BellSouth Telecommunications, Inc.

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Marshall M. Criser III Vice President Regulatory & External Affairs

(850) 224-7798 Fax (850) 224-5073

December 17, 2004

Ms. Beth Salak Director Of Competitive Markets and Enforcement 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for 1Q05 BellSouth SBS MegaLink Promotion.

General Subscriber Services Tariff

A2.10 - Original Page 33.87 - Original Page 33.88 B2.7 - Original Page 71.72 - Original Page 71.73

The issue and effective dates for this tariff package are December 17, 2004 and January 1, 2005, respectively. Acknowledgement, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments

PROMOTION DESCRIPTION

(FL2004-246)

1Q05 BellSouth SBS MegaLink Promotion

OVERVIEW OF PROMOTION:

In accordance with the appropriate section of the General Subscriber Services Tariff and/or the Private Line Services Tariff, BellSouth plans the following promotion that begins on or after January 1, 2005 and ends April 29, 2005. This promotion offers new and existing eligible Business Subscribers who sign term election agreements waived non-recurring charges and bill credits applicable toward mileage sensitive digital local loop charges. Complete details of this promotion are outlined below.

Services Included in this Promotion:

1. BellSouth MegaLink service

PROMOTION SPECIFICS:

- 1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
- 2. Subscribers currently spending less than forty thousand dollars (\$3,333) monthly for BellSouth local services must purchase a new Point-to-Point BellSouth MegaLink circuit by signing a twenty-four (24) month or greater term election agreement between January 1, 2005 and April 29, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards.
- 3. Subscribers who purchase BellSouth MegaLink service or BellSouth MegaLink Channel service by signing a twenty-four (24) month to thirty-five (35) month term election agreement will receive the following benefit(s):
 - a. Waiver of installation charges
- 4. Subscribers who purchase BellSouth MegaLink service or BellSouth MegaLink Channel service by signing a twenty-four (24) month to thirty-five (35) month term election agreement will receive the following benefit(s):
 - a. Waiver of installation charges
 - b. Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:
 - Discounted to \$75/month for first ½ mile of service*
 - Discounted to \$10/month for each additional ½ mile of service*
- 5. This waiver of nonrecurring charges applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, Feature Activation and Network Access Registers, and Service Establishment and Premise Visit.
- 6. Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.
- 7. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

PROMOTION RESTRICTIONS/ELIGIBILTY REQUIREMENTS:

- 1. This promotion can only be combined with BellSouth Key Customer program.
- 2. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
- 3. There is a limit of one (1) reward on the same account, at the same address, and in the same name
- 4. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
- 5. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.
- 6. BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.

^{*}Entire circuit at both ends must be in BellSouth territory

BELLSOUTH TELECOMMUNICATIONS, INC. **FLORIDA**

ISSUED: December 17, 2004 BY: Joseph P. Lacher, President -FL

Miami, Florida

EFFECTIVE: January 1, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

The following profi	iotions are on the	with the Commission. (Cont d)		
			Period	(N)
Area of Promotion	Service	Charges Waived	Authority	
BellSouth's Service	1Q05 BellSouth	BellSouth plans the following promotion that begins January 1, 2005 and ends April	01/01/2005	(N)
Territory	SBS MegaLink	29, 2005. This promotion offers new and existing Subscribers who sign term election	to	
From Central	Promotion	agreements waived non-recurring installation charges and bill credits applicable toward	04/29/2005	(N)
Offices where		mileage sensitive digital local loop charges. Complete details of this promotion are		
services are		outlined below.		
available				
		PROMOTION SPECIFICS:		(N)
		This promotion is available to new and existing business Subscribers who meet all the		(N)
		eligibility requirements for this promotion defined below.		
		engionity requirements for this promotion defined below.		
		Subscribers currently spending less than three thousand three hundred thirty-three		(N)
		dollars per month (\$3,333/month) total spend for BellSouth services must purchase a		. ,
		new Point-to-Point BellSouth MegaLink circuit by signing a term agreement between		
		January 1, 2005 and April 29, 2005 in order to participate in this promotion. Following		
		this promotion window, Subscribers are not allowed to enroll in this promotion or receive		
		promotion rewards.		
		Subscribers who purchase BellSouth MegaLink service by signing a twenty-four (24)		(N)
		month to thirty-five (35) month term agreement will receive the following benefit(s):		()
		Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
		1. Warver of the non-recurring instantation charges (specifics mentioned below)		(11)
		Subscribers who purchase BellSouth MegaLink service by signing a thirty-six (36)		(N)
		month or greater term agreement will receive the following benefit(s):		
		Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
		2. Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:		(N)
		- Discount to seventy-five dollars per month (\$75/month) for first ½ mile of		(N)
		service (entire circuit at both ends must be in BellSouth territory)		()
		- Discount to ten dollars per month (\$10/month) for each additional ½ mile of		(N)
		service (entire circuit at both ends must be in BellSouth territory)		
				(AT)
		The waiver of non-recurring installation charges applies to the following: Digital Local		(N)
		Channel, Inter-Office Channel, and Service Establishment and Premise Visit.		
		Existing Point-to-Point Subscribers who purchase additional circuits at the time of		(N)
		renewal of their contract will also be eligible for this promotion.		()
		Promotion rewards will appear as a credit in the Other Charges & Credits section of the		(N)
		Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing		
		cycles.		
		PROMOTION RESTRICTIONS:		(N)
		This promotion can only be combined with BellSouth Key Customer program.		(N)
		This promotion is only available to customers where BellSouth offers service and		(N)

