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(850) 224-9115 FAX (850) 222 7560

July 16, 2012

HAND DELIVERED

RECEIVED FPSC 12 JUL 16 PM 2: 39 COMMISSION

Ms. Ann Cole, Director Office of Commission Clerk Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

claim of confidentiality
notice of intent
request for confidentiality
filed by OPC

Re: Fuel and Purchased Power Cost Recovery Clause and Generating Performance Incentive Factor FPSC Docket No. 120001-EI

For DN <u>04709-12</u>, which is in locked storage. You must be authorized to view this DN.-CLK

Dear Ms. Cole:

Enclosed for filing in the above docket are the original and ten (10) copies of Tampa Electric Company's Request for Specified Confidential Treatment and Motion for Temporary Protective Order relating to portions of Forms 423-1(a), 423-2, 423-2(a) and 423-2(b) for the month of May 2012.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning same to this writer.

Thank you for your assistance in connection with this matter.

Sincerely,

James D. Beasley

| COM _ | IDB/r | go |
|-------|--------------|--------------------------------|
| AFD) | 5 Enclo | |
| APA _ | | |
| ECO _ | <u>l</u> cc: | All Parties of Record (w/enc.) |
| eng _ | | |
| GCL _ | | |
| IDM _ | | |
| TEL _ | | |
| CLK | 1 | |

04708 JUL 16 º

FPSC-COMMISSION CLERK

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

| In re: Fuel and Purchased Power |) | |
|----------------------------------|---|----------------------|
| Cost Recovery Clause and |) | DOCKET NO. 120001-EI |
| Generating Performance Incentive |) | |
| Factor. |) | FILED: July 16, 2012 |
| |) | <u>-</u> |

TAMPA ELECTRIC COMPANY'S REQUEST FOR SPECIFIED CONFIDENTIAL TREATMENT AND MOTION FOR TEMPORARY PROTECTIVE ORDER

Pursuant to §366.093, Fla. Stat., Tampa Electric Company ("Tampa Electric" or "the company") submits the following Request for Specified Confidential Treatment and Motion for Temporary Protective Order relating to the company's Forms 423-1(a), 423-2, 423-2(a) and 423-2(b) for the month of May 2012:

- 1. Attached hereto as Exhibit "A" is a detailed justification for the requested confidential treatment of the highlighted portions of Tampa Electric's 423 Forms for the month of May 2012.
- 2. Tampa Electric requests that the information for which Tampa Electric seeks confidential classification not be declassified until the dates specified in Exhibit "B" to this request. The time periods requested are necessary to allow Tampa Electric's affiliated companies to negotiate future contracts without their competitors (and other Customers) having access to information which would adversely affect the ability of these affiliates to negotiate future contracts. The period of time requested will ultimately protect Tampa Electric and its Customers.
- 3. The material for which classification is sought is intended to be and is treated by Tampa Electric and its affiliates as private and has not been disclosed.

WHEREFORE, Tampa Electric submits the foregoing as its request for confidential treatment and motion for temporary protective order relating to the information identified as Exhibit

"A".

ROCUMENT NUMBER-DATE

04708 JUL 16 º

DATED this _/6 day of July 2012.

Respectfully submitted,

JAMES D. BEASLEY

J. JEFFRY WAHLEN

Ausley & McMullen

Post Office Box 391

Tallahassee, Florida 32302

(850) 224-9115

ATTORNEYS FOR TAMPA ELECTRIC COMPANY

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true copy of the foregoing Request for Specified Confidential Treatment and Motion for Temporary Protective Order, filed on behalf of Tampa Electric Company, has been furnished by hand delivery(*) or U. S. Mail on this day of July 2012 to the following individuals:

Ms. Martha F. Barrera*
Senior Attorney
Office of the General Counsel
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

Ms. Lisa Bennett*
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Mr. Paul Lewis, Jr.
Progress Energy Service Co., LLC
106 East College Avenue
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Tallahassee, FL 32301-7740

Ms. Vicki Kaufman Mr. Jon C Moyle Keefe Anchors Gordon & Moyle, PA 118 N. Gadsden Street Tallahassee, FL 32301

Ms. Patricia A. Christensen Associate Public Counsel Office of Public Counsel 111 West Madison Street – Room 812 Tallahassee, FL 32399-1400 Ms. Beth Keating Gunster, Yoakley & Stewart, P.A. 215 S. Monroe St., Suite 618 Tallahassee, FL 32301

Samuel Miller, Capt, USAF USAF/AFLOA/JAC/ULFSC 139 Barnes Drive, Suite 1 Tyndall AFB, FL 32403-5319

Mr. Tom Geoffroy Florida Public Utilities Company P. O. Box 3395 West Palm Beach, FL 33402-3395

