by, and is consistent with, the
6 FCC's findings and orders which state that, for jurisdictional purposes, traffic
7 must be judged by its end-to end nature, and must not be judged by looking at
8 individual components of a call. BellSouth's position is also consistent with
9 the FCC's historical treatment of ISP traffic. Therefore, for purposes of
10 determining jurisdiction for ISP-bound traffic, the originating location and the
11 final termination must be looked at from an end-to-end basis. BellSouth's
12 position is consistent with long-standing FCC precedent has been reaffirmed
13 numerous times. For example, in the December 23, 1999 Order on Remand,
14 Footnote 73, the FCC lists its previous decisions in 1988, 1992, 1995 and 1997
15 reaching the same conclusion about the end-to-end nature of ISP traffic.

16

17 *Issue 2: Is delivery of ISP-bound traffic subject to compensation under Section 251*
18 *of the Telecommunications Act of 1996?*

19

20 Q. WHAT IS BELLSOUTH'S POSITION ON THIS ISSUE?

21

22 A. Reciprocal compensation is not applicable to ISP-bound traffic. Based on the
23 Telecommunications Act of 1996 (the "Act") and the FCC's Local
24 Competition First Report and Order issued August 8, 1996 ("Local
25 Competition Order"), reciprocal compensation obligations under Section

1 251(b)(5) apply only to local traffic. ISP-bound traffic constitutes access
2 service, which is clearly not local traffic. Payment of reciprocal compensation
3 for ISP-bound traffic is inconsistent with the law and is not sound public
4 policy.

5

6 Q. PLEASE EXPLAIN THE BASIS FOR RECIPROCAL COMPENSATION.

7

8 A. As I have previously stated, only local traffic is eligible for reciprocal
9 compensation. Exhibit ERAS-1 to my testimony contains two diagrams. Both
10 of these diagrams illustrate local calls between end users. Diagram A
11 illustrates a typical local call where both ends of the call are handled by a
12 single carrier's network which, in this example, is an ILEC's network. In this
13 scenario, the ILEC receives a monthly fee from its end user to apply towards
14 the cost of that local call. For that payment, the ILEC provides the end user
15 with transport and termination of local calls throughout the local calling area.
16 End users typically do not pay for calls terminated to them. Importantly, in
17 this case, the end user is the ILEC's customer, which means that the end user
18 pays the ILEC revenue for the service.

19

20 By comparison, Diagram B illustrates a typical local call that is handled by two
21 carriers - one end of the call is handled by an ILEC, and an alternative local
22 exchange carrier ("ALEC") handles the other end of the call. In this scenario,
23 when the ILEC's end user makes a local call to the ALEC's end user, the
24 ILEC's end user is paying the ILEC the same price for local exchange service
25 as in Diagram A. The ILEC, however, is not the provider of the entire network

1 facilities used to transport and deliver the local call. The ALEC is providing
2 part of the facilities and is incurring a cost. Since the end user is an ILEC
3 customer, the ALEC has no one to charge for that cost. As previously noted,
4 end users do not typically pay for local calls terminated to them, so the ALEC
5 cannot be expected to charge its end user. While the ILEC is receiving the
6 same revenues as shown in Diagram A, its costs are lower. Consequently,
7 reciprocal compensation would be paid by the ILEC to compensate the ALEC
8 for terminating that local call over its network. If the reciprocal compensation
9 rate equals the ILEC's cost, the ILEC is indifferent to whether the ILEC or the
10 ALEC completes the call.

11

12 Likewise, if an ALEC's end user completes a local call to an ILEC's end user,
13 the ALEC receives the payment for local exchange service from the end user,
14 and the ALEC pays the ILEC reciprocal compensation for the portion of the
15 ILEC's facilities used to terminate the local call. In accordance with the Act,
16 the purpose of reciprocal compensation is to ensure that each carrier involved
17 in carrying a local call is compensated for its portion of that call.

18

19 Q. PLEASE EXPLAIN THE PROVISION OF SWITCHED ACCESS SERVICE.

20

21 A. Exhibit ERAS-2 attached to my testimony consists of two diagrams. Diagram
22 C illustrates a typical access call originating on a LEC's network and delivered
23 to an IXC's Point of Presence. As shown by this illustration, the LEC receives
24 access charges from the IXC as compensation for use of the LEC's facilities to
25 deliver the traffic to the IXC. The IXC bills the end user.

