

**BellSouth Telecommunications, Inc.** 150 South Monroe Street Suite 400 Tallahassee, Florida 32301

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**Jerry D. Hendrix** Vice President Regulatory & External Affairs

Phone: (850) 577-5550 Fax (850) 224-5073

December 16, 2005

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff			
Section A2	- Sixth Revised Page 35.5.16		
	- Fourth Revised Page 35.5.17		
	- Third Revised Page 35.5.18		
Private Line S	ervices Tariff		
Section B2	- Third Revised Page 71.74		
	- Second Revised Page 71.75		
	- Second Revised Page 71.76		

The purpose of this filing is to provide for the BellSouth Business Winning Rewards promotion. This Special Promotion will begin January 1, 2006 and end June 30, 2006.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments

## **Promotion Description**

## BellSouth (R) Business Winning Rewards (SM)

### **Overview**

The BellSouth (R) Business Winning Rewards (SM) promotion is scheduled to begin on 01/01/2006 and end on 06/30/2006. BellSouth(R) Business Winning Rewards (BBWR)promotion offers existing and new customers rewards who meet specific eligibility requirements.

#### Promotion Specifics

This promotion will be available for new or existing BellSouth customers located in the BellSouth region in all States. The BBWR program offers a waiver of installation and monthly recurring charges and provides monthly rewards to business customers who meet specific eligbility requirements. This promotion will start on 1/1/06 through 6/30/06.

BBWR 2006 will be used to stem competitive line loss and drive growth of revenues in Large Business by making available special offers on the following services: BellSouth(R) Long Distance BellSouth(R) Fast Access DSL BellSouth(R)Dedicated Internet Access (DIA) BellSouth(R)NetWork VPN Service Cingular(R) Wireless

This promotion will be available to new or existing customers who bill between \$900.00 through \$405,000. per year in eligible GSST and Private Line regulated revenue. The customer may choose from a 12, 24 or 36 month term contract that contains a monthly target amount of one of the following:\$75, \$250 or \$500;

If the customer maintains minimum targetted billing, they will be eligible for rewards that range from 5% to 15%. Customer will also be eligible for a 50, 75 or 100% waiver of Hunting TBR.

### Promotion Restrictions/Eligibility Requirements

Customer Total Mothly Billed Revenue(TBR)consists of all BellSouth charges (recurring, nonrecurring and usage)for regulated services, excluding those associated with hunting services, all 911 regulated and deregulated services, all Memory Call services, any CSA or Special Assembly, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and charges collected on behalf of municipalities.

Program Elements:

Monthly Rewards will appear within one to two billing cycles after the term agreement has been signed and implemented unless specified otherwise in the following. Applicable taxes and fees will be based on the full retail price of all products and services that are billed. No taxes or fees will be added to the monthly reward amounts given under this Promotion.

During the term of the agreement the customer will receive rewards in accordance with one of the three options available below:

Option A: Monthly and Annual Rewards are as follows:

• 12-Month Term = 5% of monthly TBR (capped at \$1,687 per month) and Fifty- percent (50%) of Hunting charges;

• 24-Month Term = 8% of monthly TBR (capped at \$2,700 per month) and Seventy-five percent (75%) of Hunting charges;

 $\cdot$  36-Month Term = 10% of monthly TBR(capped at \$3,375 per month) and One-hundred percent (100%) of Hunting charges;

• Monthly Target of \$75. in monthly TBR for the term of the contract; if the monthly TBR falls

below \$75., no reward will be applied that month;

New Service Rewards available(see below);

Option B: Monthly and Annual Rewards are as follows:

• 24-Month Term = 8% of monthly TBR (capped at \$2,700 per month) and Seventy-five percent (75%) of Hunting charges;

• 36-Month Term = 12% of monthly TBR(capped at \$4,050 per month) and One-hundred percent (100%) of Hunting charges;

• Monthly Target of \$250 in monthly TBR for the term of the contract; if the monthly TBR falls below \$250, no reward will be applied that month;

• New Service Rewards available (see below);

Annual Bonus Reward available (see below);

Option C: Monthly and Annual Rewards are as follows:

• 24-Month Term = 10% of monthly TBR(capped at \$3,375 per month) and Seventy-five percent (75%) of Hunting charges;

 $\cdot$  36-Month Term = 15% of monthly TBR(capped at \$5,062 per month) and 100% of Hunting charges;

• Monthly Target of \$500 in monthly TBR for the term of the contract; if the monthly TBR falls below \$500, no reward will be applied that month;

• New Service Rewards available (see below);

· Annual Bonus Reward available (see below);

New Service Rewards

Waiver of non-recurring installation charges and waiver of first month recurring charges for all new Qualifying Services ordered and installed during the term of the Agreement for customers under a 12, 24- or 36-month term agreement.

Qualifying Services are defined as: Business Lines, PBX trunks, BellSouth(R) MegaLink(R) Service, BellSouth(R) Centrex, BellSouth(R) Primary Rate ISDN, BellSouth(R) Frame Relay Service, BellSouth(R)CrisisLink(R), Hunting/Rotary services and Custom Calling features.

A minimum 12-month term agreement is required for BellSouth Centrex, BellSouth MegaLink Service, BellSouth Primary Rate ISDN and BellSouth Frame Relay Service. A minimum 36-month CrisisLink term is required.

#### Annual Bonus Reward

An Annual Bonus Target will be established for new BBWR customers. The annual target for existing BellSouth customers

will consist of 90% of eligible monthly billing at the time they sign the term agreement, multiplied by 12; New customers will provide an estimate of their annual eligible monthly billing at the time they sign the term agreement. Customers may earn up to 5% (dependent on term selected) of the Annual Bonus Target established when billing is met or exceeded. If the Customer does not meet the Annual Bonus Target, no Annual Bonus Reward will be paid. Rewards shall not exceed \$10,935 per year for a two (2) year term and \$18,225 per year for a three (3) year term. Rewards will be paid in Month 13 and 25 of a 24-term Agreement and Months 13,25 and 37 of a 36-month term Agreement. Revenues for BellSouth SMARTPath and other ineligible services are excluded from the Annual Bonus.

