**BellSouth Telecommunications, Inc.** 150 South Monroe Street Suite 400 Tallahassee, Florida 32301

marshall.criser@bellsouth.com

Marshall M. Criser III Vice President Regulatory & External Affairs

(850) 224-7798 Fax (850) 224-5073

April 15, 2005

Ms. Beth Salak Director Of Competitive Markets and Enforcement 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for 2Q05 BellSouth SBS/BB Centrex Service Package Promotion.

General Subscriber Services Tariff/Private Line Services TariffA2.10-Original Page 33.101-Original Page 33.101.1

The issue and effective dates for this tariff package are April 15, 2005 and May 1, 2005, respectively. Acknowledgement, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

**Regulatory Vice President** 

Attachments



## **Promotion Description**

# 2Q05 BellSouth SBS/BB Centrex Service Package Migration Promotion (FL2005-065)

## **OVERVIEW OF PROMOTION:**

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth plans the following promotion that begins May 1, 2005 and ends August 31, 2005. This 2Q05 BellSouth SBS/BB Centrex Service Package Migration Promotion offers current "BellSouth Centrex Desktop Complete" Subscribers (from 4Q01 to 2Q02) who sign a thirty-six (36) month term agreement migration to the BellSouth Centrex Service Package to include a discount of ten dollars (\$10) per Station Link.

Services Included in this Promotion:

1. BellSouth Centrex Service Package

# **PROMOTION SPECIFICS:**

- 1. This promotion is available to all existing BellSouth Centrex Desktop Complete Business Subscribers (from 4Q01 to 2Q02) who meet the eligibility requirements outlined in this promotion description.
- 2. Subscribers must sign a thirty-six (36) month BellSouth Centrex Service Package term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.
- 3. Existing BellSouth Centrex Desktop Complete Subscribers who purchase BellSouth Centrex Service Package service by signing a thirty-six (36) month term agreement will receive the following:
  - a. Migration to the BellSouth Centrex Service Package will include a discount of ten dollars (\$10) per Station Link
- 4. Promotion rewards will appear as a credit in the Other Charges and Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

Tariff Filing Package: FL2005-065

# **BELLSOUTH**

# **Promotion Description**

## **PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:**

- 1. This promotion cannot be combined with any promotions, programs, or Contract Service Arrangements offered by BellSouth, except for BellSouth Key Customer, BellSouth Winning Rewards, or BellSouth Simple Savings.
- 2. This promotion is available to existing BellSouth Centrex Desktop Complete Subscribers (from 4Q01 to 2Q02) only.
- 3. All BellSouth Centrex Service Package requirements apply. BellSouth Centrex Service Package must consist of a minimum of six (6) Station Links and six (6) Network Access Registers (NARs).
- 4. BellSouth SBS/BB Centrex Service Package Migration Promotion Subscribers may renew their term agreement within six (6) months of its expiration at the existing rates, terms, and conditions in the existing term agreement.
- 5. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
- 6. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
- 7. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
- 8. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
- 9. BellSouth reserves the right to terminate this promotion at any time.
- 10. In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BellSouth. In addition, the Subscriber shall reimburse all rewards received under this promotion.

#### Tariff Filing Package: FL2005-065

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion BellSouth's Service Territory From Central Offices where services are available	Service 2Q05 BellSouth Centrex Service Package Migration Promotion	<b>Charges Waived</b> BellSouth plans the following promotion beginning May 1, 2005 and ending August 31, 2005. This promotion offers current BellSouth Centrex Desktop Complete Subscribers (from 4Q01 to 2Q02) who sign a thirty-six (36) month term agreement migration to BellSouth Centrex Service Package to include a ten dollar (\$10) discount per Station Link. Complete details of this promotion are described below.	<b>Period</b> <b>Authority</b> 05/01/05 to 08/31/05	(N) (N)
		PROMOTION SPECIFICS:		(N)
		This promotion is available to all existing BellSouth Centrex Desktop Complete Business Subscribers (from 4Q01 to 2Q02) who meet the eligibility requirements described herein.		(N)
		Subscribers must sign a thirty-six (36) month BellSouth Centrex Service Package term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.		(N)
		Existing BellSouth Centrex Desktop Complete Subscribers who purchase BellSouth Centrex Service Package service by signing a thirty-six (36) month term agreement will receive the following:		(N)
		receive the following: - Migration to the BellSouth Centrex Service Package to include a ten dollar (\$10) discount per Station Link		(N)
	Promotion rewards will appear as a credit in the other Charges and Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.		(N)	
		Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Key Customer, BellSouth Winning Rewards, or BellSouth Simple Savings.		(N)
		This promotion is available to existing BellSouth Centrex Desktop Complete Subscribers (from 4Q01 to 2Q02) only.		(N)

