

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

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April 14, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Back-Up Line Promotion.

General Subscriber Service Tariff

Section A2

- 1<sup>st</sup> Revised Page 35.6.43

The issue and effective dates for this tariff package are April 14, 2006 and May 1, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



## Florida Promotion Description

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### **BellSouth Back-Up Line Promotion**

**FL 2006-022**

#### **OVERVIEW OF PROMOTION:**

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth Back-Up Line Promotion is extended from May 1, 2006 until August 30, 2006. This promotion offers new and existing business subscribers who purchase a new Complete Choice for Business (CCB) package and a new or additional Back-Up Line, a line connection waiver plus a twenty-five percent (25%) monthly discount off the monthly recurring charge (MRC) for the Back-Up Line. As long as the customer maintains the CCB Package and the purchased Back-Up Lines, the customer will receive the 25% discount for up to thirty-six (36) months. Subsequent Back-Up Lines will receive the discount if purchased within the thirty-six (36) months of the initial service order.

#### Services Included in this Promotion:

1. BellSouth Complete Choice For Business (CCB)
2. BellSouth Back-Up Line

#### **PROMOTION SPECIFICS:**

1. Available to new and existing BellSouth business customers subscribing to local exchange service.
2. Subscribers must purchase new CCB package and a new or additional Back-Up Line in order to participate in this promotion
3. Promotion is available in all nine states.
4. Upgrades from 1FB to CCB are eligible.
5. The twenty-five percent (25%) monthly discount will apply to each Back-Up Line purchased on the initial order, provided that a new CCB package is also purchased; plus the 25% discount will also apply to subsequent Back-Up Lines added within thirty-six (36) months of the initial order.
6. The monthly discount will appear monthly in the OC&C section of the subscribers' bill in a subsequent billing period usually within one or two billing cycles.
7. Subscribers must keep the CCB package in order to receive the monthly discount off of the Back-Up Line. If the CCB package is removed, the subscribers' monthly discount will be discontinued off regular charges for the Back-Up Line(s).
8. Subscribers must keep the Back-Up Line(s) in order to receive the monthly discount off of the Back-Up Line(s). If the Back-Up Line(s) are removed, the subscribers monthly discount will be discontinued.
9. The monthly discount is capped at thirty-six (36) months. After thirty-six (36) months, the discount will no longer be valid on the subscribers account and Back-Up Line will be billed at the normal rate.

#### **PROMOTION RESTRICTIONS:**

1. The application date of orders must be between May 1, 2006 and August 30, 2006.
2. To participate, subscribers must purchase a new CCB service. Existing CCB subscribers that add additional core verticals, lines, or who are increasing package size are not eligible to participate in this promotion.
3. Subscribers can qualify for this discount more than once if multiple Back-Up Lines are purchased on the initial order or if subsequent Back-Up Lines are purchased within thirty-six (36) months of the initial order.
4. Subscribers must maintain the Back-Up Line and CCB package in order to receive the monthly discount. If either is removed from the account, the discount will be discontinued.
5. A Back-Up Line does not qualify as an additional line, and therefore cannot be used in conjunction with any additional line offer including Welcoming Rewards or Deluxe Rewards.
6. Subscribers participating in the Back-Up Line Promotion are not eligible to participate in the following promotions: Deluxe Rewards, Key Customer Promotion, Simple Savings Promotion, and Additional Line Promotion.
7. Out of region customers are not eligible for this promotion