Customers who sign up for this program are also eligible for special sweeteners which include the following services: BellSouth(R) Long Distance Services provided by BellSouth(R)Long Distance,Inc. BellSouth(R) Fast Access(R)Business DSL Service(DSL)

BellSouth(R) Dedicated Internet Access (DIA)

BellSouth(R) Network VPN Service

BellSouth(R) Cingular Wireless The above services will require a separate contract and are optional.

Winning Rewards may also be combined with the following promotions: BellSouth(R) PRI Advantage BellSouth(R) Centrex 1T Promotion BellSouth(R) Megalink Mileage Promotion BellSouth(R) Smart Start Promotion

PRI Advantage and BBWR allowed for the following terms: 12-23 months and 24-48 months; 49-72 month term is excluded.

Centrex 1T Promotion allowed for Retention ONLY, a minimum 24-month agreement is required; available until April 30, 2006.

Megalink Mileage and BBWR allowed for the following terms: a minimum 24-month term agreement is required.

BellSouth Smart Start Promotion will be available until June 30,2006;

One promotion per customer and location;

This offer excludes certain products identified below:

Excluded Services from qualifying revenue: Hunting, BellSouth(R)SMARTPath(R) Service, BIS T1, all 911 Regulated or Deregulated products & surcharges; certain non-recurring Centrex, Frame Relay and Megalink charges; non state tariffed charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service, any FCC Related charges will not be included in qualifying revenue under this program or entitled to rewards for the related revenues. BellSouth Complete Choice for Business package customers are not eligible to receive the hunting reward.

Subscribers participating in a Product level CSA, with the exception of a Contract Service Arrangement for Installation Waiver Only and Contract Service Arrangement for IntraLata toll pricing), SSA, Volume and Term, Key Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contract are NOT eligible to participate.

This BellSouth Business Winning Rewards 2006 Subcriber Agreement may not be altered, modified or amended. Customer understands that their signature on the BBWR term agreement constitutes the Customer's enrollment in the BellSouth Business 1Q promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement. in any respect; any Subscriber changes have no effect.

Contract must be signed within the promotional time period; Depending on the Subscribers billing billing cycle, rewards should appear within 1 to 2 billing cycles after contract has been signed and implemented.

#### Termination Charges

Should Customer terminate the Agreement without cause or all services with BellSouth covered by this Promotion prior to the expiration of the selected term, Customer must reimburse BellSouth for all rewards received prior to the date of such termination. These charges will appear on the Customer's final bill as a charge in the OC&C section. Payment of this charge does not release the customer from other previous amounts owed to BST. Termination charges incurred under this Promotion are in addition to any applicable termination charges pursuant to the tariff or any other agreement.

#### Tenn. customers only:

Customer and BellSouth acknowledge and agree that to the extent the services covered under this Agreement constitute a "bundle or combination of products or services" under Tennessee Senate Bill 182/House Bill 593, effective June 1, 2005, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs" or any other reference to BellSouth's tariffs on file with the Tennessee Regulatory Authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff(s) for the services included within the Subscriber's bundle or combination, as such tariffs existed on May 31, 2005, and which are on file with the TRA. Such tariffs are incorporated herein by reference as if included fully herein and can be reviewed at http://www.bellsouth.com. To the extent there exist any discrepancies or inconsistencies between the terms set forth in the body of this Agreement and those incorporated by reference, the terms set forth in the body of this Agreement shall govern.

•Customers currently participating under an existing BellSouth Small Business Promotion local exchange term election agreement may migrate to this promotion without incurring any termination liability from the existing program if the Customer has twelve (12) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the Customer agrees to another BellSouth Local exchange term election agreement that provides for an equal or greater amount of revenue under the new term agreement.

Customers currently participating under an existing BellSouth Business Winning Rewards and BellSouth Business Premium Rewards Promotion may migrate to this promotion without incurring any termination liability from the existing program if the Customer has six (6) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the Customer agrees to an equal or greater term and amount of revenue under the new term agreement.

Customers exceeding four-hundred five-thousand dollars \$405,000 in eligible billed Total regulated revenue per year, at the time of enrollment, are not eligible to participate in this promotion.

Customer locations outside the BellSouth Nine-State are not eligible for this promotion.

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property Corporation.

**A2. GENERAL REGULATIONS** 

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service BellSouth Business Winning Rewards	<b>Charges Waived</b> Monthly Rewards will appear within one (1) to	Period Authority <i>01/01/06</i>	(C)
Territory	Bensouth Busiless winning Rewards	two (2) billing cycles after the term agreement	to	(-)
•	BellSouth plans the following promotion that will begin <i>January 1, 2006</i> and end on <i>June 30, 2006</i> . This promotion offers subscribers Monthly Rewards, New Service Rewards	has been signed and implemented unless specified otherwise in the following. Applicable taxes and fees will be based on the full retail price of all		(C)
available	and Annual Bonus Rewards as defined herein.	products and services that are billed. No taxes or fees will be added to the monthly reward amounts		
	BellSouth Business Winning Rewards (BBWR) promotion offers a waiver of certain installation and monthly recurring	given under this promotion.		
	charges and provides monthly rewards to business customers who meet specific eligibility requirements.	During the term of the agreement the customer will receive rewards in accordance with one (1) of the following three (3) options:		
	This promotion will be available to new or existing			(C)
	BellSouth customers who spend between nine hundred	Option A: Rewards are as follows:		
	dollars (\$900) to <i>four hundred and five thousand</i> dollars	$\cdot$ 12-Month Term Monthly Reward = five percent		(C)
	(\$405,000) per year in eligible regulated revenue. The	(5%) of monthly TBR (capped at <i>\$1,687</i> per		
	customer may choose from a 12, 24 or 36-month term	month) and fifty percent (50%) of Hunting		
	agreement that has a monthly Customer Total Monthly Billed Revenue (TBR) commit of one of the following:	charges; · 24-Month Term Monthly Reward = eight		(C)
	seventy-five dollars (\$75), two hundred and fifty dollars	percent (8%) of monthly TBR (capped at \$2,700		(-)
	(\$250), or five hundred dollars (\$500). If customer	per month) and seventy-five percent (75%) of		
	maintains monthly TBR commit amount, they will be	Hunting charges;		
	eligible for rewards that range from five percent (5%) to	$\cdot$ 36-Month Term Monthly Reward = ten percent		(C)
	fifteen percent (15%), depending on the term selected.	(10%) of monthly TBR (capped at \$3,375 per		
		month) and one hundred percent (100%) of		$(\mathbf{C})$
	Customers exceeding <i>four hundred and five thousand</i> dollars ( <i>\$405,000</i> ) in eligible billed total regulated revenue	Hunting charges; Monthly Commit of seventy five dollars (\$75)		(C)
	per year, at the time of enrollment, are not eligible to	• Monthly Commit of seventy-five dollars (\$75) in monthly TBR for the term of the contract; if		
	participate in this promotion.	the monthly TBR falls below seventy-five dollars		
	I I I I I I I I I I I I I I I I I I I	(\$75), no reward will be applied that month;		
	This promotion is available to new and existing BellSouth business customers who meet all the eligibility requirements	• New Service Rewards available (see following).		(C)
	defined in this promotion description and who bill between	Option B: Rewards are as follows:		
	seventy-five dollars (\$75) and thirty three thousand seven	$\cdot$ 24-Month Term Monthly Reward = eight		(C)
	hundred and fifty dollars (\$33,750) in monthly TBR	percent (8%) of monthly TBR (capped at <b>\$2,700</b>		
	excluding charges identified following for BellSouth	per month) and seventy-five percent (75%) of		
	regulated services and as identified on the list of Billed Telephone Numbers on the Enrollment Form for services	Hunting charges; · 36-Month Term Monthly Reward = twelve		(C)
	provided in the nine state BellSouth region. Customer Total	percent (12%) of monthly TBR (capped at \$4,050		(-)
	Monthly Billed Revenue (TBR) consists of all BellSouth	per month) and one hundred percent (100%) of		
	charges (recurring, non-recurring and usage) for regulated	Hunting charges;		
	services, excluding those associated with hunting services,	· Monthly Commit of two hundred and fifty		
	all 911 regulated services, BellSouth Integrated Solutions	dollars (\$250) in monthly TBR for the term of the		
	(BIS), SMARTPath, any other BellSouth program or	contract; if the monthly TBR falls below two		
	promotion or CSA, taxes, late payment charges, charges	hundred and fifty dollars (\$250), no reward will		
	billed pursuant to Federal or State Access Service Tariffs,	be applied that month;		
	and charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay service).	<ul> <li>New Service Rewards available (see following);</li> <li>Annual Bonus Reward available (see following).</li> </ul>		