1

2

Diagram D is different from Diagram C in only one respect. The IXC has been replaced by an ISP. The network used to transport ISP-bound traffic is exactly the same network used to deliver traffic to IXCs. However, rather than through receipt of normal switched access charges, the LEC is compensated for the access service it provides to the ISP by the business rates it charges the ISP.

3

4

5

6

7

8

9

The important point is that both IXCs and ISPs receive access service and, although they are charged different prices, the prices they pay are designed to cover the same costs. That cost is the full cost of providing service to them.

10

11 Q. DOES ISP TRAFFIC TERMINATE AT THE ISP?

12

13 A.

Absolutely not. The call from an end user to the ISP only transits through the ISP's local point of presence; it does not terminate there. There is no interruption of the continuous transmission of signals between the end user and the host computers. This fact was confirmed by the FCC in the February 26, 1999 Declaratory Ruling. Paragraph 12 states:

14

15

16

17

18

19

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21

We conclude, as explained further below, that the communications at issue here do not terminate at the ISP's local server, as ALECs and ISPs contend, but continue to the ultimate destination or destinations, specifically at a Internet website that is often located in another state.

22

23

24

25

While the United States Court of Appeals for the District of Columbia Circuit vacated this order on March 24, 2000, the D.C. Circuit did not establish any principle of law, but rather -- as the Court itself said over and over -- simply

1 determined that the FCC had failed to provide a sufficient explanation for its
2 conclusions. Furthermore, the Chief of the FCC's Common Carrier Bureau at
3 the time the Declaratory Ruling was vacated stated publicly that he believed
4 that the FCC can and will provide the requested clarification and reach the
5 same conclusion that it has previously -- that is, that ISP-bound calls do not
6 terminate locally. See TR Daily, *Strickling Believes FCC Can Justify Recip.*
7 *Comp. Ruling In Face Of Remand*, March 24, 2000 (stating that the Chief of
8 the FCC's Common Carrier Bureau "still believes calls to ISPs are interstate in
9 nature and that some fine tuning and further explanation should satisfy the
10 court that the agency's view is correct").

11

12 The FCC's Order on Remand , also emphasizes that ISP-bound traffic does not
13 terminate at the ISP. In paragraph 16 the FCC states:

14 With respect to xDSL-based advanced services used to connect Internet
15 Service Providers (ISPs) with their dial-in subscribers, the Commission
16 has determined that such traffic does not terminate at the ISP's local
17 server, but instead terminates at Internet websites that are often located
18 in other exchanges, states or even foreign countries. Consistent with
19 this determination, we conclude that typically ISP-bound traffic does
20 not originate and terminate within an exchange and, therefore, does not
21 constitute telephone exchange service within the meaning of the Act.
22 As explained more fully below, such traffic is properly classified as
23 "exchange access."

24

25

1 This Order clearly states that the traffic does NOT terminate at the ISP, and
2 this is not qualified by any type distinction which would limit the meaning of
3 that conclusion. In fact, the Order clearly goes on to say that ISP-bound traffic
4 is not telephone exchange traffic, but exchange access traffic.

5

6 Q. HOW DOES THE TERMINATION OF AN ISP-BOUND CALL AFFECT
7 WHETHER OR NOT RECIPROCAL COMPENSATION IS DUE FOR
8 SUCH TRAFFIC?

9

10 A. Reciprocal compensation applies only when local traffic is originated on one
11 party's network and terminated on another party's network. One of the Act's
12 basic interconnection rules is contained in 47 U.S.C. § 251(b)(5). That
13 provision requires all local exchange carriers "to establish reciprocal
14 compensation arrangements for the transport and termination of
15 telecommunications." Section 251(b)(5)'s reciprocal compensation duty
16 arises, however, only in the case of local calls. In fact, in its August 1996
17 Local Interconnection Order (CC Docket No. 96-98), paragraph 1034, the FCC
18 made it perfectly clear that reciprocal compensation rules do not apply to
19 interstate or interLATA traffic such as interexchange traffic:

