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1		BEFORE THE	
	FLORIE	DA PUBLIC SERVICE COMMISSION	
2		DOCKET NO. 070370-TL	
3	In the Matter of:		
4	PETITION FOR WAIVER	OF RULE 25-4.110(5)(C),	
5	F.A.C., REGARDING R LOCAL EXCHANGE COMP	EQUIREMENT OF	
6	FOR WHICH NONPAYMEN	T WILL RESULT IN	
7	DISCONNECTION OF CUSTOMER'S BASIC LOCAL SERVICE, BY BELLSOUTH TELECOMMUNICATIONS,		
8	INC. D/B/A AT&T FLO SOUTHEAST.	RIDA D/B/A AT&T	
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11		C VERSIONS OF THIS TRANSCRIPT ARE	
12	THE OFF:	VENIENCE COPY ONLY AND ARE NOT ICIAL TRANSCRIPT OF THE HEARING,	
13	THE .PDF V	ERSION INCLUDES PREFILED TESTIMONY.	
14	PROCEEDINGS:	AGENDA ITEM NO. 3	
15	BEFORE :	CHAIRMAN LISA POLAK EDGAR	
16	BEFORE:	COMMISSIONER MATTHEW M. CARTER, II COMMISSIONER KATRINA J. MCMURRIAN	
17		COMMISSIONER NANCY ARGENZIANO	
18		COMMISSIONER NATHAN A. SKOP	
19	DATE:	Tuesday, September 25, 2007	
20	TIME:	Commenced at 9:30 a.m. Concluded at 9:57 a.m.	
21	PLACE:	Betty Easley Conference Center	
22		Room 148 4075 Esplanade Way	
23		Tallahassee, Florida	
24	REPORTED BY:	LINDA BOLES, RPR, CRR Official FPSC Reporter	
25		(850) 413-6734	
		DOCUMENT NUMBER DATE	
	FLOR:	IDA PUBLIC SERVICE COMMISSION 38957 OCT-15	
		FPSC-COMMISSION CLERK	

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1	PARTICIPATING:
2	MARYROSE SIRIANNI, representing AT&T Florida.
3	NANCY PRUITT, BETH SALAK and MICHAEL COOKE, GENERAL
4	COUNSEL, representing the Florida Public Service Commission
5	staff.
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	FLORIDA PUBLIC SERVICE COMMISSION

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1	PROCEEDINGS
2	CHAIRMAN EDGAR: We will begin our discussions with
3	Item 3.
4	MS. PRUITT: Good morning, Commissioners. Nancy
5	Pruitt, Commission staff.
6	Item 3 is staff's recommendation for approval of
7	AT&T's billing format rule waiver request. AT&T and staff are
8	available to address your questions.
9	CHAIRMAN EDGAR: Would you like to make any opening
10	comment?
11	MS. SIRIANNI: No, Chairman. This is Maryrose
12	Sirianni with AT&T Florida. I'm just here to answer any
13	questions that you might have.
14	CHAIRMAN EDGAR: Thank you.
15	Commissioners. Yes, Commissioner Argenziano.
16	COMMISSIONER ARGENZIANO: Thank you. I have a
17	question. I have a few actually. On the current customer's
18	bill, and I think we have it in our packet, I think it's the
19	fourth page in, and it's an AT&T attachment. It says 2 of 7.
20	Under your current charges it currently says let's see.
21	Move down under regulated charges. It talks about the
22	regulated charges or the minimums you must pay in order to
23	maintain your local telephone service. "If you do not pay this
24	amount: Your local service may be disconnected, and you may
25	need to pay a charge or deposit to have your service

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reconnected," and then it gives you a number. This is the part that we will be changing that I'd like further clarification of and somewhat is disturbing to me. "If you do not pay the rest of your bill, which includes unregulated charges, all of which are identified on your bill: Your local phone service will not be disconnected, and you are still responsible for paying these charges."

