

**David Christian**  
Vice President  
Regulatory Affairs Florida



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August 15, 2008

Ms. Beth W. Salak, Director  
Division of Competitive Markets and Enforcement  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are new tariff pages filed to become part of the Verizon Florida LLC General Services Tariff.

Section A2 General Regulations  
1st Revised Page 25.1  
2nd Revised Page 25.2

The purpose of this filing is to offer an American Express gift card to new, renewal, and existing customers upon having successfully satisfied the criteria detailed in this promotional offer. Winback customers are also eligible to receive an American Express gift card per this promotional offer.

If you require additional information, please call Joan Gage at (813) 483-2530.

Sincerely,

David M. Christian  
Vice President  
Regulatory Affairs Florida

DMC:rt

Attachment

A2. GENERAL REGULATIONS

A2.10 Special Promotions

2. The following promotion is on file with the Florida Public Service Commission:

Area of Promotion	Service	Application	Period																																																			
408)	Company's Service Territory	Business Services: Centrex, CentraNet® CustoPAK, Point to Point DS1 and DS3, ISDN-PRI, Transparent Lan Service (TLS), DSL, FIOS, CPE	This promotion is available to business customers with \$4,000 - \$250,000 in annual billed revenue from Verizon. New, Renewal and Existing customers are eligible to receive an American Express gift card when any of the Verizon services are purchased, with the minimum term, minimum number of lines, and one of the additional services listed below: <table border="1" data-bbox="732 625 1284 1335"> <thead> <tr> <th>PRODUCT</th> <th>Min. Term Req'd</th> <th>Min. # Lines/ Circuits Req'd</th> <th>Addl Services Req'd</th> <th>Gift Card Amount</th> </tr> </thead> <tbody> <tr> <td>Centrex</td> <td>1 year</td> <td>7</td> <td>DSL, FIOS, or CPE</td> <td>\$75/BTN</td> </tr> <tr> <td>CustoPAK</td> <td>2 year</td> <td>7</td> <td>DSL, FIOS, or CPE</td> <td>\$75/BTN</td> </tr> <tr> <td>Point to Point DS1 (1.5 Mbps)</td> <td>2 year</td> <td>1</td> <td>Local Voice, Data CPE, or VZB Internet Dedicated</td> <td>\$300/ Circuit</td> </tr> <tr> <td>Point to Point DS3 (45 Mbps)</td> <td>2 year</td> <td>1</td> <td>Local Voice, Data CPE, or VZB Internet Dedicated</td> <td>\$1,000/ Circuit</td> </tr> <tr> <td>TLS - EVPL, eLAN</td> <td>3 year</td> <td>1</td> <td>Local Voice, Data CPE, or VZB Internet Dedicated</td> <td>\$2,000/ Circuit</td> </tr> </tbody> </table> <table border="1" data-bbox="732 1367 1284 1734"> <thead> <tr> <th>Winback/ Save Offer</th> <th>Min. Term Req'd</th> <th>Min. # Lines/ Circuits Req'd</th> <th>Gift Card Amount</th> </tr> </thead> <tbody> <tr> <td>PRI</td> <td>1 year</td> <td>1</td> <td>\$200/ Circuit</td> </tr> <tr> <td>Point to Point DS1 (1.5 Mbps)</td> <td>2 year</td> <td>1</td> <td>\$200/ Circuit</td> </tr> <tr> <td>Point to Point DS3 (45 Mbps)</td> <td>2 year</td> <td>1</td> <td>\$750/ Circuit</td> </tr> <tr> <td>TLS - EVPL, eLAN</td> <td>3 year</td> <td>1</td> <td>\$750/ Circuit</td> </tr> </tbody> </table> <p style="text-align: center;">(Continued)</p>	PRODUCT	Min. Term Req'd	Min. # Lines/ Circuits Req'd	Addl Services Req'd	Gift Card Amount	Centrex	1 year	7	DSL, FIOS, or CPE	\$75/BTN	CustoPAK	2 year	7	DSL, FIOS, or CPE	\$75/BTN	Point to Point DS1 (1.5 Mbps)	2 year	1	Local Voice, Data CPE, or VZB Internet Dedicated	\$300/ Circuit	Point to Point DS3 (45 Mbps)	2 year	1	Local Voice, Data CPE, or VZB Internet Dedicated	\$1,000/ Circuit	TLS - EVPL, eLAN	3 year	1	Local Voice, Data CPE, or VZB Internet Dedicated	\$2,000/ Circuit	Winback/ Save Offer	Min. Term Req'd	Min. # Lines/ Circuits Req'd	Gift Card Amount	PRI	1 year	1	\$200/ Circuit	Point to Point DS1 (1.5 Mbps)	2 year	1	\$200/ Circuit	Point to Point DS3 (45 Mbps)	2 year	1	\$750/ Circuit	TLS - EVPL, eLAN	3 year	1	\$750/ Circuit	08/18/08 – 11/14/08
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**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions**