EFFECTIVE: January 1, 2006

EFFECTIVE: January 1, 2006

### A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
	BellSouth Business Winning Rewards (Cont'd)	Option C: Rewards are as follows:	(C)
Territory		$\cdot$ 24-Month Term Monthly Reward = ten percent (10%)	(C)
From Central	Subscribers must sign a 12, 24 or 36- month term agreement	of monthly TBR (capped at \$3,375 per month) and	
Office where services	s in order to participate in this promotion.	seventy-five percent (75%) of Hunting charges;	
are available		$\cdot$ 36-Month Term Monthly Reward = fifteen percent	(C)
	This promotion is available for resale.	(15%) of monthly TBR (capped at \$5,062 per month)	
		and one hundred percent (100%) of Hunting charges;	
	One (1) promotion per customer and location.	$\cdot$ Monthly Commit of five hundred dollars (\$500) in	
		monthly TBR for the term of the contract; if the monthly	
	Customer locations outside the BellSouth Nine State Region		(N)
	are not eligible for this promotion.	will be applied that month;	
		• New Service Rewards available (see following);	
	Qualifying Services are: 1FB's, PBX trunks, Centrex,	· Annual Bonus Reward available (see following).	
	MegaLink, Primary Rate ISDN, Frame Relay,		
	CrisisLink, Hunting/Rotary and Custom Calling	<u>New Service Rewards</u>	(0)
	features. A minimum 12-month term agreement is required	Waiver of non-recurring installation charges and waiver	(C)
	for Centrex, MegaLink, Primary Rate ISDN and Frame Relay.		
	A minimum 36-month term agreement is required for	Services ordered and installed during the term of the	
	CrisisLink with a 24 or 36-month BBWR term agreement.	agreement for customers under a 12, 24, or 36-month	
	Evaluad Corrigon from aligible revenues Hunting	term agreement. Qualifying Services are defined as: 1FB's, PBX trunks, MegaLink, Centrex, Primary Rate	
	Excluded Services from eligible revenue: Hunting, SMARTPath Service, BellSouth Integrated Solutions (BIS),	ISDN, Frame Relay, CrisisLink, Hunting/Rotary and	
	all 911 regulated or deregulated products & surcharges; non	Custom Calling features. A minimum 12-month term	
	state tariffed charges, other fees, taxes, late payment charges,	agreement is required for Centrex, MegaLink, Primary	
	charges billed pursuant to federal or state access service, any	Rate ISDN and Frame Relay. A minimum 36-month	
	FCC related charges will not be included in qualifying	CrisisLink term is required with a 24 or 36-month	
	revenue under this program or entitled to rewards for the	BBWR term agreement	
	related revenues.		
		Annual Bonus Reward	(C)
	BellSouth Complete Choice for Business package customers		
	are not eligible to receive the hunting reward.	BBWR customers. The annual target for existing	
		BellSouth customers will consist of ninety percent (90%)	)
	BBWR may be combined with the following promotions:	of eligible monthly billing at the time they sign the term	
	-BellSouth PRI Advantage (PRI Advantage and BBWR	agreement, multiplied by twelve (12); New customers	
	allowed for the following terms: 12 to 23-month term	will provide an estimate of their annual eligible monthly	
	and 24 to 48-month term; 49 to 72-month term is excluded)	billing at the time they sign the term agreement.	
	-BellSouth IT Centrex Promotion (Centrex IT	Customers may earn up to five percent (5%), dependent	(C)
	Promotion and BBWR allowed for Retention ONLY, a	on term selected, of the Annual Bonus Target established	l
	minimum 24-month term is required; is available until	when billing is met or exceeded. If the Customer does	
	04/30/06)	not meet the Annual Bonus Target, no Annual Bonus	
	-BellSouth MegaLink Mileage Promotion	Reward will be paid. Rewards shall not exceed ten	
	-BellSouth Smart Start Promotion (will be available until	thousand nine hundred thirty five dollars (\$10,935) per	(N)
	06/30/06)	year for a two (2) year term and eighteen thousand two	
		hundred and twenty five dollars (\$18,225) per year for a	
	Subscribers participating in a product level CSA (with the	three (3) year term. Rewards will be paid in month	
	exception of a CSA for Installation Waiver Only and CSA for		
	<b>T T T T T T T T T T</b>	agreement and months thirteen (12) twenty five (25)	
	IntraLATA toll pricing), SSA, Volume and	agreement and months thirteen (13), twenty-five (25)	
	Term agreements, Key Customer, Simple Savings,	and thirty-seven (37) of a 36-month term agreement.	
	Term agreements, Key Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming	and thirty-seven (37) of a 36-month term agreement. <i>Revenues for BellSouth SMARTPath and other</i>	
	Term agreements, Key Customer, Simple Savings,	and thirty-seven (37) of a 36-month term agreement.	

