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August 10, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - First Revised Page 35.6.88.1

The purpose of this filing is to clarify that with the \$5 x 12 Month Residence Access Line Retention Offer, NRC charges will apply in those situations where customers newly add the Complete Choice Basic or Complete Choice Enhanced package to their account as part of this offer. This Special Promotion will end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Executive Summary

Description of Proposed Tariff Change

This Tariff filing will be adding clarifying language to the \$5 x 12 Month Residence Access Line Retention Offer to clarify that NRC charges will apply in those situations when customers newly add the Complete Choice Basic or Complete Choice Enhanced package to their account as part of this offer.

The proposed filing date is August 10, 2010, for an effective date of August 11, 2010.

Estimated Revenue Impact

The estimated annual revenue impact of this tariff filing is \$0M.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	\$5 x 12 Month Residence Access Line Retention Offer	Residential customers who call to disconnect service with AT&T and elect to stay and have Complete Choice Basic or Complete Choice Enhanced may be eligible to receive a \$5 per month bill credit for 12 months on a maximum of 2 access lines. Rules and Regulations -- Customer must have <i>or newly subscribe to</i> Complete Choice Basic or Complete Choice Enhanced to be eligible for this offer. -- Customers with the Complete Choice Basic or Complete Choice Enhanced package are eligible for this offer except during a downgrade from Complete Choice Enhanced to Complete Choice Basic. -- The access line(s) must be in service for a minimum of 60 days before the customer is eligible for the promotion. -- AT&T employees are not eligible for this offer. -- Customer must be calling into AT&T to disconnect their local service. -- This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$10). -- Not stackable with any other regulated retention promotion. -- Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines. -- This promotion is only available for retention purposes. -- Nonrecurring charges will be waived for customers adding features to meet the Complete Choice Basic or Complete Choice Enhanced package requirements. -- Customers must retain the required services for 30 days to receive the benefit of this offer. -- The monthly bill credit stays in effect as long as the customer remains at the same address.	07/13/10 to 12/31/10

ISSUED: August 10, 2010 ~~ISSUED: July 12, 2010~~
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: August 11, 2010 ~~EFFECTIVE: July 13, 2010~~

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	\$5 x 12 Month Residence Access Line Retention Offer	Residential customers who call to disconnect service with AT&T and elect to stay and have Complete Choice Basic or Complete Choice Enhanced may be eligible to receive a \$5 per month bill credit for 12 months on a maximum of 2 access lines.	07/13/10 to 12/31/10
		Rules and Regulations	(N)
		-- Customer must have <u>or newly subscribe to</u> Complete Choice Basic or Complete Choice Enhanced to be eligible for this offer.	(NC)
		-- Customers with the Complete Choice Basic or Complete Choice Enhanced package are eligible for this offer except during a downgrade from Complete Choice Enhanced to Complete Choice Basic.	(N)
		-- The access line(s) must be in service for a minimum of 60 days before the customer is eligible for the promotion.	(N)
		-- AT&T employees are not eligible for this offer.	(N)
		-- Customer must be calling into AT&T to disconnect their local service.	(N)
		-- This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$10).	(N)
		-- Not stackable with any other regulated retention promotion.	(N)
		-- Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines.	(N)
		-- This promotion is only available for retention purposes.	(N)
		-- Nonrecurring charges will be waived for customers adding features to meet the Complete Choice Basic or Complete Choice Enhanced package requirements.	(N)
		-- Customers must retain the required services for 30 days to receive the benefit of this offer.	(N)
		-- The monthly bill credit stays in effect as long as the customer remains at the same address.	(N)