.2 The following promotion is on file with the Florida Public Service Commission:

Area of Promotion	Service	Application	Period
408) cont.	Company's Service Territory	<p>Business Services:                      Centrex, CentraNet®                      CustoPAK, Point to                      Point DS1 and DS3,                      ISDN-PRI,                      Transparent Lan                      Service (TLS), DSL,                      FiOS, CPE</p>	<p>Winback customers are eligible to receive a gift card in the amounts listed above. These amounts can be offered stand-alone or in addition to the PTP DS1, DS3 and TLS offers listed in the first chart.</p> <p>Customers contacting Verizon to disconnect their service are eligible to receive a gift card in the amounts listed in the Save offer, if they agree to purchase one of the eligible services from Verizon and agree to the minimum term available.</p> <p>Renewal customers are eligible for the gift card promotions, but must be within 6 months of their current contract expiration in order to take advantage of the offer. Existing customers must purchase new service or upgrade current service. Gift cards are American Express gift cards that are redeemable at selected merchants: Casio, Computer Direct, Franklin Covey, Hitachi, JVC, FedEx Kinkos, Panasonic and Staples. Gift cards are awarded per circuit, except with Centrex and CustoPAK, which are awarded per customer BTN. Additionally, Centrex and CustoPAK promotions are only valid for customers ordering at least seven (7) lines. Gift cards expire one year from issuance.</p> <p>Once service has been installed, customers will receive an email from Verizon to verify contact information for sending the gift card. Customers must reply and provide verification by 12/31/08 in order to receive the gift card.</p>

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A2. GENERAL REGULATIONS

A2.10 Special Promotions ~~(Continued)~~

.2 The following promotion is on file with the Florida Public Service Commission: ~~(Continued)~~