## Florida Promotion Description

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8. Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
9. BellSouth reserves the right to modify or terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
10. This promotion is available for resale.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	1T06-SBS-Back-up Line Promotion	New and existing business subscribers who purchase a new Complete Choice for Business (CCB) package and a new or additional Back-Up Line, a line connection waiver plus a twenty-five percent (25%) monthly discount off the monthly recurring charge (MRC) for the Back-Up Line. As long as the customer maintains the CCB Package and the purchased Back-Up Lines, the customer will receive the 25% discount for up to thirty-six (36) months. Subsequent Back-Up Lines will receive the discount if purchased within the thirty-six (36) months of the initial service order.	01/01/06 to 8/30/06 (C)
Rules And Regulations			
--Available to new and existing BellSouth business customers subscribing to local exchange service.			
-- To participate, subscribers must purchase a new CCB service. Existing CCB subscribers that add additional core verticals, lines, or who are increasing package size are not eligible to participate in this promotion. Upgrades from 1FB to CCB are eligible. The application date of orders must be <i>May 1, 2006</i> through <i>August 30, 2006</i> . (C)			
--Subscribers must purchase new CCB package and a new or additional Back-Up Line in order to participate in this promotion. Subscribers must keep the CCB package and the Back-Up Line(s) in order to receive the monthly discount off of the Back-Up Line. If the CCB package is removed, the subscribers' monthly discount will be discontinued off regular charges for the Back-Up Line(s).			
--The twenty-five percent (25%) monthly discount will apply to each Back-Up Line purchased on the initial order, provided that a new CCB package is also purchased; plus the 25% discount will also apply to subsequent Back-Up Lines added within thirty-six (36) months of the initial order.			
--The monthly discount will appear monthly in the OC&C section of the subscribers' bill in a subsequent billing period usually within one or two billing cycles. The monthly discount is capped at thirty-six (36) months. After thirty-six (36) months, the discount will no longer be valid on the subscribers account and Back-Up Line will be billed at the normal rate.			
--Subscribers can qualify for this discount more than once if multiple Back-Up Lines are purchased on the initial order or if subsequent Back-Up Lines are purchased within thirty-six (36) months of the initial order.			
--A Back-Up Line does not qualify as an additional line, and therefore cannot be used in conjunction with any additional line offer including Welcoming Rewards or Deluxe Rewards.			
--Subscribers participating in the Back-Up Line Promotion are not eligible to participate in the following promotions: Deluxe Rewards, Key Customer Promotion, Simple Savings Promotion, and Additional Line Promotion.			
--Out of region customers are not eligible for this promotion			
--Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.			
--BellSouth reserves the right to modify or terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.			

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	1T06-SBS-Back-up Line Promotion	New and existing business subscribers who purchase a new Complete Choice for Business (CCB) package and a new or additional Back-Up Line, a line connection waiver plus a twenty-five percent (25%) monthly discount off the monthly recurring charge (MRC) for the Back-Up Line. As long as the customer maintains the CCB Package and the purchased Back-Up Lines, the customer will receive the 25% discount for up to thirty-six (36) months. Subsequent Back-Up Lines will receive the discount if purchased within the thirty-six (36) months of the initial service order.	01/01/06 <del>(N)</del> (C) to 04/30/06 <u>8/3</u> 0/06
		Rules And Regulations	(N)
		--Available to new and existing BellSouth business customers subscribing to local exchange service.	(N)
		-- To participate, subscribers must purchase a new CCB service. Existing CCB subscribers that add additional core verticals, lines, or who are increasing package size are not eligible to participate in this promotion. Upgrades from 1FB to CCB are eligible. The application date of orders must be <del>January-May 1, 2006</del> through <del>April-August 30, 2006</del> .	<del>(N)</del> (C)
		--Subscribers must purchase new CCB package and a new or additional Back-Up Line in order to participate in this promotion. Subscribers must keep the CCB package and the Back-Up Line(s) in order to receive the monthly discount off of the Back-Up Line. If the CCB package is removed, the subscribers' monthly discount will be discontinued off regular charges for the Back-Up Line(s).	(N)
		--The twenty-five percent (25%) monthly discount will apply to each Back-Up Line purchased on the initial order, provided that a new CCB package is also purchased; plus the 25% discount will also apply to subsequent Back-Up Lines added within thirty-six (36) months of the initial order.	(N)
		--The monthly discount will appear monthly in the OC&C section of the subscribers' bill in a subsequent billing period usually within one or two billing cycles. The monthly discount is capped at thirty-six (36) months. After thirty-six (36) months, the discount will no longer be valid on the subscribers account and Back-Up Line will be billed at the normal rate.	(N)
		--Subscribers can qualify for this discount more than once if multiple Back-Up Lines are purchased on the initial order or if subsequent Back-Up Lines are purchased within thirty-six (36) months of the initial order.	(N)
		--A Back-Up Line does not qualify as an additional line, and therefore cannot be used in conjunction with any additional line offer including Welcoming Rewards or Deluxe Rewards.	(N)
		--Subscribers participating in the Back-Up Line Promotion are not eligible to participate in the following promotions: Deluxe Rewards, Key Customer Promotion, Simple Savings Promotion, and Additional Line Promotion.	(N)
		--Out of region customers are not eligible for this promotion	(N)
		--Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.	(N)
		--BellSouth reserves the right to modify or terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.	(N)