EFFECTIVE: May 1, 2005

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

	Area of Promotion BellSouth's Service	Service 2Q05 BellSouth	Charges Waived PROMOTION SPECIFICS: (Cont'd)	Period Authority 05/01/05	(N)
- C s	Territory From Central Offices where services are available	Centrex Service Package Migration Promotion (Cont'd)	All BellSouth Centrex Service Package requirements apply. BellSouth Centrex Service Package must consist of a minimum of six (6) Station Links and six (6) Network Access Registers (NARs).	to 08/31/05	(N)
			BellSouth SBS/BB Centrex Service Package Migration Promotion Subscribers may renew their term agreement within six (6) months of its expiration at the existing rates, terms, and conditions in the term agreement.		(N)
			This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.		(N)
			Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.		(N)
			There is a limit of one (1) reward on the same account, at the same address, and in the same name.		(N)
	required Commission notice. Notice of such changes to participants will be inc	BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.		(N)	
			BellSouth reserves the right to terminate this promotion at any time.		(N)
			In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BellSouth. In addition, the Subscriber shall reimburse all rewards received under this promotion.		(N)

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: April 15, 2005 BY: Joseph P. Lacher, President -FL Miami, Florida

Period

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

# A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			<u></u>	
Area of Promotion BellSouth's Service Territory From Central Offices where	Service 2Q05 BellSouth Centrex Service Package Migration Promotion	Charges Waived BellSouth plans the following promotion beginning May 1, 2005 and ending August 31, 2005. This promotion offers current BellSouth Centrex Desktop Complete Subscribers (from 4Q01 to 2Q02) who sign a thirty-six (36) month term agreement migration to BellSouth Centrex Service Package to include a ten dollar (\$10) discount per	Authority 05/01/05 to 08/31/05	(N) (N)
services are available	Aun <u>diddinini 199</u> 1	Station Link. Complete details of this promotion are described below. PROMOTION SPECIFICS:		(N)
		This promotion is available to all existing BellSouth Centrex Desktop Complete Business Subscribers (from 4Q01 to 2Q02) who meet the eligibility requirements described herein.		<u>(N)</u>
		Subscribers must sign a thirty-six (36) month BellSouth Centrex Service Package term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.		<u>(N)</u>
		Existing BellSouth Centrex Desktop Complete Subscribers who purchase BellSouth Centrex Service Package service by signing a thirty-six (36) month term agreement will receive the following:		(N)
		- Migration to the BellSouth Service Package to include a ten dollar (\$10) discount per Station Link		(N)
		Promotion rewards will appear as a credit in the other Charges and Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.		<u>(N)</u>
		Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Key Customer, BellSouth Winning Rewards, or BellSouth Simple Savings.		<u>(N)</u>
		This promotion is available to existing BellSouth Centrex Desktop Complete Subscribers (from 4Q01 to 2Q02) only.		<u>(N)</u>

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property Corporation.

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion BellSouth's Service	Service 2005 BellSouth	<u>Charges Waived</u> <u>PROMOTION SPECIFICS: (Cont'd)</u>	<u>Period</u> <u>Authority</u> 05/01/05	(N)
<u>Territory</u> From Central Offices where services are	Centrex Service Package Migration Promotion	All BellSouth Centrex Service Package requirements apply. BellSouth Centrex Service Package must consist of a minimum of six (6) Station Links and six (6) Network Access Registers (NARs).	<u>to</u> 08/31/05	<u>(N)</u>
available		BellSouth SBS/BB Centrex Service Package Migration Promotion Subscribers may renew their term agreement within six (6) months of its expiration at the existing rates, terms, and conditions in the term agreement.		( <u>N</u> )
		This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.		(N)
		Applicable taxes and tees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.		<u>(N)</u>
		There is a limit of one (1) reward on the same account, at the same address, and in the same name.		(N)
		BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.		(N)
		BellSouth reserves the right to terminate this promotion at any time.		<u>(N)</u>
		In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BellSouth. In addition, the Subscriber		(N)

shall reimburse all rewards received under this promotion.

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property Corporation.