	Area of Promotion	Service	Charges Waived <u>Application</u>	Period																				
319)	<u>Company</u>	<p>Residential Customer Save Promotion offer:                      Qualifying residential customers who call Verizon Florida Inc. to disconnect dial tone service may be eligible to receive a \$50 certificate if the customer agrees not to disconnect service and meets the eligibility qualifications. The certificates are made payable to Verizon and redeemable when remitted with the Customer's Verizon Florida Inc. Bill payment by mail only. The certificates expire one year from issuance.</p>	<p>To be eligible for this promotion, Customers must subscribe to one of the following services:                      — Verizon Regional Package<sup>SM</sup>                      — Verizon Regional Package Extra<sup>SM</sup>                      — Verizon Local Package<sup>SM</sup>                      — Verizon Local Package Extra<sup>SM</sup> —                      Program Regulations:                      1) Eligible customers must proactively contact Verizon Florida Inc. to disconnect dial tone service. Qualifying customers will be routed to the Verizon Florida Inc. Save Team. Only a Verizon Florida Inc. Save Team representative can extend this promotion to eligible customers.                      2) This promotion does not apply to customers disconnecting dial tone service through the Verizon website (<a href="http://www.verizon.com">http://www.verizon.com</a>).                      3) This offer is not available to customers disconnecting dial tone service for any of the following reasons:                      — Disconnect as a result of death                      — Customer moving                      — Seasonal service                      — Additional line disconnect                      4) This offer is not available to employees of Verizon.                      5) Only one offer is available per customer per a 90 day period.                      6) This promotional offering cannot be combined with any other discount or promotion except as authorized by Verizon Florida Inc.</p>	<p><del>10/17/2005—                      12/30/2005</del></p>																				
408)	<u>Company's Service Territory</u>	<p>Business Services: Centrex, CentraNet® CustoPAK, Point to Point DS1 and DS3, ISDN-PRI, Transparent Lan Service (TLS), DSL, FiOS, CPE</p>	<p>This promotion is available to business customers with \$4,000 - \$250,000 in annual billed revenue from Verizon. New, Renewal and Existing customers are eligible to receive an American Express gift card when any of the Verizon services are purchased, with the minimum term, minimum number of lines, and one of the additional services listed below:</p> <table border="1" data-bbox="704 1629 1252 2022"> <thead> <tr> <th data-bbox="704 1629 834 1734">PRODUCT</th> <th data-bbox="834 1629 915 1734">Min. Term Req'd</th> <th data-bbox="915 1629 1029 1734">Min. # Lines/ Circuits Req'd</th> <th data-bbox="1029 1629 1159 1734">Addl Services Req'd</th> <th data-bbox="1159 1629 1252 1734">Gift Card Amount</th> </tr> </thead> <tbody> <tr> <td data-bbox="704 1734 834 1787">Centrex</td> <td data-bbox="834 1734 915 1787">1 year</td> <td data-bbox="915 1734 1029 1787">7</td> <td data-bbox="1029 1734 1159 1787">DSL, FiOS, or CPE</td> <td data-bbox="1159 1734 1252 1787">\$75/BTN</td> </tr> <tr> <td data-bbox="704 1787 834 1944">CustoPAK</td> <td data-bbox="834 1787 915 1944">2 year</td> <td data-bbox="915 1787 1029 1944">7</td> <td data-bbox="1029 1787 1159 1944">DSL, FiOS, or CPE</td> <td data-bbox="1159 1787 1252 1944">\$75/BTN</td> </tr> <tr> <td data-bbox="704 1944 834 2022">Point to Point DS1 (1.5 Mbps)</td> <td data-bbox="834 1944 915 2022">2 year</td> <td data-bbox="915 1944 1029 2022">1</td> <td data-bbox="1029 1944 1159 2022">Local Voice, Data CPE, or VZB</td> <td data-bbox="1159 1944 1252 2022">\$300/ Circuit</td> </tr> </tbody> </table>	PRODUCT	Min. Term Req'd	Min. # Lines/ Circuits Req'd	Addl Services Req'd	Gift Card Amount	Centrex	1 year	7	DSL, FiOS, or CPE	\$75/BTN	CustoPAK	2 year	7	DSL, FiOS, or CPE	\$75/BTN	Point to Point DS1 (1.5 Mbps)	2 year	1	Local Voice, Data CPE, or VZB	\$300/ Circuit	<p>08/18/08 – 11/14/08</p>
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Point to Point DS1 (1.5 Mbps)	2 year	1	Local Voice, Data CPE, or VZB	\$300/ Circuit																				

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			<u>Internet Dedicated</u>	
<u>Point to Point DS3 (45 Mbps)</u>	<u>2 year</u>	<u>1</u>	<u>Local Voice, Data CPE, or VZB Internet Dedicated</u>	<u>\$1,000/ Circuit</u>
<u>TLS - EVPL, eLAN</u>	<u>3 year</u>	<u>1</u>	<u>Local Voice, Data CPE, or VZB Internet Dedicated</u>	<u>\$2,000/ Circuit</u>
<u>Winback/ Save Offer</u>	<u>Min. Term Req'd</u>	<u>Min. # Lines/ Circuits Req'd</u>	<u>Gift Card Amount</u>	
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<u>(Continued)</u>				