Mr. John T. Butler Managing Attorney - Regulatory Florida Power & Light Company 700 Universe Boulevard Juno Beach, FL 33408-0420

Mr. Kenneth Hoffman Florida Power & Light Company 215 South Monroe Street, Suite 810 Tallahassee, FL 32301-1859

Ms. Susan Ritenour Secretary and Treasurer Gulf Power Company One Energy Place Pensacola, FL 32520-0780

Mr. Jeffrey A. Stone Mr. Russell A. Badders Mr. Steven R. Griffin Beggs & Lane Post Office Box 12950 Pensacola, FL 32591-2950 Mr. Robert Scheffel Wright Mr. John T. LaVia, III Gardner, Bist, Wiener, Wadsworth, Bowden, Bush, Dee, LaVia & Wright, P.A. 1300 Thomaswood Drive Tallahassee, FL 32308

Mr. Randy B. Miller White Springs Agricultural Chemicals, Inc. Post Office Box 300 White Springs, FL 32096 Ms. Cecilia Bradley Senior Assistant Attorney General Office of the Attorney General The Capitol – PL01 Tallahassee, FL 32399-1050

Mr. James W. Brew Mr. F. Alvin Taylor Brickfield, Burchette, Ritts & Stone, P.C. 1025 Thomas Jefferson Street, NW Eighth Floor, West Tower Washington, D.C. 20007-5201

ATTORNEY

<u>May 2012</u> Docket No. 120001-EI

Request for Specified Confidential Treatment

FORM 423-1(a)

| Line(s) | <u>Column</u> | Justification |
|----------------------------|---------------|---|
| Tampa Electric Company: | H | (1) This information is contractual information which, if |
| 1-14 | | made public, "would impair the efforts of Tampa Electric to |
| | | contract for goods or services on favorable terms." Section |
| | | 366.093(3)(d), Fla. Stat. The information shows the price |
| | | which Tampa Electric has paid for No. 2 fuel oil per barrel for |
| | | specific shipments from specific suppliers. This information |
| | | would allow suppliers to compare an individual supplier's |
| | | price with the market "for that date of delivery" and thereby |
| | | determine the contract pricing formula between Tampa |
| | | Electric and that supplier. |
| | | |

Disclosure of the invoice price would allow suppliers to determine the contract price formula of their competitors. The knowledge of each other's prices would give suppliers information with which to actually control the pricing in No. 2 oil by either all quoting a particular price or adhering to a price offered by a major supplier. This could reduce or

FORM 423-1(a) (continued)

| Plant Name: | rokvi 423-i(a) (continued) | |
|------------------------------------|----------------------------|--|
| Line(s) | Column | <u>Justification</u> |
| | | eliminate any opportunity for a major buyer, like Tampa Electric, to use its market presence to gain price concessions from any individual supplier. The end result is reasonably likely to be increased No. 2 fuel oil prices and, therefore, increased electric rates. |
| Tampa Electric Company: 1-14 | I | (2) The contract data found in Columns I through O are algebraic functions of Column H. Thus, the publication of these columns together, or independently, could allow a supplier to derive the invoice price of No. 2 oil paid by Tampa Electric. |
| Tampa Electric Company: 1-14 | J | (3) See item (2) above. |
| Tampa Electric Company: 1-14 | K | (4) See item (2) above. |
| Tampa Electric Company: 1-14 | L | (5) See item (2) above. |
| Tampa Electric Company: 1-14 | М | (6) See item (2) above. In addition, for the fuel that does not meet contract requirements, Tampa Electric may reject |

FORM 423-1(a) (continued)

| Plant Nam | e: |
|-----------|----|
| Line(s) | |

Column

Justification

the shipment, or accept the shipment and apply a quality adjustment. This is, in effect, a pricing term which is as important as the price itself and is therefore confidential for the reasons stated in paragraph (1) relative to price concessions.

Tampa Electric Company: 1-14 N

(7) See item (2) above. In addition, this column is as important as H from a confidentiality standpoint because of the relatively few times that there are quality or discount adjustments. That is, Column N will equal Column H most of the time. Consequently, it needs to be protected for the

Tampa Electric Company: 1-14

O

(8) See item (2) above.

same reason as set forth in paragraph (1).

