

BellSouth Telecommunications, Inc. 150 South Monroe Street Suite 400 Tallahassee, Florida 32301

Jerry.hendrix@bellsouth.com

November 17, 2005

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for the Wireless Accessory Offer.

Section A2

General Subscriber Service Tariff Original Page 35.6.42

The issue and effective dates for this tariff package are November 17, 2005 and December 2, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

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Yours very truly,

Regulatory Vice President Attachments

Jerry D. Hendrix Vice President **Regulatory Relations**

Phone: (850) 577-5550 Fax (850) 222-8640



Florida Promotion Description

BellSouth Consumer Wireless Accessories Offer FL 2005-277

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth Consumer Wireless Accessories Offer will run from December 2, 2005 to December 31, 2005. Customers who purchase Cingular® wireless service through a qualified BellSouth sales channel will be rewarded with a free accessory.

Services Included in this Promotion:

1. Cingular® Wireless service plans priced over \$39.99.

PROMOTION SPECIFICS:

1. Customers who subscribe to Cingular service through a BellSouth sales channel will be eligible to receive an additional free accessory for their cellular phone.

PROMOTION RESTICTIONS:

- 1. Rate plans at \$39.99 and above are eligible for this promotional offer that supplements the existing Cingular accessory offer today.
- 2. Customers must purchase Cingular® service via a BellSouth sales channel.
- 3. Only customers who purchase a rate plan at \$39.99 and above qualify for the additional accessory offer.
- 4. Offer is only valid from December 2, 2005 to December 31, 2005.
- 5. Customer must purchase service and activate by December 31, 2005 to be eligible for free accessory offer.
- 6. This offer is not available for resale.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

BellSouth's S Territory – Fr Central Office	BellSouth's Service		Charges Waived Customers who purchase Cingular® wireless service through a qualified BellSouth sales channel will be rewarded with a free accessory.	Period Authority 12/02/05 to 12/31/05	(N)
			Rules And Regulations		(N)
			Rate plans at \$39.99 and above are eligible for this offer		(N)
			This offer supplements the existing Cingular accessory offer today.		(N)
			Customers must purchase Cingular® service via a BellSouth sales channel.		(N)
			Only customers who purchase a rate plan at \$39.99 and above qualify for the additional accessory offer.		(N)
			Customers must purchase service and activate by December 31, 2005 to be eligible for this offer.		(N)
			BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.		(N)

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EFFECTIVE: December 2, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion BellSouth's Service Territory – From Central Office where services are available	Charges Waived Customers who purchase Cingular® wireless service through a qualified BellSouth sales channel will be rewarded with a free accessory. Rules And Regulations	Period Authority <u>12/02/05</u> <u>to</u> <u>12/31/05</u>	(<u>N)</u> (<u>N)</u>
	Rate plans at \$39.99 and above are eligible for this offer		<u>(N)</u>
	This offer supplements the existing Cingular accessory offer today.		<u>(N)</u>
	Customers must purchase Cingular® service via a BellSouth sales channel.		<u>(N)</u>
	Only customers who purchase a rate plan at \$39.99 and above qualify for the additional accessory offer.		<u>(N)</u>
	Customers must purchase service and activate by December 31, 2005 to be eligible for this offer.		<u>(N)</u>
	BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.		<u>(N)</u>

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