The new language to replace that, which is in our 8 9 packet also, Attachment B under, on the right-hand upper side, "Prevent Disconnect," and it changes to read, and I'll just go 10 to that part -- well, let me read the whole thing to be fair. 11 "Please be aware that all charges must be paid each month to 12 keep your account current and prevent collection activities. 13 We are required to inform you that certain charges must be paid 14 in order to prevent interruption of basic local service. 15 These 16 charges are already included in the total amount," and they 17 give you an amount there on a fake bill. "Also, neglecting to 18 pay for remaining charges, " and this is where the change is, 19 "may result in interruption or removal of these remaining services or further collection." 20

And, in other words, what you're doing is kind of changing the way you inform the customer that if they do not pay the unregulated -- it's no longer informing them that their service will not be disconnected. It infers that it may be interrupted, which has a different meaning to me, and I don't

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1 know why you chose to change the language.

MS. SIRIANNI: Under the new language, Commissioner, 2 3 we've done a couple of things. One thing most importantly is 4 that we are providing the customer the total amount due that 5 they have to pay in order to avoid disconnection. And I will 6 add that we have had some discussions with staff, and that in the Attachment B to the staff recommendation that number is not 7 8 bolded. But we will be bolding that number so that it stands 9 out for the customer further.

As to your question regarding the change in the language, it is a little bit different, but we believe that it makes it clear to the customer as to what they need to pay to avoid the disconnection, and that any of the other charges that are not paid, it may cause them to be disconnected. It is not necessarily that they will be disconnected at that time, that month, but they may be disconnected.

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COMMISSIONER ARGENZIANO: Madam Chair.

CHAIRMAN EDGAR: Yes.

19 COMMISSIONER ARGENZIANO: I like the bold amount. 20 That's not my concern. And I see it differently. What I see 21 is words right now that say if you do not pay the rest of your 22 bill, which includes unregulated charges, your local phone 23 service will not be disconnected versus, also, neglecting to 24 pay for the remaining charges which does not indicate 25 unregulated charges may result in interruption. If I'm a

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customer, I'm thinking, well, you know, they may shut off my service. It does not tell me or inform me that my service will not be interrupted for not paying the unregulated portion. It's a change in policy to me, and I have a problem with that. It's saying something else.

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CHAIRMAN EDGAR: Commissioner McMurrian.

COMMISSIONER McMURRIAN: I have a question. I quess 7 it goes to how I read that sentence, but I may have read it 8 wrong. And I follow where Commissioner Argenziano is going. Ι 9 quess when I read the "may result in interruption or removal of 10 these remaining services," I was thinking that it was saying 11 with respect to the unregulated charges -- and, no, it doesn't 12 say unregulated charges -- but with those unregulated, that 13 some of those services that might be unregulated, if you didn't 14 15 pay them, you might lose those services, but that you wouldn't be, you wouldn't lose your entire connection. But I'm not sure 16 if that's correct or not, so. 17

COMMISSIONER ARGENZIANO: But, Madam Chair, if I may, 18 to Commissioner McMurrian. It is very clear in the first bill 19 that it will not be interrupted and it is unclear in the second 20 bill to me that it may result in interruption, and that could 21 take that two different ways. Not knowing that it never was 22 23 meant -- that the other bill said "not interruption," I could take that as, oh, I may lose my service, rather than, oh, I may 24 25 not lose my service.

1 MS. SIRIANNI: Commissioner, how I read the language 2 there and our intent of the language is that we want to inform the customer that they may be, their service may be interrupted 3 4 if they do not pay those other charges. It may or may not be. 5 It is not necessarily -- I don't read it, and our intent is not 6 to try to confuse them and say, you know, that it, that it will 7 not be -- that it will be disconnected. We just want them to 8 understand that it may not be that particular month.

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9 There's usually a threshold that a customer has to hit before anything would be disconnected, and that's on the 10 regulated charges. On the unregulated charges, I mean, they 11 are not going to be disconnected for nonpayment of those 12 13 charges. The only thing at this point -- I can't commit at 14 this point to that language. But what I can do is certainly take it back and talk to, talk to folks and, you know, relay 15 16 your concerns, and then I could get back to the staff on that.

17 CHAIRMAN EDGAR: Okay. Let's see if there are other 18 concerns and then figure out what the best way is maybe to try 19 to accommodate and approach them.

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Commissioner Skop.

COMMISSIONER SKOP: Thank you, Madam Chair.

Notwithstanding the, excuse me, notwithstanding the other concerns that have been raised with respect to the wording of the text, again, I had spoken to staff about making the "Prevent Disconnection" notice more prominently featured

within the proposed bill. And I was wondering whether staff
 had any additional feedback with respect to conversations with
 AT&T on how that might be accomplished in the manner in which
 we discussed.