FORM 423-2

| | | FORM |
|---|--------|---|
| Plant Name: Line(s) | Column | Justificatio |
| TECO United Maritime Group Big Bend Station 1-6 Big Bend Station 1-5 United Maritime Group Transfer Facility Polk Station 1 Polk Station 1 | G | (9) Disclose the efforts of on favorable Additionally, to ascertain to effective price shown in Co total transpo- information at the United determine the breakdown of and for deep |
| | | |

ure of the effective purchase price "would impair f Tampa Electric to contract for goods or services Section 366.093(3)(d), Fla Stat. le terms." , prohibiting the purchase price would enable one the total transportation charges by subtracting the ce from the delivered price at the transfer facility, olumn I. Any competitor with knowledge of the ortation charges would be able to use that in conjunction with the published delivered price d Maritime Group ("UMG") Transfer Facility to ne segmented transportation costs, i.e., the separate of transportation charges for river barge transport p water transportation across the Gulf of Mexico ansfer facility to Tampa. It is this segmented transportation cost data which is proprietary and confidential. The disclosure of the segmented transportation costs would have a direct impact on Tampa Electric's future fuel and transportation contracts by informing potential bidders of current prices paid for services provided. That harm, which

would flow to Tampa Electric and its Customers from such

FORM 423-2 (continued)

Plant Name: Line(s)

Column

Justification

disclosure, was the subject of Prepared Direct Testimony of Mr. John R. Rowe, Jr. on behalf of Tampa Electric in Docket No. 860001-EI-D. A copy of Mr. Rowe's Direct Testimony from the September 29, 1986 hearing in that docket is attached hereto as Exhibit "A" and by reference made a part hereof.

In the Commission's Order No. 12645 issued in Docket No. 830001-EU on November 3, 1983 (In re: Investigation of Fuel Adjustment Clauses of Electric Utilities), the Commission prescribed the current 423 Form filings. In so doing, the Commission observed:

Next, we must determine whether any portion of the monthly reports should be accorded confidential treatment. We agree that certain portions of the confidential information. However, many portions of the monthly reports will not. The proprietary information for all types of fuel is transportation. Any breakout of transportation costs must be treated confidentially. In addition, F.O.B. mine prices for coal is proprietary in nature as is the price Disclosure of separate of fuel oil. transportation or F.O.B. mine prices would have a direct impact on a utility's future fuel and transportation contracts by informing potential bidders of current prices paid for services. Disclosure of fuel oil prices would have an indirect effect upon bidding suppliers. Suppliers would be reluctant to provide

FORM 423-2 (continued)

Plant Name: Line(s)

Column

Η

Justification

significant price concessions to an individual utility if prices were disclosed because other purchasers would seek similar concessions.

The vigorous competition discussed in Mr. Rowe's earlier testimony, as recognized by the Commission, justifies proprietary confidential treatment of the information in Column G.

Disclosure of this information "would impair the efforts of Tampa Electric to contract for goods and services on favorable terms." Section 366.093(3)(d), Fla. Stat. This information would inform other potential suppliers as to the price Tampa Electric is willing to pay for coal. This would give present and potential coal suppliers information which could be harmful to Tampa Electric's interests in negotiating coal supply agreements. This is much the same as paragraph (1) under Form 423-1(a) regarding No. 2 oil suppliers.

TECO United Maritime Group Big Bend Station 1-6

Big Bend Station 1-5

(10) The disclosure of this information "would impair the efforts of Tampa Electric to contract for goods or services on favorable terms." Section 366.093(3)(d), Fla. Stat. As was stated in (1), Columns G and H both need confidential protection because disclosure of either column will enable competitors to determine the segmented transportation charges.

FORM 423-2 (continued)

| Plant Name: | |
|-------------|--|
| Line(s) | |

Column

Justification

United Maritime Group Transfer Facility Polk Station 1

Polk Station

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Accordingly, the same reasons discussed in (1) likewise apply

with regard to Column H.

FORM 423-2(a)

| DI ANI | | FORM 425-2(a) |
|---|--------|---|
| Plant Name: Line(s) | Column | Justification |
| | | |
| TECO United Maritime Group Big Bend Station 1-6 Big Bend Station 1-5 United Maritime Group Transfer Facility Polk Station 1 Polk Station 1 | Н | (11) If the original invoice price is made public, one can subtract the original invoice price from the publicly disclosed delivered price at the UMG Transfer Facility and thereby determine the segmented river transportation cost. Disclosure of the river transportation cost "would impair the efforts of Tampa Electric to contract for goods or services on favorable terms." Section 366.093(3)(d), Fla. Stat. Additional justification appears in Exhibit "A" and in paragraph (1) of the rationale for confidentiality of Column G of Form 423-2 (UMG Transfer Facility - Big Bend Station). |
| TECO United Maritime Group Big Bend Station 1-6 Big Bend Station 1-5 United Maritime Group Transfer Facility Polk Station 1 Polk Station 1 | J | (12) This information, like that contained in Column H, would enable a competitor to "back into" the segmented transportation cost using the publicly disclosed delivered price at the UMG Transfer Facility. This would be done by subtracting the base price per ton from the delivered price at UMG, thereby revealing the river barge rate. Such disclosure "would impair the efforts of Tampa Electric to contract for goods or services on favorable terms." Section 366.093(3)(d), Fla. Stat. Additional justification appears in Exhibit "A" and |

FORM 423-2(a) (continued)

| Plant Name: |
|-------------|
| Line(s) |

Column Justification

L

in paragraph (1) of the rationale for confidentiality of Column G of Form 423-2 UMG Transfer Facility - Big Bend Station).

