



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

August 31, 2007

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise the Centrex "Thank You For Renewing" promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.70

The issue and effective dates for this tariff package are August 31, 2007 and September 1, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Centrex Thank You for Renewing #1472

Overview

The Centrex Thank You for Renewing promotion is scheduled to begin on 09/01/2007 and end on 12/31/2007. The promotion provides a credit of \$35 per Centrex line with a maximum credit of \$1225 (35 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This promotion applies to tariff term customers only. The goal of this program is to increase retention of Centrex and increase their term commitment.

Promotion Specifics

Allows existing Centrex customers to renew their contracts for a new 36 month or greater tariff term rate and receive a credit of \$35 per Centrex line with a maximum credit of \$1225 (35 lines). It applies to tariff term existing basic Centrex stations, Electronic Business Set (P-Phones) stations, and Centrex ISDN stations.

Promotion Restrictions/Eligibility Requirements

- Existing Centrex tariff term agreement with 12 months or less remaining on the contract
- Renewal must be for a minimum of 36 months
- The maximum reward is \$1225
- Contracts must be signed by 12/31/07
- Orders placed by 1/15/2008
- Orders must complete by 2/15/08 (unless PF Situation exists)
- Excludes all taxes and state/federal/local charges and fees
- This promotion can not be stacked with any other promotion.
- Applies to tariff term customers only
- The reward will be received with the 1st month's bill of the new term agreement
- Tariff term and conditions, including cancellation charges apply..

ISSUED: August 31, 2007
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: September 1, 2007

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida's Service Territory – From Central Office where services are available	Centrex “Thank You For Renewing”	This offer provides a credit of \$35 per Centrex line with a maximum credit of \$1225 (35 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only.	9/1/2007 to 12/31/2007 (N)
		Rules and Regulations	(N)
		Allows existing Centrex customers to renew their contracts for a new 36 month or greater tariff term rate and receive a credit of \$35 per Centrex line with a maximum credit of \$1225 (35 lines). This offer applies to tariff term existing basic Centrex stations, Electronic Business Set (P-Phones) stations, and Centrex ISDN stations.	(N)
		--Existing Centrex tariff term agreement with 12 months or less remaining on the contract.	(N)
		--Renewal must be for a minimum of 36 months.	(N)
		--The maximum reward is \$1225.	(N)
		--Contracts must be signed by 12/31/07; orders placed by 1/15/2008; orders must complete by 2/15/08 (unless PF Situation exists, no physical facilities).	(N)
		--Excludes all taxes and state/federal/local charges and fees.	(N)
		--This promotion cannot be stacked with any other promotion.	(N)
		--Applies to tariff term customers only.	(N)
		--The reward will be received with the 1st month's bill of the new term agreement.	(N)
		--Tariff term and conditions, including cancellation charges apply.	(N)

ISSUED: August 31, 2007

EFFECTIVE: September 1, 2007

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida.s	Centrex "Thank	This offer provides a credit of \$35 per Centrex line with a maximum credit of \$1225 (35	9/1/2007 (N)
Service Territory –	You For	lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater.	to
From Central Office	Renewing"	This offer applies to tariff term customers only.	12/31/2007
where services are			
available		<u>Rules and Regulations</u>	(N)
		<u>Allows existing Centrex customers to renew their contracts for a new 36 month or greater</u>	(N)
		<u>tariff term rate and receive a credit of \$35 per Centrex line with a maximum credit of \$1225</u>	
		<u>(35 lines). This offer applies to tariff term existing basic Centrex stations, Electronic</u>	
		<u>Business Set (P-Phones) stations, and Centrex ISDN stations.</u>	
		<u>--Existing Centrex tariff term agreement with 12 months or less remaining on the contract.</u>	(N)
		<u>--Renewal must be for a minimum of 36 months.</u>	(N)
		<u>--The maximum reward is \$1225.</u>	(N)
		<u>--Contracts must be signed by 12/31/07; orders placed by 1/15/2008; orders must complete</u>	(N)
		<u>by 2/15/08 (unless PF Situation exists, no physical facilities).</u>	
		<u>--Excludes all taxes and state/federal/local charges and fees.</u>	(N)
		<u>--This promotion cannot be stacked with any other promotion.</u>	(N)
		<u>--Applies to tariff term customers only.</u>	(N)
		<u>--The reward will be received with the 1st month's bill of the new term agreement.</u>	(N)
		<u>--Tariff term and conditions, including cancellation charges apply.</u>	(N)