5 MS. SALAK: Commissioner Skop, I did discuss the 6 prominence of the "Prevent Disconnect," and that is actually 7 why they decided to bold the \$237.70 -- well, the dollar 8 amount. That was -- they thought that would make it more 9 prominent and so it was bolded, sir.

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COMMISSIONER SKOP: Madam Chair.

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CHAIRMAN EDGAR: Commissioner Skop.

COMMISSIONER SKOP: With respect -- thank you.

13 With respect to the other concerns, I mean, just 14 bolding to me pursuant to some of the concerns we discussed and 15 expressed, again, the text in the staff recommendation is, is 16 much larger than the fine print contained in the "News You Can 17 Use" section of the bill. And, again, per our discussions, one of the things that I would probably like to see, if it is at 18 19 all possible, is where Item 18 is in terms of the green circle 20 and the "News You Can Use" banner there, I simply requested 21 staff to discuss with AT&T whether we might be able to 22 appropriately have one of those banners that stated "Prevent 23 Disconnect" and then having the text, and perhaps shadowed in 24 the background with blue that is similar to what is indicated 25 in this section on Page 1 to make that more prominent, and then

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l	simply just continuing on with the banner, news that you or	
2	"News You Can Use" section below that. So, again, those were	
3	my concerns. I don't know how, how they may have been	
4	presented. But, again, I'm reiterating those, and I'd like to	
5	see if AT&T may be able to accommodate or work with staff in	
6	that regard. Because, again, I do think that that's very, very	
7	important to the consumers to the extent that they need to be	
8	aware that if they don't pay certain features of their bills or	
9	all of their bill, that they may be subject to disconnection of	
10	service. And, again, having that in small print is something	
11	that I think that ought to have more visibility and	
12	prominence because I do think it is important; not only to AT&T	
13	in terms of receiving payment, but also to consumers to	
14	understand the ramifications of nonpayment. Thank you.	
15	CHAIRMAN EDGAR: And it	
16	COMMISSIONER ARGENZIANO: Madam Chair.	
17	CHAIRMAN EDGAR: Just a moment. Let me, if I could,	
18	just make	
19	COMMISSIONER ARGENZIANO: Sure. Sure.	
20	CHAIRMAN EDGAR: Commissioner Skop, I'm sorry. I got	
21	a little confused there.	
22	Generally when consumers receive a bill, they	
23	understand that it's something that is being requested to be	
24	paid in return for service. But so what you're asking for is	
25	kind of a reformatting of the second column on Page 2 of 4 of	

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1 Attachment B?

COMMISSIONER SKOP: Yes, Madam Chair. Again, not a 2 major reformatting, just something to make the, that particular 3 4 disclaimer language stand out to be a little bit more 5 prominent. Again, in the staff recommendation it is much 6 larger text, it's very easy to read. But in Section 18, the 7 last part of the bill being "News You Can Use," it just kind of blends in there, so I'm wondering whether it may be separated 8 per my discussion with staff or suggestion. And it appears 9 that AT&T has, has, per their, their statements, agreed in 10 principle to bold just the dollar amount. But, again, I don't 11 know if that would be completely in line with what I had in 12 mind in terms of perhaps making it more prominent in my 13 discussions that I had with staff. 14 15 CHAIRMAN EDGAR: All right. Thank you. Commissioner Argenziano. 16 17 COMMISSIONER ARGENZIANO: Thank you, Madam Chair. To the point I was making before about the change 18 19 from "may" and "shall not be interrupted," I want to just bring 20 your attention to, staff's attention to also statute 21 364.604 under billing practices under (4). And this is a

22 concern of mine pertaining to Lifeline service, if the language 23 stays with the "may."