where facilities are available.

(N)

Period

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA

ISSUED: December 17, 2004 BY: Joseph P. Lacher, President -FL

Miami, Florida

EFFECTIVE: January 1, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

Area of Promotion BellSouth's Service	Service 1Q05 BellSouth	Charges Waived PROMOTION RESTRICTIONS: (Cont'd)	Authority 01/01/2005	(N)
Territory From Central Offices where services are available	SBS MegaLink Promotion (Cont'd)	Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.	to 04/29/2005	(N)
		There is a limit of one (1) reward on the same account, at the same address, and in the same name		(N)
		Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.		(N)
	 standard promotion communications, including but not limited to letters, emails, or faxe BellSouth reserves the right to terminate this promotion at any time following any required Commission notice. Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected 	BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.		(N)
			(N)	
		reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the		(N)

BELLSOUTH TELECOMMUNICATIONS, INC. **FLORIDA**

ISSUED: December 17, 2004 BY: Joseph P. Lacher, President -FL

Miami, Florida

EFFECTIVE: January 1, 2005

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

The following profi	iotions are on the	with the Commission. (Cont d)		
			Period	(N)
Area of Promotion	Service	Charges Waived	Authority	
BellSouth's Service	1Q05 BellSouth	BellSouth plans the following promotion that begins January 1, 2005 and ends April	01/01/2005	(N)
Territory	SBS MegaLink	29, 2005. This promotion offers new and existing Subscribers who sign term election	to	
From Central	Promotion	agreements waived non-recurring installation charges and bill credits applicable toward	04/29/2005	(N)
Offices where		mileage sensitive digital local loop charges. Complete details of this promotion are		
services are		outlined below.		
available				
		PROMOTION SPECIFICS:		(N)
		This promotion is available to new and existing business Subscribers who meet all the		(N)
		eligibility requirements for this promotion defined below.		
		engionity requirements for this promotion defined below.		
		Subscribers currently spending less than three thousand three hundred thirty-three		(N)
		dollars per month (\$3,333/month) total spend for BellSouth services must purchase a		
		new Point-to-Point BellSouth MegaLink circuit by signing a term agreement between		
		January 1, 2005 and April 29, 2005 in order to participate in this promotion. Following		
		this promotion window, Subscribers are not allowed to enroll in this promotion or receive		
		•		
		promotion rewards.		
		Subscribers who purchase BellSouth MegaLink service by signing a twenty-four (24)		(N)
		month to thirty-five (35) month term agreement will receive the following benefit(s):		
		Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
		Subscribers who purchase BellSouth MegaLink service by signing a thirty-six (36)		(N)
		month or greater term agreement will receive the following benefit(s):		
		1. Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
		2. Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:		(N)
		- Discount to seventy-five dollars per month (\$75/month) for first ½ mile of		(N)
		service (entire circuit at both ends must be in BellSouth territory)		
		- Discount to ten dollars per month (\$10/month) for each additional ½ mile of		(N)
		service (entire circuit at both ends must be in BellSouth territory)		
		The waiver of non-recurring installation charges applies to the following: Digital Local		(N)
		Channel, Inter-Office Channel, and Service Establishment and Premise Visit.		(11)
		· · · · · · · · · · · · · · · · · · ·		
		Existing Point-to-Point Subscribers who purchase additional circuits at the time of		(N)
		renewal of their contract will also be eligible for this promotion.		
		Promotion rewards will appear as a credit in the Other Charges & Credits section of the		(N)
		Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing		(11)
		cycles.		
		PROMOTION RESTRICTIONS:		(N)
				(NI)
		This promotion can only be combined with BellSouth Key Customer program.		(N)
		This promotion is only available to automore where DallCouth offers again-		(N)
		This promotion is only available to customers where BellSouth offers service and		(1N)

where facilities are available.