EFFECTIVE: January 1, 2006

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service	BellSouth Business Winning Rewards (Cont'd)	Customers who sign up for this		(C)
Territory		promotion are also eligible for special		
From Central	The BellSouth Business Winning Rewards 2006 Subscriber	•		(C)
	Agreement may not be altered, modified or amended.	services:		
are available	Customer understands that their signature on the BBWR term	•		
	agreement constitutes the customer's enrollment in the BBWR			
	promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to			
	the term election agreement; any Subscriber changes have no			
	effect.	-BellSouth Dedicated Internet Access		
		(DIA)		
	Contract must be signed within the promotional time period;	-BellSouth NetWork VPN Service		(N)
	Depending on the subscriber's billing cycle, rewards should	-BellSouth Cingular Wireless		(N)
	appear within one (1) to two (2) billing cycles after contract	The above services will require a		
	has been signed and implemented.	separate contract and are optional.		
	Should the customer terminate the agreement without cause			
	or all services with BellSouth covered by this promotion prior			
	to the expiration of the selected term, the customer must			
	reimburse BellSouth for all rewards received prior to the date			
	of such termination. These charges will appear on the			
	customer's final bill as a charge in the OC&C section.			
	Payment of this charge does not release the customer from			
	other previous amounts owed to BellSouth. Termination charges incurred under this promotion are in addition to any			
	applicable termination charges pursuant to the Tariff or any			
	other agreement.			
	Customers currently participating under an existing			
	BellSouth Small Business promotion local exchange term			
	election agreement may migrate to this promotion without			
	incurring any termination liability from the existing program if			
	the customer has twelve (12) months or less remaining under			
	the existing term election agreement for local exchange			
	services with BellSouth, and the customer agrees to another			
	BellSouth local exchange term election agreement that provides for an equal or greater term and amount of revenue			
	under the new term agreement.			
	under the new term agreement.			
	Customers currently participating under an existing			(C)
	BellSouth Business Winning Rewards and BellSouth Business			
	Premium Rewards Promotion may migrate to this promotion			
	without incurring any termination liability from the existing			
	program if the customer has six (6) months or less remaining			
	under the existing term election agreement for local exchange services with BellSouth, and the customer agrees to an equal			
	or greater term and amount of revenue under the new term			
	agreement.			
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BY: Marshall M. Criser III, President -FL

EFFECTIVE: January 1, 2006

### **B2. REGULATIONS**

## **B2.7 Special Promotions (Cont'd)**

### **B2.7.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion		Charges Waived	Period Authority	
BellSouth's Service Territory		Monthly Rewards will appear within one (1) to two (2) billing cycles after the term agreement	01/01/06 to	(C) (C)
From Central	BellSouth plans the following promotion that will begin	has been signed and implemented unless specified	06/30/06	
Office where	January 1, 2006 and end on June 30, 2006. This promotion	otherwise in the following. Applicable taxes and		
services are	offers subscribers Monthly Rewards, New Service Rewards	fees will be based on the full retail price of all		
available	and Annual Bonus Rewards as defined herein.	products and services that are billed. No taxes or fees will be added to the monthly reward amounts		
	BellSouth Business Winning Rewards (BBWR) promotion	given under this promotion.		
	offers a waiver of certain installation and monthly recurring			
	charges and provides monthly rewards to business customers	During the term of the agreement the customer		
	who meet specific eligibility requirements.	will receive rewards in accordance with one (1) of the following three (3) options:		
	This promotion will be available to new or existing			(C)
	BellSouth customers who spend between nine hundred	Option A: Rewards are as follows:		
	dollars (\$900) to four hundred and five thousand dollars	$\cdot$ 12-Month Term Monthly Reward = five percent		(C)
	(\$405,000) per year in eligible regulated revenue. The	(5%) of monthly TBR (capped at \$1,687 per		
	customer may choose from a 12, 24 or 36-month term	month) and fifty percent (50%) of Hunting		
	agreement that has a monthly Customer Total Monthly	charges;		
	Billed Revenue (TBR) commit of one of the following:	$\cdot$ 24-Month Term Monthly Reward = eight		(C)
	seventy-five dollars (\$75), two hundred and fifty dollars	percent (8%) of monthly TBR (capped at \$2,700		
	(\$250), or five hundred dollars (\$500). If customer	per month) and seventy-five percent (75%) of		
	maintains monthly TBR commit amount, they will be	Hunting charges;		
	eligible for rewards that range from five percent (5%) to	$\cdot$ 36-Month Term Monthly Reward = ten percent		(C)
	fifteen percent (15%), depending on the term selected.	(10%) of monthly TBR (capped at \$3,375 per month) and one hundred percent (100%) of		
	Customers exceeding four hundred and five thousand	Hunting charges;		(C)
	dollars (\$405,000) in eligible billed total regulated revenue	• Monthly Commit of seventy-five dollars (\$75)		
	per year, at the time of enrollment, are not eligible to	in monthly TBR for the term of the contract; if		
	participate in this promotion.	the monthly TBR falls below seventy-five dollars (\$75), no reward will be applied that month;		
	This promotion is available to new and existing BellSouth business customers who meet all the eligibility requirements	• New Service Rewards available (see following).		(C)
	defined in this promotion description and who bill between	Option B: Rewards are as follows:		
	seventy-five dollars (\$75) and <i>thirty three thousand</i> seven	$\cdot$ 24-Month Term Monthly Reward = eight		(C)
	hundred and fifty dollars (\$33,750) in monthly TBR	percent (8%) of monthly TBR (capped at \$2,700		
	excluding charges identified following for BellSouth	per month) and seventy-five percent (75%) of		
	regulated services and as identified on the list of Billed	Hunting charges;		
	Telephone Numbers on the Enrollment Form for services	$\cdot$ 36-Month Term Monthly Reward = twelve		(C)
	provided in the nine state BellSouth region. Customer Total	percent (12%) of monthly TBR (capped at \$4,050		
	Monthly Billed Revenue (TBR) consists of all BellSouth	per month) and one hundred percent (100%) of		
	charges (recurring, non-recurring and usage) for regulated	Hunting charges;		
	services, excluding those associated with hunting services,	· Monthly Commit of two hundred and fifty		
	all 911 regulated services, BellSouth Integrated Solutions	dollars (\$250) in monthly TBR for the term of the		
	(BIS), SMARTPath, any other BellSouth program or	contract; if the monthly TBR falls below two		
	promotion or CSA, taxes, late payment charges, charges	hundred and fifty dollars (\$250), no reward will		
	billed pursuant to Federal or State Access Service Tariffs,	be applied that month;		
	and charges collected on behalf of municipalities (including,	$\cdot$ New Service Rewards available (see following);		
	but not limited to surcharges for 911 service and dual party relay service).	· Annual Bonus Reward available (see following).		

