

# BELLSOUTH

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July 14, 2005

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff

Section A2 - Second Revised Page 33.3

The purpose of this filing is to provide for the E-Store Connection Fee Waiver Trial. This Special Promotion will begin July 31, 2006 and end October 27, 2006.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **E-Store Connection Fee Waiver Trial**

#### **Overview**

The E-Store Connection Fee Waiver Trial promotion is scheduled to begin on 07/31/2006 and end on 10/27/2006. Existing residential customers who place an order to move their service to a new location via BellSouth.com will have the line connection charge waived.

#### **Promotion Specifics**

Customers who place an online order to move their service to a new location will have the line connection charge waived during this trial.

Customers must place their order via BellSouth.com. This offer is not available in any other channel.

#### **Promotion Restrictions/Eligibility Requirements**

1. Only available for existing residential customers placing an order to move their service through BellSouth.com
2. Only available to existing customers moving their service through the online channel and establishing residential service.
3. Incomplete orders placed through the website do not qualify for this line connection charge waiver.
4. This trial runs from July 31, 2006 – October 27, 2006. All orders must be placed no later than October 27, 2006 to qualify for this promotional trial.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory -- From Central Office where services are available	E-Store Connection Fee Waiver Trial	Existing residential customers who place an order to move their service to a new location via BellSouth.com will have the line connection charge waived during this trial.	07/31/06 to 10/27/06	(N)
		Customers must place their order via BellSouth.com.		(N)
		Only available for existing customers moving their service through the online channel and establishing residential service.		(N)
		Incomplete orders placed through the website do not qualify for this line connection charge waiver.		(N)
		All orders must be placed no later than October 27, 2006 to qualify for this promotional trial.		(N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory -- From Central Office where services are available	<del>(DELETED)</del> E-Store Connection Fee Waiver Trial	Existing residential customers who place an order to move their service to a new location via <a href="http://BellSouth.com">BellSouth.com</a> will have the line connection charge waived during this trial.	07/31/06 to 10/27/06	(D) (N)
		Customers must place their order via <a href="http://BellSouth.com">BellSouth.com</a> .		(N)
		Only available for existing customers moving their service through the online channel and establishing residential service.		(N)
		Incomplete orders placed through the website do not qualify for this line connection charge waiver.		(N)
		All orders must be placed no later than October 27, 2006 to qualify for this promotional trial.		(N)