TECO United Maritime Group Big Bend Station 1-6

Big Bend Station 1-5

United Maritime Group Transfer Facility Polk Station

Polk Station 1

(13) This information, if publicly disclosed, would enable a competitor to back into the segmented waterborne transportation costs using the already publicly disclosed delivered price of coal at the UMG Transfer Facility. Such disclosure "would impair the efforts of Tampa Electric to contract for goods or services on favorable terms." Section 366.093(3)(d), Fla. Stat. Additional justification appears in Exhibit "A" and in paragraph (1) of the rationale for confidentiality of Column G of Form 423-2 (UMG Transfer Facility - Big Bend Station).

FORM 423-2(b)

| Th) 4 N/ | | FURIVI 423-2(D) |
|--|--------|--|
| Plant Name: Line(s) | Column | Justification |
| | Column | o distinction |
| TECO United Maritime Group Big Bend Station 1-6 Big Bend Station 1-5 United Maritime Group Transfer Facility | G | (14) Disclosure of the effective purchase price in Column G "would impair the efforts of Tampa Electric to contract for goods or services on favorable terms." Section 366.093(3)(d), Fla. Stat. Such disclosure would enable a competitor to "back into" the segmented transportation cost using the publicly disclosed delivered price for coal at the |
| Polk Station | | |
| 1 | | UMG Transfer Facility. This would be done by subtracting |
| Polk Station | | the effective purchase price per ton from the price per ton |
| 1 | | delivered at UMG, thereby revealing the river barge rate. |
| | | Additional justification appears in Exhibit "A" and in |
| | | paragraph (1) of the rationale for confidentiality of Column |
| | | G of Form 423-2 (UMG Transfer Facility - Big Bend |
| | | Station). Such disclosure would also adversely affect |
| | | Tampa Electric's ability to negotiate future coal supply |
| | | contracts. |
| TECO United | I | (15) Disclosure of the rail rate per ton would adversely |
| Maritime Group Big Bend Station | | affect the ability of Tampa Electric affiliate, Gatliff Coal, to |
| 1-6 | | negotiate favorable rail rates. Disclosure of the rail rates |
| Big Bend Station 1-5 | | paid would effectively eliminate any negotiating leverage |
| | | and could lead to higher rail rates. This would work to the |

| B | l | FORM 423-2(b) (continued) |
|---|---------------|--|
| Plant Name: Line(s) | <u>Column</u> | <u>Justification</u> |
| United Maritime Group Transfer Facility Polk Station 1 Polk Station | | ultimate detriment of Tampa Electric and its customers. Accordingly, disclosure of this information "would impair the efforts of Tampa Electric to contract for goods or services on favorable terms." Section 366.093(3)(d), Fla. Stat. |
| TECO United Maritime Group Big Bend Station 1-6 Big Bend Station 1-5 United Maritime Group Transfer Facility Polk Station 1 | K | (16) These columns contained information the disclosure of which "would impair the efforts of Tampa Electric to contract for goods or services on favorable terms." Section 366.093(3)(d), Fla. Stat. Each of these columns provides specific information on segmented transportation costs which are the primary objects of this request. Additional justification appears in Exhibit "A" and in paragraph (1) of the rationale for confidentiality for Column G on 423-2 (UMG) |
| Polk Station 1 | | rationale for confidentiality for Column G on 423-2 (UMG Transfer Facility - Big Bend Station). |
| TECO United Maritime Goup Big Bend Station 1-6 | L | (17) See item (16) above. |

Big Bend Station 1-5

FORM 423-2(b) (continued)

| Plant I | Vame: |
|---------|-------|
|---------|-------|

Line(s) Column Justification

United Maritime Group Transfer Facility Polk Station

Polk Station

TECO United Maritime Group Big Bend Station 1-6

Big Bend Station 1-5

United Maritime Group Transfer Facility Polk Station

Polk Station

M (18) See item (16) above.