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: December 16, 2005 BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: January 1, 2006

### **B2. REGULATIONS**

### **B2.7 Special Promotions (Cont'd)**

#### **B2.7.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
	BellSouth Business Winning Rewards (Cont'd)	Option C: Rewards are as follows:	(C)
Territory		$\cdot$ 24-Month Term Monthly Reward = ten percent (10%) of	(C)
From Central	Subscribers must sign a 12, 24 or 36- month term agreement	monthly TBR (capped at \$3,375 per month) and seventy-five	
Office where services	in order to participate in this promotion.	percent (75%) of Hunting charges;	
are available		$\cdot$ 36-Month Term Monthly Reward = fifteen percent (15%)	(C)
	This promotion is available for resale.	of monthly TBR (capped at \$5,062 per month) and one	
		hundred percent (100%) of Hunting charges;	
	One (1) promotion per customer and location.	$\cdot$ Monthly Commit of five hundred dollars (\$500) in monthly	
		TBR for the term of the contract; if the monthly TBR falls	
	Customer locations outside the BellSouth Nine State Region		(N)
	are not eligible for this promotion.	that month;	
		• New Service Rewards available (see following);	
	Qualifying Services are: 1FB's, PBX trunks, Centrex, MegaLink, Primary Rate ISDN, Frame Relay,	· Annual Bonus Reward available (see following).	
	CrisisLink, Hunting/Rotary and Custom Calling	<u>New Service Rewards</u>	
	features. A minimum 12-month term agreement is required	Waiver of non-recurring installation charges and waiver of	(C)
	for Centrex, MegaLink, Primary Rate ISDN and Frame Relay.		
	A minimum 36-month term agreement is required for	ordered and installed during the term of the agreement for	
	CrisisLink with a 24 or 36-month BBWR term agreement.	customers under a 12, 24, or 36-month term agreement.	
	-	Qualifying Services are defined as: 1FB's, PBX trunks,	
	Excluded Services from eligible revenue: Hunting,	MegaLink, Centrex, Primary Rate ISDN, Frame Relay,	
	SMARTPath Service, BellSouth Integrated Solutions (BIS),	CrisisLink, Hunting/Rotary and Custom Calling features. A	
	all 911 regulated or deregulated products & surcharges; non	minimum 12-month term agreement is required for Centrex,	
	state tariffed charges, other fees, taxes, late payment charges,	MegaLink, Primary Rate ISDN and Frame Relay. A	
	charges billed pursuant to federal or state access service, any	minimum 36-month CrisisLink term is required with a 24 or	
	FCC related charges will not be included in qualifying revenue under this program or entitled to rewards for the	36-month BBWR term agreement.	
	related revenues.	Annual Bonus Reward	
		An Annual Bonus Target will be established for new BBWR	(C)
	BellSouth Complete Choice for Business package customers	-	
	are not eligible to receive the hunting reward.	customers will consist of ninety percent (90%) of eligible	
		monthly billing at the time they sign the term agreement,	
	BBWR may be combined with the following promotions:	multiplied by twelve (12); New customers will provide an	(C)
	-BellSouth PRI Advantage (PRI Advantage and BBWR	estimate of their annual eligible monthly billing at the time	
	allowed for the following terms: 12 to 23-month term	they sign the term agreement. Customers may earn up to five	
	and 24 to 48-month term; 49 to 72-month term is excluded)	percent (5%), dependent on term selected, of the Annual	
	-BellSouth 1T Centrex Promotion (Centrex 1T	Bonus Target established when billing is met or exceeded. If	
	Promotion and BBWR allowed for Retention ONLY, a	the Customer does not meet the Annual Bonus Target, no	
	minimum 24-month term is required; is available until	Annual Bonus Reward will be paid. Rewards shall not	
	04/30/06)	exceed nine thousand dollars (\$10,935) per year for a two (2)	
	-BellSouth MegaLink Mileage Promotion	year term and fifteen thousand dollars (\$18,225) per year for	
	-BellSouth Smart Start Promotion (will be available until	a three (3) year term. Rewards will be paid in month thirteen	(N)
	06/30/06)	(13) and twenty-five (25) of a 24-term agreement and	
		months thirteen (13), twenty-five (25) and thirty-seven (37)	
	Subscribers participating in a product level CSA (with the	of a 36-month term agreement. <i>Revenues for BellSouth</i>	
	exception of a CSA for Installation Waiver Only and CSA for	0	
	IntraLATA toll pricing), SSA, Volume and	from the Annual Bonus.	
	Term agreements, Key Customer, Simple Savings,		

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property Corporation.

Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contract are

NOT eligible to participate.

Business Winning Rewards and BellSouth Business Premium Rewards Promotion may migrate to this promotion without incurring any termination liability from the existing program if the customer has six (6) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the customer agrees to an equal or greater term and amount of revenue under the new term

agreement.