20

21 *We conclude that Section 251(b)(5), reciprocal compensation*
22 *obligation, should apply only to traffic that originates and terminates*
23 *within a local area assigned in the following paragraph. We find that*
24 *reciprocal compensation provisions of Section 251(b)(5) for transport*

25

1 *and termination of traffic do not apply to the transport and termination*
2 *of interstate or intrastate interexchange traffic.*

3

4 The FCC's Order and the Act rely upon call termination in determining the
5 applicability of reciprocal compensation. Since the FCC has consistently held
6 that ISP-bound traffic does not terminate at the ISP server, reciprocal
7 compensation is not owed for ISP-bound traffic. If the Commission were to
8 determine that the call terminates at the ISP server, the Commission must
9 consider the issue of ISP servers located outside the local calling area but
10 served by a locally dialed number. Such an arrangement can be achieved by
11 assigning an NPA/NXX to location outside of the rate center to which that
12 NPA/NXX is assigned.

13

14 Q. IS IT REASONABLE TO CONCLUDE THAT RECIPROCAL
15 COMPENSATION APPLIES TO ISP-BOUND TRAFFIC?

16

17 A. No. There is no support for the position that Congress intended that the Act
18 create a revenue windfall for ALECs; receiving reciprocal compensation for
19 ISP-bound traffic cannot be viewed as anything but a revenue windfall. The
20 huge dollar amounts being billed by ALECs to ILECs do not represent
21 revenues that ALECs have earned as a result of providing competitive local
22 service to end users. Nor do these dollar amounts represent cost recovery for
23 completing local calls originated by BellSouth's end users. To the contrary,
24 these revenues represent new money for ALECs resulting from an
25 inappropriate application of reciprocal compensation to interstate traffic.

1 However, there are no new revenues or cost reductions for BellSouth to fund
2 these excessive payments of reciprocal compensation that ALECs are claiming
3 is owed.

4
5 Q. SINCE ISP-BOUND TRAFFIC IS NOT LOCAL TRAFFIC SUBJECT TO
6 251 OF THE ACT, WHAT IS IT?

7
8 A. ISP-bound traffic is exchange access traffic (commonly referred to as long-
9 distance traffic), which is illustrated in Exhibit ERAS-2. However, in an
10 attempt to help this “fledgling” industry, the FCC created an exception to the
11 application of usage sensitive interstate access charges. This exception is
12 commonly referred to as the “access charge exemption.” In every order
13 addressing this issue, the FCC has reached the same conclusion concerning the
14 interstate nature of ISP-bound traffic.

15
16 ***Issue 3: What actions should the Commission take, if any, with respect to***
17 ***establishing an appropriate compensation mechanism for ISP-bound traffic in light***
18 ***of current decisions and activities of the courts and FCC?***

19
20 Q. WHAT IS BELLSOUTH’S POSITION ON THIS ISSUE?

21
22 A. It is not appropriate for the Commission to take any action on this issue
23 because intercarrier compensation for ISP-bound traffic is not an obligation
24 under Section 251 of the Act. At a minimum, the Commission should wait
25 until the FCC issues an order before spending resources developing a plan that

1 may be rendered moot by ultimate FCC decision or which may overturned by a
2 court or jurisdictional grounds. The Commission should determine that ISP-
3 bound traffic is not local traffic, and therefore no reciprocal compensation is
4 due.

5

6 *Issue 4: What policy considerations should inform the Commission's decision in*
7 *this docket?*

8

9 Q. WHAT POLICY ISSUES SHOULD THE COMMISSION CONSIDER IN
10 DETERMINING THE COMPENSATION MECHANISM FOR ISP-BOUND
11 TRAFFIC?

12

13 A. In making a decision on the compensation mechanism for ISP-bound traffic,
14 the Commission must consider the implications that this decision will have.
15 Specifically, the Commission must consider how this decision will affect
16 competitive entry decisions by ALECs, cost recovery and the economics of the
17 cost causation, the impact on residential customers, and the continued
18 development of competition.