FORM 423-2(b) (continued)

| Plant Name: Line(s) | Column Justification | | |
|---|----------------------|--|--|
| Director . | Column | O 43 TITLE AT THE AT TH | |
| TECO United Maritime Group Big Bend Station 1-6 | N | (19) See item (16) above. | |
| Big Bend Station 1-5 | | | |
| United Maritime Group Transfer Facility Polk Station | | | |
| Polk Station 1 | | | |
| TECO United Maritime Group Big Bend Station 1-6 | O | (20) See item (16) above. | |
| Big Bend Station 1-5 | | | |
| United Maritime Group Transfer Facility Polk Station | | | |
| Polk Station | | | |
| TECO United Maritime Group Big Bend Station 1-6 | P | (21) See item (16) above. | |
| Big Bend Station 1-5 | | | |

FORM 423-2(b) (continued)

Plant Name:

Line(s) Column Justification

United Maritime Group Transfer Facility Polk Station

Polk Station

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h:\jdb\tec\form 423 filings\423 setup1.doc

BEFORE THE

| 2 | FLORIDA PUBLIC S | SERVICE COMMISSION |
|-----|--|---|
| 3 | | 201112031014 |
| 4 | In the Matter of | |
| 5 | | DOCKET NO. B60001-EI-D |
| 6 | Confidentiality of Fuel Cost Recovery Data. | AFTERNOON SESSION |
| . 7 | | Pages 113 through 278 |
| | RECIEVED | rayes 213 Enrough 278 |
| 8 | DIVINION OF PEGFERS A REPORTING | FPSC Hearing Room |
| • 9 | OCT 8 1989 | Fletcher Building 101 East Gaines Street |
| 10 | Florida Public Service Commission | Tallahassee, Florida 32301 |
| 11 | Florida Public Service Commission | Monday, September 29, 1985 |
| 12 | Met pursuant to | • |
| 13 | Met pursuant to adjournment at | 1:00 |
| , | BEFORE: CHAIRMAN JOHN R. MARK | S. TTT. Chairman |
| 14 | COMMISSIONER GERALD L COMMISSIONER RATIE NI | ביוויים בס |
| 15 | COMMISSIONER MICHAEL) | MCK - WITSON |
| 16 | COMMISSIONER JOHN T. : | HERNDON |
| 17 | APPEARANCES: | |
| 18 | (As heretofore noted.) | • |
| 19 | , | |
| 20 | · · · · · · · · · · · · · · · · · · · | |
| 21 | | |
| 22 | | |
| | . | |
| | REPORTED BY: | CAROL C. CAUSSEAUX, CSR, RPR |
| 24 | DOCUMENT NO. | JOY KELLY, CSR, REE |
| 25 | 10020-86 | OFFICIAL COMMISSION EMPORTERS |
| 75 | 110-8-26 | |
| | Exhibit " | 'A'' |

Exhibit "A"
FLORIDA PUBLIC SERVICE COMMISSION

BEPORE THE PLORIDA PUBLIC SERVICE COMMISSION PREPARED TESTIMONY

OF

JOEN R. ROWE, JR.

5 Q. Will you please state your name, address and occupation.

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A. My name is John R. Rowe, Jr. My business address is 702

North Franklin Street, Tampa, Florida 33602. I am

Assistant Vice President of Tampa Electric Company.

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11 Q. Please describe your educational background and business experience.

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I was educated in the public schools of Birmincham. Evansville, Indiana; סתב N --Alabama: I was graduated in June, 1962 from the Pennsylvania. Georgia Institute of Technology with a Bachelor of Science degree in Industrial Management, and from the University of South Florida in March, 1971 with a Master of Business Administration degree. I am a Certified Public Accountant licensed to practice in Florida and a member of the American Institute of CPAs, the Florida Institute of CPAs, and the National Association of Accountants. Tampa Electric Company in July, 1962 and I have served in various capacities in the Personnel, Customer Accounting,

. Credit, General Accounting and Budget Departments over the past 23 years. I became Assistant Controller in 1974, Controller in 1981, and I was elected to my present position as Assistant Vice President in April, 1984. include responsibilities coordination accounting and regulatory matters before this Commission (FPSC) and the Federal Energy Regulatory Commission (FERC). I have presented testimony before this Commission in other proceedings.

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11 | Q. What is the purpose of your testimony?

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13 A.

The purpose of my testimony is to respond to various areas and company concern regarding of Commission the confidentiality of certain fuel cost information supplied to the Commission. I intend to demonstrate why some of the data which is supplied in regular monthly reports on fuel costs to this Commission should be excluded from public disclosure as being "proprietary confidential business information" as defined by Section 366.093, Florida Statutes.

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Does Tampa Electric object to providing the Commission 23 Qdetailing all purchases 2 report o<u>f</u> fuel. transportation and fuel handling services?

Tampa Electric does not object to continuing No. information it needs furnish to the Commission the review company expenditures for fuel, transportation and fuel handling services. However, as I will it is clearly in the best interests ratepayers and the company for this Commission to continue certain o£ this information submitted "Specified Confidential."

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Q. What portion of the report should be confidential?

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A.

