
BellSouth Telecommunications, Inc.
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Marshall M. Criser III
Vice President
Regulatory & External Affairs

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September 16, 2004

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Enclosed is a package filing for BellSouth PRI Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.12

The issue and effective dates for this tariff package are September 16, 2004 and October 1, 2004, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III (mrs)

Regulatory Vice President

Attachments

Promotion Description

PRI Promotion

Proposed Promotion

BellSouth PRI Promotion offers new and existing business Subscribers who sign a 12-23 month term agreement, or a 24-48 month term agreement, or a 49-month or greater term agreement a waiver of installation charges and an effective B channel rate. Customers who qualify for this Promotion may also be eligible for the BellSouth Welcoming Rewards Promotion. This Promotion begins October 1, 2004 and ends December 29, 2004.

Promotion Specifics

1. Customers have three (3) monthly term options to choose from. Each option includes a 100% waiver of installation charges (includes Voice/Data PRI Interface, B-Channel, and ISDN access line) and a discounted per B channel effective rate.
 - a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of \$19.00.
 - b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of \$15.00.
 - c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of \$12.00.
2. New (acquisition/reacquisition) customers may also be eligible for the BellSouth Welcoming Rewards promotion. This promotion requires a Twelve (12) month Welcoming Rewards term election agreement. The customer receives a one-time bill credit of fifty-dollars (\$50.00) per B channel, per location brought back to BellSouth in the initial order and a one-time twenty-five dollar (\$25.00) VIP gift coupon.
3. 90-Day Satisfaction Guarantee is included.

Restrictions/Eligibility Requirements

1. Applies to Voice/Data flat and measured rate PRIs only.
2. All subscribers must sign a minimum twelve (12) month Term Election Agreement (TEA).
3. Existing PRI customers with an expired TEA or with 6 months or less remaining on their existing term are eligible for this promotion.
4. Subscriber must have BST regulated billing revenue of \$36,000 or less per customer, per state, per year. Customer locations billing more than \$36,000 at enrollment per customer, per state, per year are not eligible to participate.
5. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
6. BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be

Tariff Filing Package Number: FL 2004-191

included in standard Promotion communications, including but not limited to letters, emails, or faxes.

7. BellSouth reserves the right to terminate this Promotion at any time.

Tariff Filing Package Number: FL 2004-191

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the Tariff are owned by
BellSouth Intellectual Property Corporation

ISSUED: September 16, 2004

EFFECTIVE: October 1, 2004

BY: Joseph P. Lacher, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth PRI Promotion</u>	<u>BellSouth PRI Promotion offers new and existing business Subscribers who sign a 12-23 month term agreement, or a 24-48 month term agreement, or a 49-month or greater term agreement a waiver of installation charges and an effective B channel rate. New customers who qualify for this Promotion may also be eligible for the BellSouth Welcoming Rewards Promotion.</u>	<u>10/01/04 to 12/29/04</u> (N)
		<u>Rules And Regulations</u>	(N)
		<u>--Customers have three (3) monthly term options to choose from. Each option includes a one hundred percent (100%) waiver of installation charges (includes Voice/Data PRI Interface, B-Channel, and ISDN access line) and a discounted per B channel effective rate:</u>	(N)
		<u>a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).</u>	(N)
		<u>b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).</u>	(N)
		<u>c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve-dollars (\$12.00).</u>	(N)
		<u>-- New (acquisition/reacquisition) customers may also be eligible for the BellSouth Welcoming Rewards promotion. This promotion requires a Twelve (12) month Welcoming Rewards term election agreement. The customer receives a one-time bill credit of fifty dollars (\$50.00) per B channel, per location brought back to BellSouth in the initial order and a one-time twenty-five dollar (\$25.00) VIP gift coupon. Existing customers are not eligible for BellSouth Welcoming Rewards.</u>	(N)
		<u>--90-Day Satisfaction Guarantee is included.</u>	(N)
		<u>-- Applies to Voice/Data flat and measured rate PRIs only.</u>	(N)
		<u>-- All subscribers must sign a minimum twelve (12) month Term Election Agreement (TEA).</u>	(N)
		<u>-- Existing PRI customers with an expired TEA or with 6 months or less remaining on their existing term are eligible for this promotion but are not eligible for Welcoming Rewards.</u>	(N)
		<u>-- Subscriber must have BST regulated billing revenue of thirty-six thousand dollars (\$36,000.00) or less per customer, per state, per year. Customer locations billing more than thirty-six thousand dollars (\$36,000.00) at enrollment per customer, per state, per year are not eligible to participate.</u>	(N)
		<u>-- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</u>	(N)
		<u>--BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard Promotion communications, including but not limited to letters, emails, or faxes.</u>	(N)
		<u>--BellSouth reserves the right to terminate this Promotion at any time</u>	(N)

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		Rules And Regulations	(N)
		--Customers have three (3) monthly term options to choose from. Each option includes a one hundred percent (100%) waiver of installation charges (includes Voice/Data PRI Interface, B-Channel, and ISDN access line) and a discounted per B channel effective rate:	(N)
		a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).	(N)
		b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).	(N)
		c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00).	(N)
		--New (acquisition/reacquisition) customers may also be eligible for the BellSouth Welcoming Rewards promotion. This promotion requires a Twelve (12) month Welcoming Rewards term election agreement. The customer receives a one-time bill credit of fifty dollars (\$50.00) per B channel, per location brought back to BellSouth in the initial order and a one-time twenty-five dollar (\$25.00) VIP gift coupon. Existing customers are not eligible for BellSouth Welcoming Rewards.	(N)
		--90-Day Satisfaction Guarantee is included.	(N)
		--Applies to Voice/Data flat and measured rate PRIs only.	(N)
		--All subscribers must sign a minimum twelve (12) month Term Election Agreement (TEA).	(N)
		--Existing PRI customers with an expired TEA or with 6 months or less remaining on their existing term are eligible for this promotion but are not eligible for Welcoming Rewards.	(N)
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		--BellSouth reserves the right to terminate this Promotion at any time	(N)