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December 31, 2009

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - First Revised Page 32.3.1

The purpose of this filing is to provide for the Feature Promotion – All for Less Package Promotion. This Special Promotion will begin January 4, 2010 and end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Feature Promotion - All For Less Package Promotion**

#### **Overview**

The Feature Promotion - All For Less Package Promotion is scheduled to begin on 1/4/2010 and end on 12/31/2010. This is a vertical feature with hunting add-on promotion for customers that subscribe to the All For Less Package Promotion. Specifically, this offer is for customers that wish to purchase vertical features to work with the Business Local Calling Assurance package as part of the All For Less Package promotion.

#### **Promotion Specifics**

Customers will receive 50% off of the standard tariff rate for up to (10) of the following services per line: Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, Call Selector and Hunting. A waiver of applicable service charges associated with the addition of these services will, also, be provided.

#### **Promotion Restrictions/Eligibility Requirements**

This offer is available for subscribers to the All For Less Package Promotion and will be offered to win/winback, save and existing AT&T Business customers. Customers can receive the feature discount as long as they remain subscribed to the All For Less Package Promotion. Customers must be subscribed to a term agreement for the All For Less Package Promotion. When the All For Less term agreement is no longer valid, the feature discount will also no longer apply.

There is no termination fee associated with this Feature Promotion. Termination fees may apply, as required, if the All For Less term agreement is terminated early. This Feature Promotion can only be combined with the All For Less Package Promotion.



ISSUED: December 31, 2009 ~~ISSUED: April 14, 2006~~

~~EFFECTIVE: January 4, 2010~~ ~~EFFECTIVE: May 1, 2006~~

BY: Marshall M. Criser III, President -FL  
Miami, Florida

<u>AT&amp;T Florida</u>	<u>Feature Promotion –</u>	<u>The Feature Promotion - All For Less Package Promotion is a vertical feature with</u>	<u>01/04/2010</u>	<u>(N)</u>
<u>Service Territory</u>	<u>All For Less</u>	<u>hunting add-on promotion for business customers that subscribe to the All For Less</u>	<u>to</u>	
<u>– From Central</u>	<u>Package Promotion</u>	<u>Package Promotion. Specifically, this offer is for customers that wish to purchase</u>	<u>12/31/2010</u>	
<u>Office where</u>		<u>vertical features to work with the Business Local Calling Assurance package as part</u>		
<u>services are</u>		<u>of the All For Less Package promotion.</u>		
<u>available</u>				
		<b><u>Promotion Eligibility</u></b>		<u>(N)</u>
		<u>-This offer is available for subscribers to the All For Less Package Promotion and</u>		<u>(N)</u>
		<u>will be offered to win/winback, save and existing AT&amp;T business customers.</u>		
		<u>-Customers can receive the feature discount as long as they remain subscribed to the</u>		<u>(N)</u>
		<u>All For Less Package Promotion.</u>		
		<u>-Customers must be subscribed to a term agreement for the All For Less Package</u>		<u>(N)</u>
		<u>Promotion. When the All For Less term agreement is no longer valid, the feature</u>		
		<u>discount will also no longer apply.</u>		
		<b><u>Promotion Elements</u></b>		<u>(N)</u>
		<u>-Customers will receive fifty percent (50%) off of the standard tariff rate for up to ten</u>		<u>(N)</u>
		<u>(10) of the following services per line: Call Forward Busy Line, Call Forward Don't</u>		
		<u>Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call</u>		
		<u>Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, Call</u>		
		<u>Selector and Hunting. --A waiver of applicable service charges associated with the</u>		
		<u>addition of these services will be provided.</u>		
		<u>-There is no termination fee associated with this Feature Promotion. Termination</u>		<u>(N)</u>
		<u>fees may apply, as required, if the All For Less term agreement is terminated early.</u>		
		<b><u>Promotion Restrictions</u></b>		<u>(N)</u>
		<u>- This Feature Promotion can only be combined with the All For Less Package</u>		<u>(N)</u>
		<u>Promotion.</u>		

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## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
<b>(DELETED)</b>			
AT&T Florida Service Territory – From Central Office where services are available	Feature Promotion – All For Less Package Promotion	The Feature Promotion - All For Less Package Promotion is a vertical feature with hunting add-on promotion for business customers that subscribe to the All For Less Package Promotion. Specifically, this offer is for customers that wish to purchase vertical features to work with the Business Local Calling Assurance package as part of the All For Less Package promotion.	01/04/2010 to 12/31/2010
		<b>Promotion Eligibility</b>	(D)
		-This offer is available for subscribers to the All For Less Package Promotion and will be offered to win/winback, save and existing AT&T business customers.	(N)
		-Customers can receive the feature discount as long as they remain subscribed to the All For Less Package Promotion.	(N)
		-Customers must be subscribed to a term agreement for the All For Less Package Promotion. When the All For Less term agreement is no longer valid, the feature discount will also no longer apply.	(N)
		<b>Promotion Elements</b>	(N)
		-Customers will receive fifty percent (50%) off of the standard tariff rate for up to ten (10) of the following services per line: Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, Call Selector and Hunting. --A waiver of applicable service charges associated with the addition of these services will be provided.	(N)
		-There is no termination fee associated with this Feature Promotion. Termination fees may apply, as required, if the All For Less term agreement is terminated early.	(N)
		<b>Promotion Restrictions</b>	(N)
		- This Feature Promotion can only be combined with the All For Less Package Promotion.	(N)