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The cost of water transportation of coal which is billed to the regulated company by an affiliated company should be treated as confidential. Tampa Electric formed a water transportation system for the transport of coal in the 1950's which not only provides the necessary services for Tampa Electric but also enjoys additional economies as it provides competitive services to outside customers. This system has saved our electric customers many millions of dollars in transportation costs over the years and these savings are likely to continue in the future so long as the affiliated companies are able to maintain their competitive edge. Through this transportation system Tampa Electric's affiliated companies are able to move coal by river barges from sources in Kentucky, Oklahoma and

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Illinois to a terminal on the east bank of the Mississippi River south of New Orleans for the purpose of off-loading, storing and transferring coal to ocean-going barges for transport to Tampa. These services are performed by TECO Transport and Trade companies: Mid-South Towing Company, which handles the coal by river barge; Electro Coal Transfer Corporation, which operates the storage and transfer facility and Gulf Coast Transit Company which provides ocean-going tugs and barges to move coal across the Gulf of Mexico.

Q. Are Tampa Electric affiliates faced with competition?

Yes, the market for bulk commodity transportation is very competitive. Aside from the coal transportation services performed for Tampa Electric, the TECO Transport and Trade affiliates currently transport coal and other bulk commodities for other customers as well. The affiliates anticipate that additional markets for coal will soon develop in Florida for both industrial and electric power generation purposes, and hope to capture a portion of the transportation demand created by those markets. This market is very competitive.

Tampa Electric's transportation affiliates are not engaged solely in the one-way transportation of coal, however.

Mid-South Towing Company has provided, and continues to provide, both upstream and downstream transportation services for other bulk commodities, including grain and phosphate products. Electro-Coal Transfer Corporation is involved in the direct vessel-to-vessel transfer of grain and other bulk commodities in addition to the transfer of coal and coke on diverse routes, including phosphates from Florida to New Orleans, and grain from New Orleans to international markets.

As commercial enterprises, the affiliates face significant competition for each of the other transportation, transfer and storage services that they perform. Operators on the inland waterways include approximately 2,000 individual carriers. In size these carriers range from operators of single towboats to those operating large fleets of vessels and barges. Only a very small percentage of inland waterway traffic is subject to regulation. Exempt carriers are not required to publish revenues, operating data rates or financial information.

With reference to the river transportation of coal and --- other bulk commodities, Mid-South Towing Company's principal competitors include, among others: the Ohio River Company; American Commercial Barge Line Company;

Dravo Mechling Corporation; and The Valley Line Company.

Mid-South Towing also faces intermodal competition from
the railroads.

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Electro-Coal Transfer Corporation competes with others for performance ο£ transfer the and storage services. Electro-Coal's principal competitors with both shoreside bas ground storage capabilities International Marine Terminal; Burnside Terminals, Inc.; and New Orleans Bulk Terminal. A portion of the transfer market is also served by companies whose operations are mid-stream in the Mississippi River. Principal among these is Cooper-Smith Company.

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Finally, Gulfcoast Transit Company competes with many other companies to provide ocean-going tug and barge transportation service. Principal among those competitors are: Dixie Carriers, Inc.; St. Phillips Towing Company; Sheridan Towing Company; Red Circle Transport Company; and Beker Industries, Inc.

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22 Q. Would the disclosure of cost information expose the affiliates to substantial competitive harm?

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25 A. Yes. The cost of rendering bulk commodity transportation

service over a given distance varies little from one commodity to another. On a per-ton unit basis, it costs a barge company the same amount to transport a ton of grain, for example, as to transport a ton of coal. Rates for bulk commodity transportation service also tend to show little variation from one commodity to the next.

In such a highly competitive environment, a given company's market share is constantly at risk and must be carefully safeguarded. Competitors who are able to discern, either directly or indirectly, a given company's costs or profit margin are in a position to capture a portion of that company's market share by anticipating its future bids and selectively undercutting its prices. Similarly, such knowledge permits the company's customers, who may be paying different prices for similar services, to bargain for more favorable terms from the company and among its competitors.

The primary determinants of a company's profit margin, of course, are its costs and prices. Not surprisingly, given the relative ease with which both costs and prices may be translated from one type of bulk commodity shipment to another, competitors take great pains to conceal their costs and prices from each other. This fact accounts for

the scarcity of published information concerning the financial workings of the unregulated segment of the industry.

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Tampa Electric's competitors and customers are aware that Tampa Electric's water transportation expense represents the affiliates' costs including a return on equity. Ä company's cost represents the limit of its vulnerability in the sense that it cannot long survive in circumstances where costs exceed revenues. Sustained "underpricing" that perceived margin would have devastating 2 the affiliates' business, and would make ಬ್ಲಾಂಗ retention of market shares impossible. Competitors would be given access to very valuable information which will to price their service firms those zovantage.