(N)

Period

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FLORIDA

ISSUED: December 17, 2004 BY: Joseph P. Lacher, President -FL

Miami, Florida

EFFECTIVE: January 1, 2005

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

Area of Promotion BellSouth's Service	Service 1Q05 BellSouth	Charges Waived PROMOTION RESTRICTIONS: (Cont'd)	Authority 01/01/2005	(N)
Territory From Central Offices where services are available	SBS MegaLink Promotion (Cont'd)	Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.	to 04/29/2005	(N)
		There is a limit of one (1) reward on the same account, at the same address, and in the same name		(N)
		Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.		(N)
	 standard promotion communications, including but not limited to letters, emails, or faxe BellSouth reserves the right to terminate this promotion at any time following any required Commission notice. Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected 	BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.		(N)
			(N)	
		reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the		(N)

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FLORIDA ISSUED: December 17, 2004

BY: Joseph P. Lacher, President -FL Miami, Florida EFFECTIVE: January 1, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

			<u>Period</u>	(N)
Area of Promotion		<u>Charges Waived</u>	<u>Authority</u>	
BellSouth's Service		BellSouth plans the following promotion that begins January 1, 2005 and ends April	01/01/2005	(N)
<u>Territory</u>	SBS MegaLink	29, 2005. This promotion offers new and existing Subscribers who sign term election	<u>to</u>	
From Central	<u>Promotion</u>	agreements waived non-recurring installation charges. Complete details of this	04/29/2005	(N)
Offices where		promotion are outlined below.		
services are				
<u>available</u>		PROMOTION SPECIFICS:		(N)
		This promotion is available to new and existing business Subscribers who meet all the		(N)
		eligibility requirements for this promotion defined below.		
		Subscribers currently spending less than three thousand three hundred thirty-three		(N)
		dollars per month (\$3,333/month) total spend for BellSouth services must purchase a		
		new Point-to-Point BellSouth MegaLink circuit by signing a term agreement between		
		January 1, 2005 and April 29, 2005 in order to participate in this promotion. Following		
		this promotion window, Subscribers are not allowed to enroll in this promotion or receive		
		promotion rewards.		
		Subscribers who purchase BellSouth MegaLink service or BellSouth MegaLink		(N)
		Channel service by signing a twenty-four (24) month to thirty-five (35) month term		
		agreement will receive the following benefit(s):		
		1. Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
		Subscribers who purchase BellSouth MegaLink service or BellSouth MegaLink		(N)
		Channel service by signing a thirty-six (36) month or greater term agreement will receive		(IN)
		the following benefit(s):		
		Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
		Warver of the hon-recurring instantation charges (specifics including declow) Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:		(N)
		- Discount to seventy-five dollars per month (\$75/month) for first ½ mile of		(N)
		service (entire circuit at both ends must be in BellSouth territory)		(21)
		- Discount to ten dollars per month (\$10/month) for each additional ½ mile of		(N)
		service (entire circuit at both ends must be in BellSouth territory)		
	The waiver of non-recurring installation charges applies to the following: Digital Loca Channel, Inter-Office Channel, and Service Establishment and Premise Visit. Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional		(N)	
			(21)	
			(N)	
		circuits at the time of renewal of their contract will also be eligible for this promotion.		(11)
		Promotion rewards will appear as a credit in the Other Charges & Credits section of the		(N)
		Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing		()
		cycles.		
		PROMOTION RESTRICTIONS:		(N)
		This are made as a substant and midd D. HC and Was Conta		(NI)
		This promotion can only be combined with BellSouth Key Customer program.		(N)
		This promotion is only available to customers where BellSouth offers service and		
		where facilities are available.		(N)

Miami, Florida

Original Page 33.88

ISSUED: December 17, 2004 EFFECTIVE: January 1, 2005 BY: Joseph P. Lacher, President -FL