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: December 16, 2005 BY: Marshall M. Criser III, President -FL Miami, Florida

# **B2. REGULATIONS**

## **B2.7 Special Promotions (Cont'd)**

#### **B2.7.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service	BellSouth Business Winning Rewards (Cont'd)	Customers who sign up for this	Authority	(C)
Territory From Central Office where services are available	The BellSouth Business Winning Rewards <b>2006</b> Subscriber s Agreement may not be altered, modified or amended. Customer understands that their signature on the BBWR term agreement constitutes the customer's enrollment in the BBWR promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement; any Subscriber changes have no effect.	promotion are also eligible for special sweeteners which include the following services: -BellSouth Long Distance Services provided by BellSouth Long Distance, Inc. -BellSouth Fast Access Business DSL Service (DSL) -BellSouth Dedicated Internet Access		(C)
	Contract must be signed within the promotional time period; Depending on the subscriber's billing cycle, rewards should appear within one (1) to two (2) billing cycles after contract has been signed and implemented.	(DIA) -BellSouth NetWork VPN Service -BellSouth Cingualr Wireless The above services will require a separate contract and are optional.		(N) (N)
	Should the customer terminate the agreement without cause or all services with BellSouth covered by this promotion prior o the expiration of the selected term, the customer must reimburse BellSouth for all rewards received prior to the date of such termination. These charges will appear on the customer's final bill as a charge in the OC&C section. Payment of this charge does not release the customer from other previous amounts owed to BellSouth. Termination charges incurred under this promotion are in addition to any applicable termination charges pursuant to the Tariff or any other agreement.			
	Customers currently participating under an existing BellSouth Small Business promotion local exchange term election agreement may migrate to this promotion without incurring any termination liability from the existing program if the customer has twelve (12) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the customer agrees to another BellSouth local exchange term election agreement that provides for an equal or greater term and amount of revenue under the new term agreement.			
	Customers currently participating under an existing BellSouth			(C)

EFFECTIVE: January 1, 2006

EFFECTIVE: October 1, 2005 January 1, 2006

BY: Marshall M. Criser III, President -FL

Miami, Florida

# **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion BellSouth's Service		Charges Waived	Period Authority	
Ferritory From Central	BellSouth Business Winning Rewards 3Q2005	Monthly Rewards will appear within one (1) to two (2) billing cycles after the term agreement	<del>07/01/05</del> <u>01/01/06</u>	(0
Office where services are	BellSouth plans the following promotion that will begin July 1, 2005 January 1, 2006 and end on December 31, 2005	has been signed and implemented unless specified otherwise in the following. Applicable taxes and	to <del>12/31/05</del> -	
wailable	<i>June 30, 2006.</i> This promotion offers subscribers Monthly Rewards, New Service Rewards and Annual Bonus Rewards as defined herein.	fees will be based on the full retail price of all products and services that are billed. No taxes or fees will be added to the monthly reward amounts given under this promotion.	<u>06/30/06</u>	(0
	BellSouth Business Winning Rewards (BBWR) promotion			
	offers a waiver of certain installation and monthly recurring charges and provides monthly rewards to business customers who meet specific eligibility requirements.	During the term of the agreement the customer will receive rewards in accordance with one (1) of the following three (3) options:		
	This promotion will be available to new or existing	Option A: Rewards are as follows:		((
	BellSouth customers who spend between nine hundred	$\cdot$ 12-Month Term Monthly Reward = five percent		(0
	dollars (\$900) to three hundred thousand four hundred and	(5%) of monthly TBR (capped at \$1,250 <u>1,687</u>		
	<i>five thousand</i> dollars (\$300,000 405,000) per year in eligible	per month) and fifty percent (50%) of Hunting		
	regulated revenue. The customer may choose from a 12, 24	charges;		
	or 36-month term agreement that has a monthly Customer	$\cdot$ 24-Month Term Monthly Reward = eight		<u>((</u>
	Total Monthly Billed Revenue (TBR) commit of one of the following excepts for dollars (\$75) two hundred and fifty	percent (8%) of monthly TBR (capped at \$2,000 2,700 per month) and seventy-five percent (75%)		
	following: seventy-five dollars (\$75), two hundred and fifty dollars (\$250), or five hundred dollars (\$500). If customer	of Hunting charges;		
	maintains monthly TBR commit amount, they will be	$\cdot$ 36-Month Term Monthly Reward = ten percent		<u>(C</u>
	eligible for rewards that range from five percent (5%) to	(10%) of monthly TBR (capped at $\frac{2,500-3,375}{2,500-3,375}$		
	fifteen percent (15%), depending on the term selected.	per month) and one hundred percent (100%) of Hunting charges;		
	Customers exceeding three hundred thousand four	· Monthly Commit of seventy-five dollars (\$75)		<u>(C</u>
	hundred and five thousand dollars (\$300,000 405,000) in	in monthly TBR for the term of the contract; if		
	eligible billed total regulated revenue per year, at the time of	the monthly TBR falls below seventy-five dollars		
	enrollment, are not eligible to participate in this promotion.	(\$75), no reward will be applied that month;		
		• New Service Rewards available (see following).		(6
	This promotion is available to new and existing BellSouth	Ordina D. Demonda and a fallance		<u>(C</u>
	business customers who meet all the eligibility requirements defined in this promotion description and who bill between	<u>Option B</u> : Rewards are as follows: · 24-Month Term Monthly Reward = eight		(0
	seventy-five dollars (\$75) and twenty-five thirty three	percent (8%) of monthly TBR (capped at $\frac{2,000}{2,000}$		1.5
	thousand <u>seven hundred and fifty</u> dollars (\$25,000 33,750)	<u>2,700</u> per month) and seventy-five percent (75%)		
	in monthly TBR excluding charges identified following for	of Hunting charges;		
	BellSouth regulated services and as identified on the list of	$\cdot$ 36-Month Term Monthly Reward = twelve		<u>(C</u>
	Billed Telephone Numbers on the Enrollment Form for	percent (12%) of monthly TBR (capped at \$3,000		
	services provided in the nine state BellSouth region.	4,050 per month) and one hundred percent		
	Customer Total Monthly Billed Revenue (TBR) consists of	(100%) of Hunting charges;		
	all BellSouth charges (recurring, non-recurring and usage)	• Monthly Commit of two hundred and fifty		
	for regulated services, excluding those associated with	dollars (\$250) in monthly TBR for the term of the contract; if the monthly TBR falls below two		
	hunting services, all 911 regulated services, BellSouth Integrated Solutions (BIS), SMARTPath, any other	hundred and fifty dollars (\$250), no reward will		
	BellSouth program or promotion or CSA, taxes, late payment			
	charges, charges billed pursuant to Federal or State Access	• New Service Rewards available (see following);		
	Service Tariffs, and charges collected on behalf of municipalities (including, but not limited to surcharges for	• Annual Bonus Reward available (see following).		