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2. How does the operation of the competitive business affect the cost of Tampa Electric's affiliated company transportation expense?

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The increased volumes allow for economies of scale that

cannot be realized if Tampa Electric were the only
customer of the affiliate. Moreover, since fixed costs
are allocated between services provided to Tampa Electric

and others on a per ton basis, the backhaul and transfer of grain and other bulk commodities reduces the amount of costs allocated to Tampa Electric. ΙĒ the affiliates' backhaul and other outside customer activity is lost or diminished, or if transfer activity is lost due to the disclosure of its competitive position, the cost of transportation to Tamba Electric proportionately. Actions which hurt the affiliates! competitive position will, therefore, increase the cost of electricity supplied to Tampa Electric's customers. Commission therefore should carefully avoid the disclosure of the affiliates' costs and prices.

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Is Tampa Electric satisfied with the Commission's current reporting requirements?

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No. The company believes that the Commission's current requirements for public disclosure run an unnecessary risk of placing Tampa Electric at a disadvantage in its ability to contract for fuel transportation services on the most favorable terms. This disclosure can also affect prices paid by Tampa Electric under existing contracts which depend on or could benefit further from outside business to reduce costs to Tampa Electric. Further, I believe that public disclosure of coal prices paid (without

transportation costs) does not increase competition among 1 suppliers of coal but rather it serves to decrease the 2 advantage of the purchaser in negotiating lower prices. 3 If potential vendors of coal knew from public disclosure 4 the prices being paid or paid in the past, I believe their 5 6 tendency in bidding or reporting coal prices tend to center around known prices. In this way, the vendors know 7 they can offer a price lower than the price that has been 8 paid and exactly how much lower their price will be. 9 present and past prices prid were not publicly 10 available, the vendors would have to bid as low as they 11 could in hopes that they would bid the best price to win 12 the contract since they have no published guide to tell 13 them how low to guote. 14

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During all of this discussion you should keep in mind that Tampa Electric has no objection to continuing its full disclosure of fuel transportation cost information to the Commission on a specified confidential basis. The company is proud of its innovative transportation system and desires to continue to share all relevant transportation cost information with the Commission on a confidential basis.

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25 Q. How does this Commission's fuel cost reporting

requirements affect the confidentiality of the proprietary transportation cost information?

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The Commission must be very careful in its requirements for public disclosure of various segments of fuel cost in protect the proprietary information order to transportation cost information. A requirement publicly report any one segment of costs could enable competitors and transportation customers to calculate the information sought to be protected.

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Q. Please illustrate how confidential information could be derived if the Commission's reporting requirements are changed?

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16 A.

This was fully discussed in Docket No. 830001-PU. On April 24, 1984, the Commission considered Tampa Electric's request for reconsideration of Order No. 12645, entered in the same docket (Generic Fuels Issues). Tampa Electric sought reconsideration of that portion of Order No. 12645 pertaining to which cost information should be considered confidential. Tampa Electric's specific concern was that disclosure of F.O.B mine mouth and F.O.B plant price for coal, in conjunction with available delivered prices at terminal facilities, would result in the disclosure of

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proprietary confidential business information. The Commission agreed and determined that the F.O.B. mine mouth and plant prices should be reported on a "specified confidential" basis. The same circumstances exist today and the need for confidential treatment is just as critical now as it was in 1983.

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Q. Eow would you recommend the Commission approach its outy of implementing Section 366.093, Florida Statutes?

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In the case of Tampa Electric's transportation affiliates, the test should be: is there a reasonable probability the information in guestion will that disclosure of adversely affect the affiliated company and, ultimately, . Tampa Electric and its Customers? ΙÍ so, then the information should be treated as specified confidential public disclosure. from information which is exempt Section 366.093, Florida Statutes, does not appear require a 100% probability of harm. In the case of bids or other contractual data, the test is only whether it would "impair" the efforts of the public utility contract for services on favorable terms. If certain information is disclosed and the disclosure only aids but obes not guarantee a competitor's ability to compete with Tampa Electric's transportation affiliates, then

though

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1 information ought to be protected, even 2 disclosure would not quarantee that the competitor will take business away from the Tampa Electric affiliate. 3 more stringent or absolute a standard for confidentiality 4 would demand more than is required under the statute. 5 6 Stated differently, if the statute is administered in such 7 a way as to prohibit only the disclosure of a specific 8 cost, but not a myriad of related information bits or 9 "hints" which enable a resourceful competitor to pinpoint 10 or come very close to the specific cost, then the 11 protection afforded by the statute will indeed be hollow. 12 In short, we advocate fully disclosing to the Commission 13 the information it needs to perform its utility oversicht function but because of the extreme sensitivity of the 14 15 information, we advocate disclosing as little as possible to publicly accessible sources. Utility customers are the 16 .17 ultimate beneficiaries of this protection, and we hope the 18 Commission will continue to administer the statute in a manner which maximizes such protection. 19

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21 Does this conclude your testimony?