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

			Period	(N)
Area of Promotion	<u>Service</u>	Charges Waived	<u>Authority</u>	
BellSouth's Service	<u>1Q05 SBS</u>	PROMOTION RESTRICTIONS: (Cont'd)	01/01/2005	(N)
<u>Territory</u>	BellSouth		to	
From Central	<u>MegaLink</u>	Applicable taxes and fees will be based on the full retail price of all products and	04/29/2005	(N)
Offices where	Promotion (Cont'd)	services. No taxes or fees will be added to the amount of any reward under this program.		
services are				
<u>available</u>		There is a limit of one (1) reward on the same account, at the same address, and in the		(N)
		same name		
		Existing contracts may not be re-negotiated in order to receive this promotion unless		(N)
		the Subscriber is within six (6) months or less of current contract expiration.		
		•		
		BellSouth reserves the right to modify this promotion at any time following any		(N)
		required Commission notice. Notice of such changes to participants will be included in		
		standard promotion communications, including but not limited to letters, emails, or faxes.		
		BellSouth reserves the right to terminate this promotion at any time following any		(N)
		required Commission notice.		
		Should the Subscriber terminate the service purchased under this agreement before the		(N)
		term expires for reasons other than BellSouth's material breach, the Subscriber shall		
		reimburse BellSouth for the installation charges that were waived for the affected		
		services as part of this promotion and shall pay any other applicable termination charges		
		as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the		
		Subscriber's final bill as a charge in the Other Charges & Credits section.		

BELLSOUTH
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FLORIDA

ISSUED: December 17, 2004 BY: Joseph P. Lacher, President -FL

: Joseph P. Lacher, President -F Miami, Florida EFFECTIVE: January 1, 2005

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission:

The following promotions are on the w.	tur the Commission.		
Area of Promotion Service	<u>Charges Waived</u>	Period Authority	(N)
BellSouth's Service 1Q05 BellSouth Territory MegaLink Mileage	BellSouth plans the following promotion that begins January 1, 2005 and ends April 29, 2005. This promotion offers new and existing Subscribers who sign term election	01/01/2005 to	(N)
From Central Improvement Offices where Promotion	agreements waived non-recurring installation charges. Complete details of this promotion are outlined below.	04/29/2005	(N)
services are available	PROMOTION SPECIFICS:		(N)
	This promotion is available to new and existing business Subscribers who meet all the eligibility requirements for this promotion defined below.		(N)
	Subscribers currently spending less than three thousand three hundred thirty-three dollars per month (\$3,333/month) total spend for BellSouth services must purchase a new Point-to-Point BellSouth MegaLink circuit by signing a term agreement between January 1, 2005 and April 29, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.		(N)
	Subscribers who purchase BellSouth MegaLink service or BellSouth MegaLink Channel service by signing a twenty-four (24) month to thirty-five (35) month term agreement will receive the following benefit(s):		(N)
	1. Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
	Subscribers who purchase BellSouth MegaLink service or BellSouth MegaLink Channel service by signing a thirty-six (36) month or greater term agreement will receive the following benefit(s):		(N)
	1. Waiver of the non-recurring installation charges (specifics mentioned below)		(N)
	2. Bill credits applicable toward mileage-sensitive Digital local loop charges as follows:		(N)
	 Discount to seventy-five dollars per month (\$75/month) for first ½ mile of service (entire circuit at both ends must be in BellSouth territory) 		(N)
	- Discount to ten dollars per month (\$10/month) for each additional ½ mile of service (entire circuit at both ends must be in BellSouth territory)		(N)
	The waiver of non-recurring installation charges applies to the following: Digital Local Channel, Inter-Office Channel, and Service Establishment and Premise Visit.		(N)
	Existing Channelized MegaLink or Point-to-Point Subscribers who purchase additional circuits at the time of renewal of their contract will also be eligible for this promotion.		(N)
	Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.		(N)
	PROMOTION RESTRICTIONS:		(N)
	This promotion can only be combined with BellSouth Key Customer program.		(N)
	This promotion is only available to customers where BellSouth offers service and		(N)

where facilities are available.

BELLSOUTH TELECOMMUNICATIONS, INC. **FLORIDA** ISSUED: December 17, 2004 BY: Joseph P. Lacher, President -FL

Miami, Florida

EFFECTIVE: January 1, 2005

B2. REGULATIONS

B2.7 Special Promotions (Cont'd)

B2.7.2 Descriptions (Cont'd)

	~ .		Period	(N)
Area of Promotion BellSouth's Service	Service 1005 BellSouth	Charges Waived PROMOTION RESTRICTIONS: (Cont'd)	Authority 01/01/2005	(N)
Territory	SBS MegaLink	A CONTROL OF THE CASE OF THE C	<u>to</u>	. ,
From Central	Promotion (Cont'd)	Applicable taxes and fees will be based on the full retail price of all products and	04/29/2005	(N)
Offices where services are		services. No taxes or fees will be added to the amount of any reward under this program.		
available		There is a limit of one (1) reward on the same account, at the same address, and in the same name		(N)
		Existing contracts may not be re-negotiated in order to receive this promotion unless		(N)
		the Subscriber is within six (6) months or less of current contract expiration.		
		BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.		(N)
		BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.		(N)
		Should the Subscriber terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the Subscriber shall reimburse BellSouth for the installation charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.		(N)