19

20 Q. IF RECIPROCAL COMPENSATION IS AUTHORIZED FOR ISP-BOUND
21 TRAFFIC, HOW WILL THIS AFFECT ALECS' COMPETITIVE ENTRY
22 DECISIONS?

23

24 A. As I have stated previously, the payment of reciprocal compensation for ISP-
25 bound traffic is nothing more than a revenue windfall for ALECs. If the

1 Commission finds that reciprocal compensation should be paid for ISP-bound
2 traffic, ALECs have a major incentive to serve ISPs rather than true local
3 customers. In fact, the payment of reciprocal compensation for ISP-bound
4 traffic actually discourages an ALEC from serving the primary type of
5 customer for which the Act intended to create competition – the residential
6 customer. Assume that an ALEC is choosing markets to target and is looking
7 at a residential apartment complex in Miami. In order to offer the resident a
8 competitive local phone rate, the ALEC has decided to charge \$12 per month
9 per residential phone line for basic local calling, plus any additional calling
10 features the resident orders. Further assume that the ALEC canvases residents
11 of the complex and learns that the average resident spends approximately 2
12 hours a day using a dial-up connection to the Internet. If the Commission or
13 FCC rules that reciprocal compensation is due for ISP traffic, the ALEC would
14 also need to consider that it will have to pay \$7.20 per month (30 days x 120
15 minutes x \$.002/mou) of the \$12 in revenue it receives to the LEC serving the
16 ISP the resident chooses to use. This cost of \$7.20 is incurred by the ALEC in
17 addition to the cost of providing the service of the residential loop and port.
18 Given these economics, the ALEC certainly has no incentive to serve the
19 residential customer.

20
21 Q. IF RECIPROCAL COMPENSATION FOR ISP-BOUND TRAFFIC IS NOT
22 AUTHORIZED, WILL ALECS BE UNCOMPENSATED FOR THE COSTS
23 THEY INCUR TO PROVIDE SERVICES TO ISPS?

24
25 A. No. The ALECS' ISP customers compensate the ALECs for services that are

1 provided just like an ILEC's ISP customer compensates the ILEC. The
2 ALECs' request for reciprocal compensation on ISP-bound traffic simply
3 provides ALECs with unearned windfall revenues and further increases the
4 unreimbursed cost of the ILEC.

5

6 Q. WHY DOES IT NOT MAKE SENSE FOR AN ILEC TO COMPENSATE
7 AN ALEC FOR ISP-BOUND TRAFFIC ORIGINATED BY AN ILEC'S
8 LOCAL SERVICE CUSTOMER?

9

10 A. To understand why an ILEC should not be forced to compensate an ALEC for
11 ISP-bound traffic delivered to an Internet website through an ALEC's ISP
12 customer, one must consider which party causes the costs to be incurred. An
13 end user accessing the Internet is a customer of the ISP for that service. The
14 ISP bills the customer separately and when the customer has a problem they
15 call the ISP. The fact that the end user is the ILEC's customer for local service
16 does not change the fact that the same end user is the ISP's customer for access
17 to the Internet. The end user is no more the ILEC's customer on Internet calls
18 than it is the ILEC's customer for interLATA long distance calls.

19

20 Q. WERE LOCAL SERVICE RATES IN FLORIDA STRUCTURED TO
21 COVER THE COSTS OF NON-LOCAL TRAFFIC?

22

23 A. No. The local exchange rates paid by end user customers were never intended
24 to recover costs associated with providing access service and were established
25 long before the Internet became popular. Local exchange rates do not take into

1 account and compensate for non-local traffic such as Internet-bound traffic.
2 Internet-bound traffic characteristics were never considered when local rates
3 were established.

4

5 ***Issue 5: Is the Commission required to set a cost-based mechanism for delivery of***
6 ***ISP-bound traffic?***

7

8 Q. IS THE COMMISSION REQUIRED TO SET ANY COMPENSATION
9 MECHANISM FOR THE DELIVERY OF ISP-BOUND TRAFFIC?

10

11 A. No. As I discussed under Issue Number 1, State Commissions are only
12 required and authorized to establish a compensation mechanism for local
13 traffic pursuant to Section 251 of the Act. The obligations of Section 251 of
14 Act do not extend to non-local ISP-bound traffic.

