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August 3, 2007

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached is a new tariff page filed to become part of the Verizon Florida LLC General Services Tariff.

Section A2 General Regulations 3rd Revised Page 24.48

The purpose of this filing is to offer a promotion credit to residential customers who retain their local service with Verizon and subscribe to the terms and conditions of this promotion.

If you require additional information, please call Carlton Ball at (813) 483-2529.

Sincerely, David M. Christian Vice President Regulatory Affairs Florida

DMC:ret Attachments

## GENERAL SERVICES TARIFF

## A2. GENERAL REGULATIONS

## A2.10 Special Promotions

.2 The following promotion is on file with the Florida Public Service Commission:

Period Area of Promotion Service Application 376) Company's **Residential Services** Qualifying customers are residential customers who 8/05/2007 -Service Territory proactively contact Verizon during the promotional 1/31/2008 period to report a repair problem and have been identified by the Company as likely to disconnect service based upon criteria determined by the Company. Qualifying customers who agree not to disconnect their service and satisfy the above eligibility criteria will receive a \$20 credit on their Verizon Florida LLC telephone bill for a period of three months. The applicable discount will expire three months from the date it is implemented on a customer's account. Qualifying customers are limited to one offer. This promotion may not be combined with any other Verizon FL LLC promotional offer.

EFFECTIVE: August 5, 2007 ISSUED: August 3, 2007 (T)

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## A2. GENERAL REGULATIONS

|                | Area of Promotion            | Service  | Charges Waived  | Period               | - Authority |
|----------------|------------------------------|--|---|----------------------|-------------|
| <del>07)</del> | <del>Company:</del>          |  |   |                      |             |
|                | Company's Service Territory- | Call Forwarding Busy/  | Nonrecurring charges  | 11/09/04 -           |             |
|                | Residential Service Only     | No Answer  | for Residential   | 2/04/05              |             |
|                |                              |  | Customers buying  |                      |             |
|                |                              |  | Call Forwarding Busy  |                      |             |
|                |                              |  | <u>/ No Answer as shown</u>   |                      |             |
|                |                              |  | <u>in Section A4.7.1.a(2).</u>  |                      |             |
| 3)             | Company's Service Territory  | Business line  | Eligible customers will receive   | <del>-1/01/05-</del> |             |
| 7              | Business Service Only        | customers who  | a Certificate valued at the   | 4/01/05              |             |
|                |                              | - change their   | nonrecurring charges for  |                      |             |
|                |                              | local service to   | establishing local service plus   |                      |             |
|                |                              | Verizon's as a   | \$27 per each Extended Calling  |                      |             |
|                |                              | direct result of   | Service (ECS) and Toll Usage for  |                      |             |
|                |                              | Verizon's outbound   | Business line subscribed to. Applicab   | <del>le</del>        |             |
|                |                              | telemarketing,   | - nonrecurring charges associated   |                      |             |
|                |                              | direct mail  | with this promotion are the Network   |                      |             |
|                |                              | campaigns, or  | Access Establishment Charge and   |                      |             |
|                |                              | customer's inbound   | the Central Office Line Connection  |                      |             |
|                |                              | calls to Verizon's   | charge described in Section A4 for  |                      |             |
|                |                              | business offices.  | each line ordered.  |                      |             |
|                |                              | The business line  | The Certificate offer is subject to a   |                      |             |
|                |                              | customer, including  | - 12 month Term Agreement. The  |                      |             |
|                |                              | those that meet the  | - customer will be charged back for   |                      |             |
|                |                              | line size requirement  | the full amount of the Certificate  |                      |             |
|                |                              | for a 1 or 3 year tern   | - if the customer disconnects/changes   |                      |             |
|                |                              | agreement for basic  | to another Competitive Local Exchange   | <del>je</del>        |             |
|                |                              | exchange service as<br>described in Section A3.                              | Carrier prior to the end of the   |                      |             |
|                |                              | <ul> <li>described in Section A3,<br/>must subscribe to at</li> </ul>        | <ul> <li>agreement.</li> <li>Certificates are to be applied toward</li> </ul>                                 |                      |             |
|                |                              | least one line with  | - the Verizon portion of the customer's   |                      |             |
|                |                              | Unlimited Extended   | <ul> <li>Use venzon ponion of the customers</li> <li>Verizon's telephone bill. These certification</li> </ul> | catoc                |             |
|                |                              | Calling Service (ECS)  | are made payable to Verizon and   | <del>culos</del>     |             |
|                |                              | and Toll Usage for   | redeemable when remitted with the   |                      |             |
|                |                              | Business as described  | Customer's Verizon Florida Inc. bill  |                      |             |
|                |                              | in Section A13.  | payment by mail only.   |                      |             |
|                |                              |  |   |                      |             |
| 0)             |                              | Dualance at 1  | Oustances with a state of   | 210 4105             |             |
| <del>9)</del>  | Company's Service Territory- | Business customers   | Customers will be eligible to   | <u>-2/04/05</u>      |             |
|                | Business Service Only        | purchasing CPE and<br>ISDN PRI with a term                                   | receive a check up to \$750<br>on Voice CPE <sup>1</sup> , up to the  | -05/04/05            |             |
|                |                              |  | - on voice CPE <sup>+</sup> , up to the<br>- value of CPE <sup>1</sup> , when CPE <sup>1</sup> is             |                      |             |
|                |                              | <ul> <li>contract may be eligible</li> <li>to receive a check for</li> </ul> | — value of CPE <sup>+</sup> , when CPE <sup>+</sup> +S<br>— purchased with an IDSN PRI                        |                      |             |
|                |                              | the CPE purchased.   | term contract during this   |                      |             |
|                |                              |  | promotion period.   |                      |             |

.2 The following promotion is on file with the Florida Public Service Commission:

| Area of Promotion                                 | Service                     | Application F   | Period                                 |
|---|-----------------------------|---|--|
| 376) <u>Company's</u><br><u>Service Territory</u> | <u>Residential Services</u> | Qualifying customers are residential customers who<br>proactively contact Verizon during the promotional period<br>to report a repair problem and have been identified by<br>the Company as likely to disconnect service based upon<br> | <u>8/05/2007 -</u><br><u>1/31/2008</u> |

ALAN F. CIAMPORCERO, PRESIDENT TAMPA, FLORIDA EFFECTIVE: February 4, 2005 ISSUED: January 20, 2005