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December 31, 2007

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend BellSouth Retention 2 Pack Bundle Plan Promotion.

General Subscriber Service Tariff

Section A2 - 4th Revised Page 35.6.50

The issue and effective dates for this tariff package are December 31, 2007 and January 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



## Promotion Description

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### BellSouth Retention 2 Pack Bundle Plan BUN59 BUN60 1567, 156

#### **OVERVIEW OF PROMOTION:**

In accordance with the special promotions section of the General Subscriber Services Tariff or the General Exchange Price List, BellSouth Retention 2 Pack Bundle Plan is extended to 1/17/2008. With this promotion, all existing, new, and off-net subscribers will be eligible to receive 2 Pack Plan and Select Unlimited Value Plan at a price of \$39.99 with the purchase of either DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher.

#### Services included in this offer:

- 1FR
- Caller ID Deluxe
- Call Waiting Deluxe
- BellSouth Long Distance (BSLD) Select Unlimited Value Plan
- DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher

#### **PROMOTION SPECIFICS:**

- This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.

#### **PROMOTION RESTRICTIONS:**

1. There are no termination liability restrictions associated with this offer.
2. Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
3. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
4. Offer valid for only one (1) service line at the intended local service address.
5. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.
6. PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.
7. BellSouth Select Unlimited Value Plan (BSLU5) must be selected; customer must also purchase DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher.
8. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<del>BellSouth's AT&amp;T</del> <u>Florida</u> Service Territory – From Central Office where services are available	BellSouth Retention 2 Pack Bundle Plan	All existing, new, and off net subscribers will be eligible to receive 2 Pack Plan and Select Unlimited Value Plan at a price of \$39.99 with the purchase of either DIRECTV® or FastAccess DSL. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is Select Unlimited Value Plan at a price of \$19.99.  Rules and Regulations  -This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.  -There are no termination liability restrictions associated with this offer.  -Customer must select the following products:  <ul style="list-style-type: none"> <li>• IFR</li> <li>• Caller ID</li> <li>• Call Waiting ID</li> <li>• BellSouth Long Distance (BSLD) Select Unlimited Value Plan</li> <li>• DIRECTV® Total Choice Plan or higher, or FastAccess DSL Ultra or higher</li> </ul> -Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.  -Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.  -A specific long distance plan must be selected to receive the bundle pricing.  -Offer valid for only one (1) service line at the intended local service address.  -The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.  -PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.  -BellSouth Select Unlimited Savings Value Plan (BSLU5) must be selected.  -Customer must also purchase DIRECTV® or FastAccess DSL Ultra or higher.  -BellSouth reserves the right to discontinue or modify this promotion at any time without notice.	1/1/07 to <del>12/31/07</del> <u>1/17</u> <u>/2008</u>

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	(C)
<i>AT&amp;T Florida</i> Service Territory – From Central Office where services are available	BellSouth Retention 2 Pack Bundle Plan	All existing, new, and off net subscribers will be eligible to receive 2 Pack Plan and Select Unlimited Value Plan at a price of \$39.99 with the purchase of either DIRECTV® or FastAccess DSL. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is Select Unlimited Value Plan at a price of \$19.99.  Rules and Regulations  -This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.  -There are no termination liability restrictions associated with this offer.  -Customer must select the following products: <ul style="list-style-type: none"><li>• 1FR</li><li>• Caller ID</li><li>• Call Waiting ID</li><li>• BellSouth Long Distance (BSLD) Select Unlimited Value Plan</li><li>• DIRECTV® Total Choice Plan or higher, or FastAccess DSL Ultra or higher</li></ul> -Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.  -Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.  -A specific long distance plan must be selected to receive the bundle pricing.  -Offer valid for only one (1) service line at the intended local service address.  -The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.  -PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.  -BellSouth Select Unlimited Savings Value Plan (BSLU5) must be selected.  -Customer must also purchase DIRECTV® or FastAccess DSL Ultra or higher.  -BellSouth reserves the right to discontinue or modify this promotion at any time without notice.	1/1/07 to 1/17/2008	