15

16 Q. IF THE COMMISSION DECIDES TO SET A COMPENSATION
17 MECHANISM FOR THE DELIVERY OF ISP-BOUND TRAFFIC, MUST
18 THE MECHANISM BE COST-BASED?

19

20 A. The FCC has established no parameters or requirements for a compensation
21 mechanism for the delivery of ISP-bound traffic. In fact, the exemption of
22 access charges for ESPs and ISPs is the only established compensation scheme
23 for such users of access service. As I discussed above, the 251 obligation for
24 cost-based rates does not extend to ISP-bound traffic. However, for policy
25 reasons discussed in Issue Number 4, it is BellSouth's position that if the

1 Commission were to establish a compensation mechanism for ISP-bound
2 traffic other than bill and keep, it should be cost-based. Further, it should be
3 based on the cost actually incurred for the delivery of ISP-bound traffic, NOT
4 on the cost of terminating a local call. A discussion of these costs differences
5 can be found in Issue Number 6.

6

7 *Issue 6: What factors should the Commission consider in setting the compensation*
8 *mechanisms for delivery of ISP-bound traffic?*

9

10 Q. WHAT ARE THE FACTORS THE COMMISSION SHOULD CONSIDER
11 IN SETTING THE COMPENSATION MECHANISM FOR DELIVERY OF
12 ISP-BOUND TRAFFIC?

13

14 A. Although any action by this Commission to set a compensation mechanism for
15 ISP-bound traffic is not appropriate for the reasons I discussed earlier in my
16 testimony, if the Commission wishes to establish an interim intercarrier
17 compensation mechanism for such traffic the Commission must consider, first
18 and foremost, the regulatory history and rulings surrounding ISP-bound traffic.
19 ISP-bound traffic is not local traffic, but instead is interstate access traffic that
20 has been exempted from access charges for policy reasons. Given that the
21 FCC, who has jurisdiction over this traffic, has set no other intercarrier
22 compensation mechanism for ISP-bound traffic, the only option for a
23 compensation mechanism is bill and keep. The Commission could direct the
24 parties to implement a bill and keep arrangement as the intercarrier
25 compensation mechanism for ISP-bound traffic until such time as the FCC's

1 rulemaking on intercarrier compensation is completed. By definition, a bill
2 and keep arrangement is a mechanism in which neither of the two
3 interconnecting carriers would charge the other for ISP-bound traffic that
4 originates on the other carrier's network.

5
6 It is important to remember that the ALEC is being compensated by the ISP for
7 the service it provides the ISP, and the ISP is being compensated by the end
8 user for the service it provides the end user. Thus, bill and keep does not
9 leave the ISP or the ALEC uncompensated for the services it provides.
10 Additionally, implementation of a bill and keep arrangement would remove
11 any uncertainty surrounding application of the FCC's mechanism as a result of
12 the current rulemaking proceeding.

13

14 Q CAN THE COMMISSION USE BILL AND KEEP AS AN INTERIM
15 MECHANISM?

16

17 A. If the Commission can order any mechanism at all, it can be bill and keep. The
18 FCC did not specify the type of interim mechanism a state could use. Of
19 course, as I previously discussed, whether the FCC can authorize states to
20 apply any mechanism is subject to court review.

21

22 Q. WHY MIGHT A BILL AND KEEP ARRANGEMENT BE AN
23 APPROPRIATE COMPENSATION MECHANISM?

24

25

1 A. Under bill and keep, ALECs have no greater incentive to serve customers that
2 terminate traffic than customers that originate traffic. The business decision of
3 ALECs would be based on the dictates of the marketplace, as the Act intended,
4 and not on potential windfall opportunities. The disincentive to serve
5 residential customers caused by the risk of having to pay significant amounts
6 of reciprocal compensation is eliminated.

