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April 15, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Enclosed is a package filing for BellSouth Welcoming Rewards Promotion.

General Subscriber Service Tariff

Section A2

- Original Page 35.6.18

The issue and effective dates for this tariff package are April 15, 2005 and May 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments

Promotion Description

BELLSOUTH WELCOMING REWARDS PROMOTION

Proposed Promotion

The BellSouth Welcoming Rewards Promotion available to new BellSouth business subscribers located in FL, in specified wire centers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order. The promotion will begin on January 3, 2005 and end on August 31, 2005.

Promotion Specifics

1. Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.
2. Subscriber may participate concurrently with the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.
3. Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.
4. Subscriber must purchase a minimum of one (1) line per each location to be eligible.
5. Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) per first line and fifty dollars (\$50.00) per each additional line bill credit will be earned (with the initial order) to add BellSouth local exchange service. The Subscriber must sign and return the BellSouth® Welcoming Rewards Term Election Agreement with the order. Lines include 1FB, line equivalents and trunks, including Centrex.
6. The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.
7. In addition to the reward, Subscribers who participate in the promotion during the promotional period will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines).
8. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.
9. Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.

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10. In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
11. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

Promotion Restrictions

1. BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
2. Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
3. Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.
4. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
5. The BellSouth Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
6. Subscriber understands that their signature on the Welcoming Rewards term election agreement constitutes the Subscriber's company enrollment in the BellSouth Welcoming Rewards Promotion under this term election agreement and the applicable tariffs; the Subscriber must have authority to commit their company to the term election agreement.

Eligible Wire Centers

CLLI	CLLI	CLLI	CLLI	CLLI	CLLI	CLLI	CLLI	CLLI
BCRTFLBT	DYBHFLMA	FTLDFLSU	JCBHFLSP	LKMRFLAB	MIAMFLNM	NDADFLBR	PMBHFLCS	STAGFLSH
BCRTFLMA	DYBHFLMB	FTLDFLWN	JCVLFLAR	LKMRFLMA	MIAMFLNS	NDADFLGG	PMBHFLFE	STRFLJJB
BCRTFLSA	DYBHFLMS	GLBRFLMC	JCVLFLBW	MIAMFLAE	MIAMFLOL	NDADFLLO	PMBHFLMA	STRFLJMA
BLGLFLMA	DYBHFLPO	GSVLFLMA	JCVLFLCL	MIAMFLAL	MIAMFLPB	NKLRFLMA	PMBHFLTA	TTVLFLMA
BYBHFLMA	EGLLFLBG	GSVLFLNW	JCVLFLFC	MIAMFLAP	MIAMFLPL	NSBHFLMA	PNCYFLCA	VRBHFLBE
CCBHFLAF	EGLLFLIH	HBSDFLMA	JCVLFLIA	MIAMFLBA	MIAMFLRR	ORLDFLAP	PNSCFLBL	VRBHFLMA
CCBHFLMA	FLBHFLMA	HLWDFLCC	JCVLFLJT	MIAMFLBC	MIAMFLSH	ORLDFLCL	PNSCFLFP	WPBHFLAN
COCOFLMA	FRBHFLFP	HLWDFLHA	JCVLFLNO	MIAMFLBR	MIAMFLSO	ORLDFLMA	PNSCFLHC	WPBHFLGA
COCOFLME	FTLDFLAP	HLWDFLMA	JCVLFLRV	MIAMFLCA	MIAMFLWD	ORLDFLPC	PNSCFLPB	WPBHFLGR
DBRYFLDL	FTLDFLCR	HLWDFLPE	JCVLFLSJ	MIAMFLDB	MIAMFLWM	ORLDFLPH	PNSCFLWA	WPBHFLHH
DBRYFLMA	FTLDFLCY	HLWDFLWH	JCVLFLSM	MIAMFLFL	MICCFLBB	ORLDFLSA	PNVDFLMA	WPBHFLLE
DELDFLMA	FTLDFLJA	HTISFLMA	JCVLFLWC	MIAMFLGR	MLBRFLMA	ORPKFLMA	PRRNFLMA	WPBHFLRB
DLBHFLKP	FTLDFLMR	HTISFLSP	JPTRFLMA	MIAMFLHL	MNDRFLAV	ORPKFLRW	PTSLFLSO	WWSPFLLSH
DLBHFLMA	FTLDFLOA	ISLMFLMA	KYLRFLLS	MIAMFLIC	MNDRFLLO	OVIDFLCA	SNFRFLMA	
DRBHFLMA	FTLDFLPL	JCBHFLAB	KYLRFLMA	MIAMFLKE	MRTHFLVE	PAHKFLMA	SNFRFLOW	
DYBHFLFN	FTLDFLSG	JCBHFLMA	KYWSFLMA	MIAMFLME	NDADFLAC	PCBHFLNT	STAGFLBS	

Tariff Filing Package Number: FL 2005-075

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Welcoming Rewards Promotion	The BellSouth Welcoming Rewards Promotion available to new BellSouth business subscribers located in specified wire centers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order.	01/03/05 to 08/31/05

Rules And Regulations

-- Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.

-- Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion **or sign a local service term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.** (C)

-- Subscriber may participate concurrently with the BellSouth Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion. (C)

-- Subscriber must purchase a minimum of one (1) line per each location to be eligible.

-- Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) per first line and fifty dollars (\$50.00) per each additional line bill credit will be earned (with the initial order) to add BellSouth local exchange service. The Subscriber must sign and return the BellSouth® Welcoming Rewards Term Election Agreement with the order. Lines include 1FB, line equivalents and trunks, including Centrex.

-- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.

-- In addition to the reward, Subscribers who participate in the promotion during the promotional period will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines).

-- Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.

-- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.

--In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section

--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

--Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.

-- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Welcoming Rewards Promotion	The BellSouth Welcoming Rewards Promotion available to new BellSouth business subscribers located in specified wire centers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to BellSouth in the initial order.	01/03/05 to 08/31/05 (N)
		<u>Rules And Regulations</u>	(N)
		-- Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service.	(N)
		-- Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion <u>or sign a local service term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.</u>	(N)(C)
		-- Subscriber may participate concurrently with the BellSouth 2004-Simple Savings Promotion, the BellSouth Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Elite Promotion.	(N)
		-- Subscriber must purchase a minimum of one (1) line per each location to be eligible.	(N)
		-- Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) per first line and fifty dollars (\$50.00) per each additional line bill credit will be earned (with the initial order) to add BellSouth local exchange service. The Subscriber must sign and return the BellSouth® Welcoming Rewards Term Election Agreement with the order. Lines include 1FB, line equivalents and trunks, including Centrex.	(N)
		-- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.	
		-- In addition to the reward, Subscribers who participate in the promotion during the promotional period will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines).	(N)
		-- Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order and service is installed.	(N)
		-- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.	(N)
		--In the event the Subscriber terminates the election agreement, the Subscriber must pay to BellSouth the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.	(N)
		-- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.	