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Yes, it does.

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(End of Prefiled Direct Testimony)

CERTIFICATE OF REPORTERS

FLORIDA)

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Date of Declassification:

| <u>FORM</u> | LINE(S) | <u>COLUMN</u> | <u>DATE</u> |
|-------------|---------|---------------------|-------------|
| 423-1(a) | 1 – 14 | H - O | 07/16/2014 |
| 423-2 | 1 - 6 | G-H | 07/16/2014 |
| 423-2(a) | 1 - 6 | H,J,L | 07/16/2014 |
| 423-2(b) | 1 - 6 | G,I,K,L, M,N,O,P | 07/16/2014 |

Rationale:

Coal and Coal Transportation Data

- 1. Tampa Electric also seeks protection of the coal and coal transportation contract information specified as confidential for a minimum period of two years.
- 2. The need for two or more years of confidentiality is vital not only to Tampa Electric and its ratepayers, but to the vendors of coal and coal transportation services as well.
- 3. Bidders for the sale of coal will always seek to optimize their profit margin. Full knowledge of the prices paid by the utility for coal enables the bidder to increase the price bid and thereby optimize the bid from the viewpoint of the seller and to the detriment of the ratepayer. Tampa Electric firmly believes that the disclosure of information on prices paid within the last two years will increase the price Tampa Electric will be required to pay for coal and will be detrimental to ratepayers.
- 4. Recent bids received by Tampa Electric contained a \$4.17 per ton spread between the bids. The low bid undoubtedly would have been higher with full knowledge of prices paid by Tampa Electric. Bidders will always seek to optimize their profits by submitting bids that are as high as the market will bear. If market data is disclosed which discourages suppliers from bidding competitively, they will increase their bids to the level of past payments to other suppliers by the buyer.
- 5. The disclosure of rail transportation rates will result in demands by other shippers to lower any rates which are above the disclosed rates. The effect of disclosure will be to increase the lower rate as the transportation provided will seek to protect the rates charged on other routes. The delay of this disclosure for two years will be of direct benefit to ratepayers by delaying any increases that might occur as a result of such disclosure.

- 6. Gatliff Coal and TECO Transport & Trade sell coal and bulk commodity transportation services in the open non-regulated marketplace. The prices at which their goods and services are sold are not publicly disclosed anywhere by publication or voluntary dissemination because it would materially lessen their competitive posture with customers other than Tampa Electric. Outside customers who negotiate for coal or coal transportation services are placed at a competitive advantage for these goods or services if they know the cost of the goods or services.
- 7. An analyst for an outside customer of Gatliff or TECO Transport who reads the written transcripts of public fuel hearings or reads the written orders of the FPSC can easily discover that until November 1, 1988, Tampa Electric paid cost for coal from Gatliff and for coal transportation from TECO Transport. Further, the publication of the stipulation agreement between the parties in 1988 indicated that the initial benchmark price was close to cost and subsequent testimony indicates the revised contract escalates from cost.
- 8. As long as an outside customer does not know how such an escalation clause changes price, the cost cannot be calculated. However, publicizing the price of coal or coal transportation services will tell an outside customer how much the escalation has been and make it easy for him to calculate cost. Because of seasonality of costs in both businesses, a full year's cost data is necessary for an accurate cost measurement.
- 9. A second year must pass before one full year can be compared with a second year to measure the escalation accurately. So a perceptive vendor seeks two years of data to make his cost estimates. The competitive industries recognize that data beyond two years is not helpful to them, as enough factors may change in that time frame for costs to be much different from what was incurred. Any date less than two full years old is extremely valuable to outside customers in contracting for services with Gatliff or TECO Transport. The difference of small amounts per ton can mean millions of dollars' difference in cost.
- 10. A loss of outside business by Gatliff or TECO Transport will affect not only Gatliff or TECO Transport, but if large enough it could affect the credibility of the companies. The prices negotiated with Tampa Electric by these vendors took into consideration their costs and revenues at the time of negotiation, including the revenues from outside customers. A significant loss of outside business could cause Gatliff or TECO Transport to fail, since under market pricing regulation Tampa Electric will not make up the difference to them in cost. In turn, a failure of these vendors would leave Tampa Electric and its customers with only higher cost alternatives for Blue Gem coal and for coal transportation to Tampa, a higher cost that would be paid by Tampa Electric's ratepayers. So the continued credibility of Gatliff and TECO Transport is important to protect Tampa Electric's ratepayers from higher cost alternatives.

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