7

8 Q HOW DOES A BILL AND KEEP ARRANGEMENT FOSTER EFFICIENT
9 USE OF THE NETWORK AND DEPLOYMENT OF ADVANCED
10 SERVICES?

11

12 A. Using the circuit-switched network is an inefficient method of carrying data.
13 However, under a regime where reciprocal compensation is owed for circuit-
14 switched ISP-bound traffic, the ALEC serving the ISP has an incentive to
15 generate such circuit-switched, dial-up ISP minutes. In fact, the ALEC
16 serving the ISP has a disincentive to provide Internet service in a more
17 advanced and efficient manner. In fact, the payment of reciprocal
18 compensation for ISP-bound traffic discourages the deployment of any
19 technology that does not generate reciprocal compensation. Bill and keep
20 eliminates this disincentive and replaces it with an incentive to utilize efficient,
21 advanced technologies in order to compete for customers.

22

23 Q. IF THE COMMISSION SHOULD DECIDE TO SET A COMPENSATION
24 MECHANISM OTHER THAN BILL AND KEEP FOR ISP-BOUND

25

1 TRAFFIC, WHAT FACTORS SHOULD BE CONSIDERED IN SETTING
2 SUCH A MECHANISM?

3

4 A. As I have stated, BellSouth's position is that bill and keep is the appropriate
5 compensation mechanism for ISP-bound traffic. If the Commission decides
6 to look further into establishing a compensation mechanism, it must first
7 explore what costs are left unrecovered in an ISP-bound call. As I have
8 previously stated, the ALEC is compensated by the ISP and the ISP is
9 compensated by the end-user customer. As such, there are no uncompensated
10 costs to be recovered.

11

12 If this Commission considers a per minute of use ("MOU") compensation
13 arrangement, at a minimum it should consider the characteristics of ISP-bound
14 calls as distinguished from local calls. Some such characteristics include:

- 15 ▪ Call length
- 16 ▪ Cost of network equipment

17

18 Q. DO THE LOCAL INTERCONNECTION RATES BELLSOUTH PROPOSED
19 IN THE GENERIC UNE DOCKET ACCURATELY REFLECT THE COST
20 OF ISP-BOUND TRAFFIC?

21

22 A. No. The elements that are applicable to local interconnection when an ALEC
23 orders an unbundled UNE port or the loop/port combination from BellSouth
24 are end office switching, tandem switching and common transport. These
25 same elements are applicable to reciprocal compensation for local traffic.

1 BellSouth has always maintained that the cost studies it provided the
2 Commission for these elements could only be used to establish rates for
3 interconnection and reciprocal compensation for local traffic within the local
4 calling area. Therefore, when BellSouth conducted the cost studies for these
5 elements, it did not consider a mix of local calls along with non-local, long-
6 duration ISP-bound calls when arriving at the average length of a call. Let me
7 explain why the average call length is important to the issue at hand.

8
9 Switching costs have two major components – call set-up costs and call
10 duration costs. Call set-up costs occur irrespective of how long the call
11 actually lasts. Conversely, call duration costs are specifically related to how
12 long the call actually lasts. On average, a local call is approximately three
13 minutes long. Obviously, the call duration for an Internet call is substantially
14 longer than for a local call.

15
16 BellSouth provides this example simply to explain that, if reciprocal
17 compensation is, as an interim measure, applied to ISP-bound traffic, the
18 existing per minute rates for local switching, as well as the proposed rates
19 recently filed with the Commission for local switching would greatly overstate
20 the amount of compensation.

21

22 Q. HOW DOES CALL LENGTH FOR AN INTERNET CALL DIFFER FROM
23 CALL LENGTH FOR A LOCAL CALL?

24

25 A. As discussed above, a local call typically lasts about three minutes. According

1 to Bellcore's 1996 report, "*Impacts of Internet Traffic on LEC Networks and*
2 *Switching Systems*," the typical call duration for an Internet-bound call is
3 approximately 20 minutes. In a more recent Nielson/NetRatings report, for
4 the month of October 2000, 91.1 million persons out of 150 million persons
5 who have access to the Internet from their homes actually surfed the Internet.¹
6 The average time spent surfing the Net was almost 32 minutes per individual
7 session, with an average of 19 sessions per month.

