

BELLSOUTH

BellSouth Telecommunications, Inc.

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Vice President
Regulatory Relations

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Fax (850) 222-8640

December 16, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to update the BellSouth Encore Promotion.

General Subscriber Service Tariff

Section A2

- Original Page 35.6.44

The issue and effective dates for this tariff package are December 16, 2005 and January 1, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



Florida Promotion Description

BellSouth Encore Bonus Promotion

FL 2005-274

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth Encore Bonus Promotion will begin on January 1, 2006 and end on December 31, 2006. This promotion is an offer available to existing BellSouth business subscribers, excluding certain wire centers in Florida, with one hundred twenty days (120) days or less remaining on their current BellSouth local service subscriber term election Agreement. To be eligible for this promotion, Subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase a new BellSouth local exchange service term agreement. The Subscriber will receive a one-time credit of \$100 for signing a new BellSouth agreement within the one hundred twenty (120) day period.

Services Included in this Promotion:

1. BellSouth Services

PROMOTION SPECIFICS:

1. Available only to existing BellSouth business customers with one hundred twenty (120) days or less remaining on their current BellSouth local service subscriber term election Agreement.
2. Subscriber must sign a new BellSouth Agreement within one hundred twenty (120) days remaining on the current BellSouth agreement.
3. Subscriber must sign an eligible BellSouth Local Exchange Agreement Promotion agreement for existing customers, unless otherwise noted.
4. Reward: non-recurring reward of \$100 bill credit per subscriber account.
5. Eligibility: Must sign a BellSouth Local Exchange Agreement Promotion agreement.
6. The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.
7. Participation in the Program begins on the date the Subscriber commits to a new BellSouth Agreement and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.
8. In the event the Subscriber terminates the new BellSouth Agreement within twelve (12) months from the date the Program term begins, the Subscriber must pay back to BellSouth the bill reward received. This charge will appear on a subsequent bill or the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BellSouth.
9. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

PROMOTION RESTRICTIONS:

1. To be eligible for this promotion, Subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase a new BellSouth local exchange service term agreement.
2. This promotion may not be used concurrently with the BellSouth Deluxe Rewards Promotion, Core Additional Lines Promotion or the Complete Choice for Business Plus Rewards Promotion.
3. BellSouth reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
4. This promotion is available for resale.

ISSUED: December 16, 2005
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: January 1, 2006

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Encore Bonus Promotion	This promotion is an offer available to existing BellSouth business subscribers with one hundred twenty days (120) days or less remaining on their current BellSouth local service subscriber term election Agreement. To be eligible for this promotion, Subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase a new BellSouth local exchange service term agreement. The Subscriber will receive a one-time credit of \$100 for signing a new BellSouth agreement within the one hundred twenty (120) day period.	01/01/06 to 12/31/06 (N)
		Rules And Regulations	(N)
		--Available only to existing BellSouth business customers with one hundred twenty (120) days or less remaining on their current BellSouth local service subscriber term election Agreement.	(N)
		-- Subscriber must sign a new BellSouth Agreement within one hundred twenty (120) days remaining on the current BellSouth agreement.	(N)
		--Subscriber must sign an eligible BellSouth Local Exchange Agreement Promotion agreement for existing customers, unless otherwise noted.	(N)
		--Reward: non-recurring reward of \$100 bill credit per subscriber account.	(N)
		--Eligibility: Must sign a BellSouth Local Exchange Agreement Promotion agreement.	(N)
		--The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.	(N)
		--Participation in the Program begins on the date the Subscriber commits to a new BellSouth Agreement and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.	(N)
		--In the event the Subscriber terminates the new BellSouth Agreement within twelve (12) months from the date the Program term begins, the Subscriber must pay back to BellSouth the bill reward received. This charge will appear on a subsequent bill or the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BellSouth.	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--This promotion may not be used concurrently with the BellSouth Deluxe Rewards Promotion, Core Additional Lines Promotion or the Complete Choice for Business Plus Rewards Promotion.	(N)
		--BellSouth reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.	(N)

ISSUED: December 16, 2005

EFFECTIVE: January 1, 2006

BY: Marshall M. Criser III, President -FL
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		<u>Rules And Regulations</u>	(N)
		<u>--Available only to existing BellSouth business customers with one hundred twenty (120) days or less remaining on their current BellSouth local service subscriber term election Agreement.</u>	(N)
		<u>-- Subscriber must sign a new BellSouth Agreement within one hundred twenty (120) days remaining on the current BellSouth agreement.</u>	(N)
		<u>--Subscriber must sign an eligible BellSouth Local Exchange Agreement Promotion agreement for existing customers, unless otherwise noted.</u>	(N)
		<u>--Reward: non-recurring reward of \$100 bill credit per subscriber account.</u>	(N)
		<u>--Eligibility: Must sign a BellSouth Local Exchange Agreement Promotion agreement.</u>	(N)
		<u>--The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.</u>	(N)
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		<u>--This promotion may not be used concurrently with the BellSouth Deluxe Rewards Promotion, Core Additional Lines Promotion or the Complete Choice for Business Plus Rewards Promotion.</u>	(N)
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