24 "A billing party shall not disconnect a customer's25 Lifeline local service if the charges," excuse me, "taxes and

fees applicable to basic local exchange telecommunications 1 2 services are paid." So I really think that keeping the language "shall not be disconnected" if you don't pay those 3 4 particular unregulated fees is very important, especially to Lifeline customers. Thank you. 5 6 CHAIRMAN EDGAR: Yes, ma'am. 7 MS. SIRIANNI: Chairman, with those comments both 8 from Commissioner Skop and from Commissioner Argenziano, I 9 think that staff -- or we would definitely work with staff through these issues and probably need to come back at a later 10 11 Agenda Conference. 12 CHAIRMAN EDGAR: Commissioner Argenziano. 13 COMMISSIONER ARGENZIANO: Madam Chair. 14 CHAIRMAN EDGAR: Yes. 15 COMMISSIONER ARGENZIANO: If I may just add to that 16 that I really do appreciate AT&T's decision to try to make it 17 easier for customers to understand the billing practice, 18 because we really do hear a lot from people that they're so 19 confused. So good work on that. That just hit me as maybe 20 being very ambiguous. 21 MS. SIRIANNI: Certainly. Thank you. And I'd like to thank staff for taking the time. We did meet with them on 2.2 23 several occasions to try to work through issues, but always 24 others come up. So thank you. 25 CHAIRMAN EDGAR: Commissioner Skop.

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COMMISSIONER SKOP: Thank you, Madam Chair. 1 And, again, just along the lines with Commissioner 2 Argenziano's comments, I do feel also that the new bill was 3 4 much easier to read than the old one. So I do appreciate AT&T taking the time to work with the Commission to address our 5 6 related concerns to the new format, but I do think the new 7 format is very nice. Thank you. 8 MS. SIRIANNI: Thank you. 9 CHAIRMAN EDGAR: Okay. Thank you. Before we go any further though, let me, if I could, 10 ask a question of our general counsel just to make sure that I 11 am straight with where we are procedurally, recognizing that 12 what we do have before us is a petition for a rule waiver and 13 14 that that does include some required time frames. 15 Mr. Cooke, could you please --MR. COOKE: There is a deadline and, as stated in the 16 17 rec, it's October 15th. I don't think we would get this back for that before -- I think the next agenda is October 9th, and 18 our filings are due this week. So I guess I would just ask on 19 20 the record whether they would waive that deadline. 21 MS. SIRIANNI: Yes, Commissioner, we would waive the 22 deadline.

CHAIRMAN EDGAR: Okay. Okay. So the applicant, the petitioner is, is agreeing to waive the time line in order to work with our staff, with the understanding that some -- that

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1 this item will come back before us.

Commissioners, any further comments, questions,
directions to our staff on this item before we move on?
Commissioner Carter.

5 COMMISSIONER CARTER: I think what the paramount 6 issue is here, what Commissioner Argenziano is saying is let's 7 make it simple so people can understand it. The phone bill is 8 very confusing. This is far better than, than what was before. 9 But a little -- a succinct statement in terms of whether or not 10 you'll be, your service will be interrupted for basic service 11 just because you have some additional services on there. But 12 really just make it clear that your basic service won't be 13 interrupted for the unregulated services. Is that --

14CHAIRMAN EDGAR: And I would just make a very brief 15 additional comment that I do understand or at least from the 16 information that was presented to us in the item that the 17 company is attempting to have some consistency across states 18 and that that can also result in savings to, to customers or at 19 least the reduction of potentially additional costs if we have 20 a state by state by state approach on some things that don't 21 require that. But yet, as always, we strive for clarity and 22 transparency. So any other comments before we move on?

23Okay. Then this item will be deferred until a future24date. And thank you all for your questions and comments.

(Agenda Item 3 concluded at 9:57 a.m.)

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1	STATE OF FLORIDA)
2	: CERTIFICATE OF REPORTER COUNTY OF LEON)
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4	I, LINDA BOLES, RPR, CRR, Official Commission
5	Reporter, do hereby certify that the foregoing proceeding was heard at the time and place herein stated.
6	IT IS FURTHER CERTIFIED that I stenographically reported the said proceedings; that the same has been
7	transcribed under my direct supervision; and that this transcript constitutes a true transcription of my notes of said
8	proceedings.
9	I FURTHER CERTIFY that I am not a relative, employee, attorney or counsel of any of the parties, nor am I a relative
10	or employee of any of the parties' attorneys or counsel connected with the action, nor am I financially interested in
11	the action.
12	DATED THIS day of October, 2007.
13	
14	LINDA BOLES, RPR, CRR
15	FPSC Official Commission Reporter (850) 413-6734
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