8

9 Q. DO ALECS SERVING ISPS GENERALLY USE THE SAME TYPE OF
10 EQUIPMENT AS IS USED FOR TERMINATING LOCAL TRAFFIC?

11

12 A. No. The costs for traditional reciprocal compensation as discussed above take
13 into account conventional switching equipment used in an ILEC's network for
14 conventional voice traffic. With new technologies, a LEC can deploy scaled-
15 down switches, often referred to as "softswitches." These switches do not
16 have all the features and functionalities of a traditional switch, but are instead
17 designed exclusively to funnel dial-up traffic to ISPs. The cost of these
18 "softswitches" is dramatically less than conventional switches. Examples
19 include the Nortel CVX 1800 and Level 3's network. Level 3 boasts that by
20 using Cisco routers for data and Lucent softswitches for voice, it expects to
21 "reap capital savings between 40% and 60%, and operational savings 'that may
22 be even greater.'"² This is one example of a cost differential that must be taken

23

24 ¹ Nielson/NetRatings, "Average Web Usage, Month of October, 2000, U.S.",
<http://209.249.142.27/nnp/owa/Nrpublicreports.usagemonthly>

25 ² Peter Lambert and Paul Bernier, "Level 3 Goes Soft – Lucent softswitch Investment Expected to
Yield Huge Saving," *X-Change*, August, 1999 at Paragraph 8 (available at <http://www.x-changemag.com/articles/981spot.html>)

1 into account if the Commission were to find it necessary to establish a unique
2 rate for intercarrier compensation for ISP-bound traffic.

3

4 ***Issue 7: Should intercarrier compensation for delivery of ISP-bound traffic be***
5 ***limited to carrier and ISP arrangements involving circuit-switched technologies?***

6

7 Q. WHAT IS BELLSOUTH'S POSITION ON THIS ISSUE?

8

9 A. Intercarrier compensation for delivery of ISP-bound traffic should be limited to
10 carrier and ISP arrangements involving circuit-switched technologies (which I
11 have also referred to as "dial-up" throughout this testimony). Non-circuit-
12 switched connections are generally not disputed with respect to reciprocal
13 compensation standpoint since no switching costs are incurred and, thus there
14 is no switching compensation at issue.

15

16 ***Issue 8: Should ISP-bound traffic be separated from non-ISP bound traffic for the***
17 ***purposes of assessing any reciprocal compensation payments? If so, how?***

18

19 Q. WHAT IS BELLSOUTH'S POSITION ON THIS ISSUE?

20

21 A. To the extent the Commission establishes a compensation mechanism for the
22 delivery of ISP-bound traffic, then ISP-bound traffic must be separated from
23 non-ISP bound traffic. Since reciprocal compensation only applies to local
24 traffic subject to 251 of the Act and not to ISP-bound traffic, such traffic must
25 be separated. Mr. Scollard will address a process by which this can be done.

1

2 *Issue 9: Should the Commission establish compensation mechanisms for delivery of*
3 *ISP-bound traffic to be used in the absence of the parties reaching an agreement or*
4 *negotiating a compensation mechanism? If so, what should be the mechanism?*

5

6 Q. WHAT IS BELLSOUTH'S POSITION ON THIS ISSUE?

7

8 A. For the reasons discussed in my testimony, the Commission should not
9 establish a compensation mechanism for ISP-bound traffic. Again, ISP-bound
10 traffic is access service, and the determination of the appropriate intercarrier
11 compensation for ISP-bound traffic is an issue to be decided by the FCC.
12 However, if the Commission decides to establish a compensation mechanism
13 for delivery of ISP-bound traffic, such mechanism should only be applicable in
14 the absence of the parties reaching an agreement or negotiating a compensation
15 arrangement mechanism. Further, as I discussed in issue number 6, the
16 compensation arrangement should be a bill and keep mechanism.

17

18 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

19

20 A. Yes.

21

22

23

24

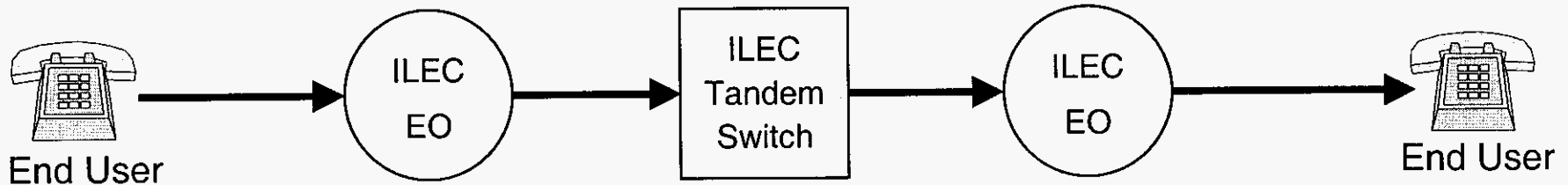
25

Reciprocal Compensation

- ILEC receives monthly fee from its end user to apply towards the cost of terminating local calls