EFFECTIVE: October 1, 2005 January 1, 2006

EFFECTIVE: July 1, 2005 January 1, 2006

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			Period
Area of Promotion BellSouth's Service	Service (DELETED)	Charges Waived	Authority (D)
Territory	BellSouth Business Winning Rewards 3Q2005 (Cont'd)	Option C: Rewards are as follows:	( <del>N)</del> ( <u>C</u> )
From Central		$\cdot$ 24-Month Term Monthly Reward = ten percent (10%) of	(N)
	Subscribers must sign a 12, 24 or 36- month term	monthly TBR (capped at $\frac{2,500-3,375}{2,500-3,375}$ per month) and	(N)
are available	agreement in order to participate in this promotion.	seventy-five percent (75%) of Hunting charges;	(C)
are available	agreement in order to participate in this promotion.	$\cdot$ 36-Month Term Monthly Reward = fifteen percent (15%)	(N) (C)
	This promotion is available for resale.	of monthly TBR (capped at $\frac{3,750-5,062}{2}$ per month) and	(N)
	This promotion is available for resale.	one hundred percent (100%) of Hunting charges;	(11)
			<del>(N)</del>
	One (1) promotion per customer and location.	• Monthly Commit of five hundred dollars (\$500) in monthly	(14)
		TBR for the term of the contract; if the monthly TBR falls	
	Customer locations outside the BellSouth Nine State	below five hundred dollars (\$500), no reward will be applied	(N)
	Region are not eligible for this promotion.	that month;	
		<ul> <li>New Service Rewards available (see following);</li> </ul>	(N)
	Qualifying Services are: 1FB's, PBX trunks, Centrex,	· Annual Bonus Reward available (see following).	<del>(N)</del>
	MegaLink, Primary Rate ISDN, Frame Relay,		
	CrisisLink, Hunting/Rotary and Custom Calling	<u>New Service Rewards</u>	(N)
	features. A minimum 12-month term agreement is	Waiver of non-recurring installation charges and waiver of	<del>(N)</del> <u>(C)</u>
	required for Centrex, MegaLink, Primary Rate ISDN and	first month recurring charges for all new Qualifying	
	Frame Relay. A minimum 36-month term agreement is	Services ordered and installed during the term of the	
	required for CrisisLink with a 24 or 36-month BBWR	agreement for customers under a 12, 24, or 36-month term	<del>(N)</del>
	term agreement.	agreement. Qualifying Services are defined as: 1FB's, PBX	
		trunks, MegaLink, Centrex, Primary Rate ISDN, Frame	
	Excluded Services from eligible revenue: Hunting,	Relay, CrisisLink, Hunting/Rotary and Custom Calling	
	SMARTPath Service, BellSouth Integrated Solutions	features. A minimum 12-month term agreement is required	
	(BIS), all 911 regulated or deregulated products &	for Centrex, MegaLink, Primary Rate ISDN and Frame	
	surcharges; non state tariffed charges, other fees, taxes,	Relay. A minimum 36-month CrisisLink term is required	
	late payment charges, charges billed pursuant to federal	with a 24 or 36-month BBWR term agreement. Customers	
	or state access service, any FCC related charges will not	currently participating under an existing 2004 BellSouth	
	be included in qualifying revenue under this program or	Business Winning Rewards and BellSouth Business	(N)
	entitled to rewards for the related revenues.	Premium Rewards Promotion are eligible for the New	
		Service Rewards ordered and installed during the	
	BellSouth Complete Choice for Business package	promotional time period.	(N)
	customers are not eligible to receive the hunting reward.	r r	
		Annual Bonus Reward	<del>(N)</del>
	BBWR may be combined with the following	An Annual Bonus Target will be established for new BBWR	( <del>N)</del> ( <u>C</u> )
	promotions:	customers. The annual target for existing BellSouth	
	-BellSouth PRI Advantage (PRI Advantage and BBWR	customers will consist of ninety percent (90%) of eligible	
	allowed for the following terms: 12 to 23-month term	monthly billing at the time they sign the term agreement,	<del>(N)</del>
	and 24 to 48-month term; 49 to 72-month term is	multiplied by twelve (12); New customers will provide an	
	excluded)	estimate of their annual eligible monthly billing at the time	
	-BellSouth $21T$ Centrex Promotion (Centrex $21T$	they sign the term agreement. Customers may earn up to five	<u>(C)</u>
	Promotion and BBWR allowed for Retention ONLY, a	percent (5%), dependent on term selected, of the Annual	(N)
			(11)
	minimum 24-month term is required; is available until 08/31/0504/30/06)	Bonus Target established when billing is met or exceeded. If the Customer does not meet the Annual Bonus Target, no	<del>(N)</del>
		6	(11)
	-BellSouth MegaLink Mileage Promotion	Annual Bonus Reward will be paid. Rewards shall not	
	-BellSouth Smart Start Promotion (will be available until	exceed nine thousand ten thousand nine hundred thirty five	<u>(N)</u>
	<u>06/30/06)</u>	dollars ( $9,00010,935$ ) per year for a two (2) year term and	
		fifteen thousand eighteen thousand two hundred and twenty	
	Subscribers participating in a product level CSA (with	<u>five</u> dollars ( $\frac{15,00018,225}{12,225}$ ) per year for a three (3) year	
	the exception of a CSA for Installation Waiver Only and	term. Rewards will be paid in month thirteen (13) and	
	CSA for IntraLATA toll pricing), SSA, Volume and	twenty-five (25) of a 24-term agreement and months thirteen	
	Term agreements, Key Customer, Simple Savings,	(13), twenty-five (25) and thirty-seven (37) of a 36-month	

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: June 16, 2005 December 16, 2005 BY: Marshall M. Criser III, President -FL

Miami, Florida

Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contract are NOT eligible to participate.

term agreement. Revenues for BellSouth SMARTPath and other ineligible services are excluded from the Annual Bonus.

EFFECTIVE: July 1, 2005 January 1, 2006

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property

Second Third Revised Page 35.5.18 Cancels First-Second Revised Page 35.5.18

EFFECTIVE: July 1, 2005 January 1, 2006

Period

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

Corporation.

