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August 29, 2008

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to extend the Welcoming Rewards promotion.

General Subscriber Service Tariff

Section A2 - 5th Revised Page 35.6.31

The issue and effective dates for this tariff package are August 29, 2008 and September 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

BellSouth Welcoming Rewards Promotion

Overview

The BellSouth Welcoming Rewards Promotion is scheduled to be extended beginning on 09/01/2008 and end on 12/31/2008. This promotion is an offer available to new (acquisition/reacquisition) BellSouth business subscribers located in AL, FL, GA, KY, LA, MS, NC, SC or TN. The Subscriber will receive a one-time credit of \$75 per the first line and \$50 per each additional line for the same location brought to BellSouth in the initial order.

Promotion Specifics

This promotion is an offer available to new (acquisition/reacquisition) AT&T business subscribers located in AL, FL, GA, KY, LA, MS, NC, SC or TN. The Subscriber will receive a one-time credit of \$75 per the first line and \$50 per each additional line for the same location brought to AT&T in the initial order.

Program Eligibility

- Available to new (acquisition/reacquisition) AT&T business customers subscribing to local exchange service.
- Subscriber must purchase a minimum of one (1) line per each location to be eligible.
- Subscriber may participate concurrently with the Simple Savings Promotion, the Complete Choice for Business Term Plan or the Complete Choice for Business Advantage Promotion.
- Subscriber must sign the 12-month Local Service Term Agreement associated with this promotion or sign a local or multi service term agreement under the Simple Savings Promotion, the Complete Choice for Business Term Plan or the Complete Choice for Business Advantage Promotion (where available) at the same time as enrolling in the Welcoming Rewards Promotion.

Program Elements

- Reward: one time, non-recurring reward of \$75 for the first line and \$50 for each additional line in the form of a bill credit will be earned (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.

Eligible Lines: Must purchase a minimum of one (1) line to be eligible

Reward: \$75 per first line and \$50 per each additional line

- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.
- Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's term agreement order and service is installed.
- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.
- In the event the Subscriber terminates the term agreement, the Subscriber must pay back to AT&T the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- In tariffed states, the term agreement is subject to and controlled by the provisions of AT&T's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed states this Program and the Subscriber Agreement is controlled by the terms set forth in the

Agreement.

Program Restrictions

- AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
- Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are NOT eligible to participate in this promotion.
- This promotion may not be used concurrently with any previous or existing local exchange service term agreement programs, unless otherwise stated.
- This Welcoming Rewards Promotion Subscriber shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that their signature on the Welcoming Rewards Promotion Agreement constitutes the Subscriber's enrollment in the Welcoming Rewards Promotion under this agreement and the applicable tariffs; the signatory must have authority to commit their company to the term agreement.
- Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "BellSouth tariffs," "AT&T's lawfully filed tariffs," or any other references to BellSouth or AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Service Territory – From Central Offices where services are available	AT&T Welcoming Rewards Promotion	The AT&T Welcoming Rewards Promotion is available to new AT&T business subscribers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to AT&T in the initial order.	9/1/2005 to 12/31/2008 (C)
		Rules and Regulations	
		--Available to new (acquisition/reacquisition) AT&T business customers subscribing to local exchange service.	
		--Subscriber may participate concurrently with the Simple Savings Promotion or the Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Advantage Promotion (where available).	
		--Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the Simple Savings Promotion or the Complete Choice for Business Term Plan, the Complete Choice for Business Advantage Promotion (where available), at the same time as enrolling in the Welcoming Rewards Promotion.	
		--Subscriber must purchase a minimum of one (1) line per each location to be eligible.	
		--Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.	
		--The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.	
		--Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's term agreement order and service is installed.	
		--Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.	
		--In the event the Subscriber terminates the election agreement, the Subscriber must pay to AT&T the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.	
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	

FLORIDA

ISSUED: ~~August 29, 2008~~ISSUED: April 30, 2008
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: ~~September 1, 2008~~EFFECTIVE: May 1, 2008

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Service Territory – From Central Office where services are available	AT&T Welcoming Rewards Promotion	The AT&T Welcoming Rewards Promotion is available to new AT&T business subscribers. The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line per the same location brought to AT&T in the initial order.	9/1/2005 to 8/12/31/2008 (C)
		Rules and Regulations	
		--Available to new (acquisition/reacquisition) AT&T business customers subscribing to local exchange service.	(+)
		--Subscriber may participate concurrently with the Simple Savings Promotion or the Complete Choice for Business Term Plan or the BellSouth Complete Choice for Business Advantage Promotion (where available).	(-)
		--Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local service term election agreement under the Simple Savings Promotion or the Complete Choice for Business Term Plan, the Complete Choice for Business Advantage Promotion (where available), at the same time as enrolling in the Welcoming Rewards Promotion.	(-)
		--Subscriber must purchase a minimum of one (1) line per each location to be eligible.	
		--Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.	(+)
		--The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.	
		--Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's term agreement order and service is installed.	(+)
		--Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.	
		--In the event the Subscriber terminates the election agreement, the Subscriber must pay to AT&T the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.	(+)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(M)

Material previously appearing on this page now appears on page(s) ~~35.6.31.1~~ of this section.

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BELLSOUTH
~~35.6.31~~
TELECOMMUNICATIONS, INC.
~~35.6.31~~

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Cancels Fourth Revised Page 35.6.31~~Cancels Third Revised Page~~

FLORIDA

ISSUED: August 29, 2008~~ISSUED: April 30, 2008~~

EFFECTIVE: September 1, 2008~~EFFECTIVE: May 1, 2008~~

BY: Marshall M. Criser III, President -FL
Miami, Florida

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