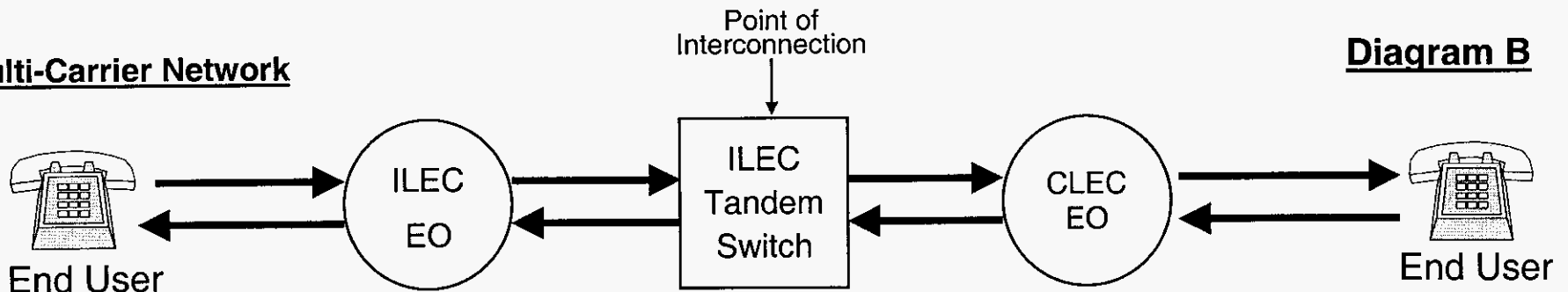
Single Carrier Network

Diagram A



Multi-Carrier Network

Diagram B



Call Flow
→
ILEC pays CLEC
Reciprocal Compensation

Call Flow
←
CLEC pays ILEC
Reciprocal Compensation

**Access Service for IXC-Bound and ISP-Bound
Traffic Involving Single Carrier Network**

Diagram C

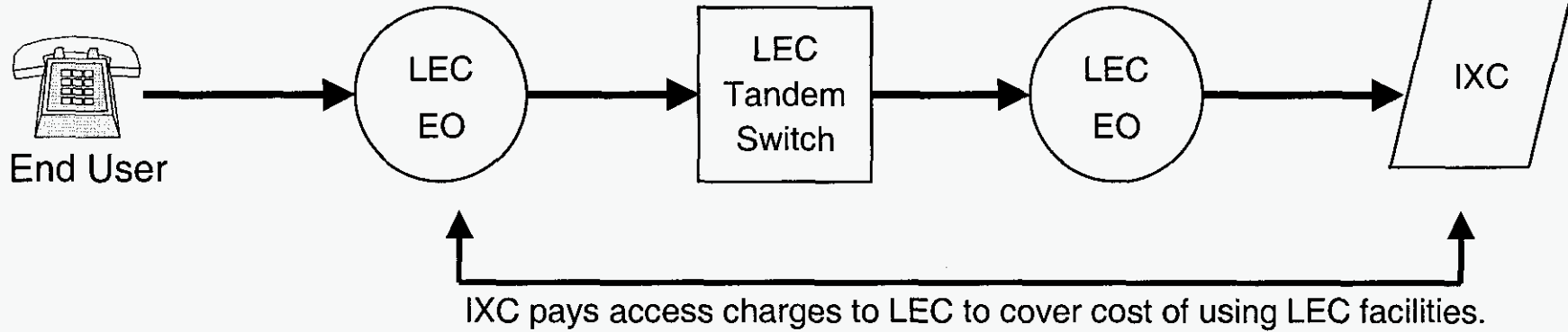


Diagram D

