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December 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Eighth Revised Page 35.5.2.64

The purpose of this filing is to provide for the Simple Savings Promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Simple Savings Promotion

Overview

The Simple Savings Promotion is scheduled to begin on 1/1/2011 and end on 12/31/2011. This Program is an offer available to new AT&T customer locations.

Promotion Specifics

This Program is an offer available to new AT&T Southeast customer locations. The Simple Savings Program will offer discounts on the Subscriber's bill. Subscribers must commit to a 24 or 36-month term agreement to participate in the Program to receive the discounts specified. Subscriber agrees to pay the applicable AT&T rates or charges set forth in the Service Descriptions & Price Lists or the applicable tariff or other notice, as the case may be, subject to discounts provided under this Agreement. Subscriber agrees that rates or prices may change over the term, but the discount is fixed based on the term selected.

Program Eligibility:

- Available only to new AT&T Southeast business customer locations subscribing to local exchange service.
- Monthly AT&T local service charges billing a minimum of one business line class of service (excluding hunting, analog private line, ISDN PRI, BIS-T1 charges, and the additional services listed below in the program restrictions) to receive the discounts
- Complete Choice® for Business Package Subscribers are not eligible to receive the hunting discount.
- Subscriber must sign a 24 or 36-month term agreement to participate under the Program and receive the monthly discounts.

Program Elements:

- Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by Subscriber's monthly total billed AT&T local service charges; in addition, if applicable, Subscriber will earn for each month of the term a discount for Hunting Service equal to the applicable discount percentage multiplied by Subscriber's hunting charge.
- Discount: Specified % of Subscriber's total billed AT&T charges for local service charges to the customer (TBR) based upon rates or prices provided in the Service Descriptions & Price Lists, under General Exchange Price Lists and Private Line Price Lists, or the GSST (A) and Private Line (B) tariffs (in tariffed states).

FL/GA/TN	24 Month Term Discount	36 Month Term Discount
Monthly Billed AT&T Local Service Charges		
The price of one Business Line Class of Service to \$249.99	10%	25%
Charges in excess of \$250.00	10%	30%
Hunting Discount	50%	100%

- The term “Monthly Billed AT&T Local Service Charges” means Subscriber monthly billed AT&T local service charges at qualifying locations for AT&T services that are local services as set forth in the Service Descriptions & Price Lists, under General Exchange Price List and Private Line Price List or the GSST (A) and Private Line (B) tariffs (in tariffed states), excluding: Non-Program Services, other non-regulated charges (other regulated charges in tariffed states), other fees or surcharges, taxes, non-state tariffed charges, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. (For example charges excluded include, but are not limited to, charges for AT&T Long Distance Service, Fast Access® Business DSL, AT&T Managed Internet Service, AT&T Advertising and Publishing or AT&T Wireless Group.)
- Subscribers who participate in the Program and subscribe to service at a new location during the term under the Simple Savings term agreement will not be billed for the line connection charges and change in service charges, if applicable, associated with the service order. This will include the Line Connection Charge (first and additional lines, line equivalents, and trunks) and the Charge for Change in Service, if applicable.
- The discount will appear as a credit in the OC&C section of the Subscriber’s bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the Program begins on the date the Subscriber commits to a term and AT&T accepts (unless voided by AT&T). Depending on the Subscriber’s billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber’s term agreement order.
- This term agreement is subject to and controlled by the provisions of AT&T’s terms and conditions provided under notice, including any changes therein as may be made from time to time; or, in the alternative, in jurisdictions in which the said services are controlled by tariff, the applicable filed tariffs.
- Unless the Subscriber notifies AT&T in writing of its intent not to renew for another like term under the Program at least 60 (sixty) days prior to expiration, then upon expiration of the initial term, the Subscriber term agreement shall automatically renew for another term as initially selected. AT&T will provide written and/or verbal reminders to the Subscriber of the Subscriber term agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the Subscriber’s billing cycle. If the Subscriber does not renew the Subscriber Agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for services.
- In the event the Subscriber terminates the term agreement, the Subscriber agrees to pay termination charges to AT&T as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber’s AT&T local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term agreement, and the Subscriber agrees to pay termination charges to AT&T as provided below based upon the number of months remaining on the term. These charges will appear on a subsequent bill or, if applicable, on the Subscriber’s final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T.

Set charge to be multiplied by the number of months remaining on term after disconnect: \$30

Program Restrictions:

- Discounts, as well as hunting discounts (for hunting service) apply only to AT&T total billed local service charges within a state, not across states.
- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this Program.
- Complete Choice® for Business Package Subscribers may participate in the Program but are not eligible to receive the additional hunting discount.
- This Program can be used concurrently with the Welcoming Rewards promotion.

- Multiple locations may be billed together only with the accounts and/or locations eligible for this Program.
- This Program may not be used concurrently with any previous or existing AT&T term agreement programs, unless otherwise stated.
- Subscribers may bill locations together under this promotion but only those that meet the Program qualifications, per location.
- AT&T reserves the right to terminate this Program at any time, provided, however, that Subscribers participating in the program will continue to receive this program for the remaining term of their term agreement.
- The Simple Savings term agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that his signature on the Simple Savings term agreement constitutes the Subscriber's company enrollment in the Simple Savings Program under this term agreement or the applicable tariffs, as the case may be. The Subscriber must have authority to commit the customer to the term agreement.
- The following services will not be included in qualifying revenue or charges under this Program or entitled to discounts for the related revenues:
 - Analog Private Line
 - BIS-T1
 - ISDN PRI
 - Metro Ethernet
 - RegionServ Service, business trunk, w/o discount combination
 - RegionServ Service, business trunk, w/o discount outward only
 - Business, Local Optional Service, all options inward only trunk
 - Business trunk, combination flat rate, local optional service
 - Joint user flat rate service, business (Cost Split between Joint Users)
 - Outward WATS service, statewide
 - Area Calling Service business, both way, premium
 - PBX Service, inward flat rate trunk
 - LightGate 1 Basic System with First 1/2 mile per System, IntraLATA
- In tariffed states, the term agreement is subject to and controlled by the provisions of AT&T's lawfully filed tariffs and this Agreement, including any changes therein as may be made from time to time. In detariffed or deregulated states this Program and the Agreement is controlled by the terms set forth in the Agreement.
- Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "BellSouth tariffs," "AT&T's lawfully filed tariffs," or any other references to BellSouth or AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein.

FLORIDA

ISSUED: December 30, 2010 ~~ISSUED: December 31, 2009~~

~~EFFECTIVE: January 1, 2010~~ EFFECTIVE: January 1, 2011

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Simple Savings Promotion	This Program is an offer available to new AT&T Southeast customer locations. The Simple Savings Program will offer discounts on the Subscriber's bill. Subscribers must commit to a 24 or 36-month term agreement to participate in the Program to receive the discounts specified. Subscriber agrees to pay the applicable AT&T rates or charges set forth in the Service Descriptions and Price Lists or the applicable tariff or other notice, as the case may be, subject to discounts provided under this Agreement. Subscriber agrees that rates or prices may change over the term, but the discount is fixed based on the term selected.	01/01/2010 <u>01/01/2011</u> to 12/31/2010 <u>12/31/2011</u>

(C)

Program Eligibility

- Available only to new AT&T Southeast business customer locations subscribing to local exchange service.
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Program Elements

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