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ALAN F. CIAMPORCERO, PRESIDENT  
TAMPA, FLORIDA

EFFECTIVE: October 17, 2005  
ISSUED: September 30, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Continued)

.2 The following promotion is on file with the Florida Public Service Commission: (Continued)

Area of Promotion	Service	Charges-Waived	Application	Period
320)	Company			
	Company's Service Territory Residential Service Only	Residential customers who change their existing local service from another local service provider to Verizon as a direct result of outbound telemarketing and direct mail campaigns may be eligible to qualify for this promotion.	To qualify for this promotion eligible customers must select one of the following packages: —Verizon Local Package <sup>SM</sup> —Verizon Local Package Extra <sup>SM</sup> —Verizon Regional Package Extra <sup>SM</sup> —Verizon Regional Package <sup>SM</sup> — Regional Value —Regional Essentials — Customers who are contacted and change their service during this promotional period will be eligible to receive a \$100 certificate. The certificate can be applied toward the customer's Verizon bill.	11/23/2005 – 2/18/2006
321)	Company			
	Company's Service Territory Business Service Only	Business line customers who change their local service to Verizon as a direct result of Verizon's outbound telemarketing, direct mail campaigns, or customer's inbound calls to Verizon's business office may be eligible for this promotion. The business line customers must subscribe to (1) a 1 or 3 year term agreement for basic exchange service as described in Section A3; and (2) at least one line with a One-Year Term Option for Unlimited Extended Calling Service (ECS) and Toll Usage for Business as described in Section A13.	Eligible customers will receive a credit for the Central Office Line Connection charge described in Section A4 plus a Certificate valued at \$54 for each One-Year Term Option for Extended Calling Service (ECS) and Toll Usage for Business line subscribed to. The Certificate offer is subject to a 12-month term agreement. The customer will be charged back for the full amount of the credit plus the Certificate if the customer disconnects/changes to another Competitive Local Exchange Carrier prior to the end of the agreement. Certificates are to be applied toward the Verizon portion of the customer's Verizon telephone bill. These Certificates are made payable to Verizon and redeemable when remitted with the Customer's Verizon Florida Inc. Bill payment by mail only.	1/03/2006 – 3/31/2006
408) cont.	Company's Service Territory	Business Services: Centrex, CentraNet® CustoPAK, Point to Point DS1 and DS3, ISDN-PRI, Transparent Lan Service (TLS), DSL, FIOS, CPE	Winback customers are eligible to receive a gift card in the amounts listed above. These amounts can be offered stand-alone or in addition to the PTP DS1, DS3 and TLS offers listed in the first chart.  Customers contacting Verizon to disconnect their service are eligible to receive a gift card in the amounts listed in the Save offer, if they agree to purchase one of the eligible services from Verizon	08/18/08 – 11/14/08

(N)

			<p><u>and agree to the minimum term available.</u></p> <p><u>Renewal customers are eligible for the gift card promotions, but must be within 6 months of their current contract expiration in order to take advantage of the offer. Existing customers must purchase new service or upgrade current service. Gift cards are American Express gift cards that are redeemable at selected merchants: Casio, Computer Direct, Franklin Covey, Hitachi, JVC, FedEx Kinkos, Panasonic and Staples. Gift cards are awarded per circuit, except with Centrex and CustoPAK, which are awarded per customer BTN. Additionally, Centrex and CustoPAK promotions are only valid for customers ordering at least seven (7) lines. Gift cards expire one year from issuance.</u></p> <p><u>Once service has been installed, customers will receive an email from Verizon to verify contact information for sending the gift card. Customers must reply and provide verification by 12/31/08 in order to receive the gift card.</u></p>	
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ALAN F. CIAMPORCERO, PRESIDENT  
TAMPA, FLORIDA

EFFECTIVE: January 3, 2006  
ISSUED: December 16, 2005