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Authority	
BellSouth's Service	(DELETED)			<del>(D)</del>
Territory	BellSouth Business Winning Rewards 3Q2005 (Cont'd)	Customers who sign up for this		
From Central		promotion are also eligible for special		<del>(N)</del> (C)
	The BellSouth Business Winning Rewards 20052006	sweeteners which include the following		<del>(N)</del>
are available	Subscriber Agreement may not be altered, modified or	services:		<u>(C)</u>
	amended. Customer understands that their signature on the	-BellSouth Long Distance Services		<del>(N)</del>
	BBWR term agreement constitutes the customer's enrollment			
	in the BBWR 3Q2005 promotion under this term election and the applicable tariffs; the signatory must have authority to			<del>(N)</del>
	commit their company to the term election agreement; any	-BellSouth Fast Access Business DSL Service (DSL)		(14)
	Subscriber changes have no effect.	-BellSouth Dedicated Internet Access		<del>(N)</del>
		(DIA)		
	Contract must be signed within the promotional time period;	· · · ·		(N)
	Depending on the subscriber's billing cycle, rewards should	-BellSouth Cingular Wireless		<u>(N)</u>
	appear within one (1) to two (2) billing cycles after contract	The above services will require a		
	has been signed and implemented.	separate contract and are optional.		
	Should the customer terminate the agreement without cause			<del>(N)</del>
	or all services with BellSouth covered by this promotion prior			
	to the expiration of the selected term, the customer must			
	reimburse BellSouth for all rewards received prior to the date			
	of such termination. These charges will appear on the			
	customer's final bill as a charge in the OC&C section.			
	Payment of this charge does not release the customer from			
	other previous amounts owed to BellSouth. Termination			
	charges incurred under this promotion are in addition to any			
	applicable termination charges pursuant to the Tariff or any			
	other agreement.			
	Customers currently participating under an existing			<del>(N)</del>
	BellSouth Small Business promotion local exchange term			
	election agreement may migrate to this promotion without			
	incurring any termination liability from the existing program if	Ī		
	the customer has twelve (12) months or less remaining under the existing term election agreement for local exchange			
	services with BellSouth, and the customer agrees to another			
	BellSouth local exchange term election agreement that			
	provides for an equal or greater term and amount of revenue			
	under the new term agreement.			
	Customers currently participating under an existing 2004			<del>(N)</del> (C)
	BellSouth Business Winning Rewards and BellSouth Business			(11) (0)
	Premium Rewards Promotion may migrate to this promotion			
	without incurring any termination liability from the existing			
	program if the customer has six (6) months or less remaining			
	under the existing term election agreement for local exchange			
	services with BellSouth, and the customer agrees to an equal			
	or greater term and amount of revenue under the new term			
	agreement.			

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: <u>September 16, 2005</u>December 16, 2005 BY: Marshall M. Criser III, President -FL Miami, Florida

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### **B2. REGULATIONS**

## **B2.7 Special Promotions (Cont'd)**

#### **B2.7.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

<b>Area of</b> <b>Promotion</b> BellSouth's	Service	Charges Waived	Period Authority	
	BellSouth Business Winning Rewards 3Q2005	Monthly Rewards will appear within one (1) to two (2) billing cycles after the term agreement	07/01/05 01/01/06	(C)
Office where services are	BellSouth plans the following promotion that will begin July 1, 2005 January 1, 2006 and end on December 30, 2005	has been signed and implemented unless specified otherwise in the following. Applicable taxes and	to <del>12/31/05</del>	(C)
available	<i>June 30, 2006.</i> This promotion offers subscribers Monthly Rewards, New Service Rewards and Annual Bonus Rewards as defined herein.	fees will be based on the full retail price of all products and services that are billed. No taxes or fees will be added to the monthly reward amounts given under this promotion.	<u>06/30/06</u>	
	BellSouth Business Winning Rewards (BBWR) promotion offers a waiver of certain installation and monthly recurring charges and provides monthly rewards to business customers who meet specific eligibility requirements.	During the term of the agreement the customer will receive rewards in accordance with one (1) of the following three (3) options:		
	This promotion will be available to new or existing BellSouth customers who spend between nine hundred dollars (\$900) to three hundred thousand four hundred and five thousand dollars (\$300,000405,000) per year in eligible regulated revenue. The customer may choose from a 12, 24	<u>Option A</u> : Rewards are as follows: · 12-Month Term Monthly Reward = five percent (5%) of monthly TBR (capped at \$1,250 <i>1,687</i> per month) and fifty percent (50%) of Hunting charges;		( <u>C)</u> ( <u>C)</u>
	or 36-month term agreement that has a monthly Customer Total Monthly Billed Revenue (TBR) commit of one of the following: seventy-five dollars (\$75), two hundred and fifty dollars (\$250), or five hundred dollars (\$500). If customer	• 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at $\frac{2,000}{2,700}$ per month) and seventy-five percent (75%) of Hunting charges;		<u>(C)</u>
	maintains (520), of five hundred doma's (500). It eastened maintains monthly TBR commit amount, they will be eligible for rewards that range from five percent (5%) to fifteen percent (15%), depending on the term selected.	$\cdot$ 36-Month Term Monthly Reward = ten percent (10%) of monthly TBR (capped at \$2,500-3,375 per month) and one hundred percent (100%) of		<u>(C)</u>
	Customers exceeding three hundred thousand <u>four</u> <u>hundred and five thousand</u> -dollars (\$300,000405,000) in eligible billed total regulated revenue per year, at the time of enrollment, are not eligible to participate in this promotion.	Hunting charges; • Monthly Commit of seventy-five dollars (\$75) in monthly TBR for the term of the contract; if the monthly TBR falls below seventy-five dollars (\$75), no reward will be applied that month; • New Service Rewards available (see following).		<u>(C)</u>
	This promotion is available to new and existing BellSouth			<u>(C)</u>
	business customers who meet all the eligibility requirements defined in this promotion description and who bill between seventy-five dollars (\$75) and twenty-five <i>thirty three</i>	<u>Option B</u> : Rewards are as follows: · 24-Month Term Monthly Reward = eight percent (8%) of monthly TBR (capped at \$2,000		<u>(C)</u>
	<i>thousand</i> <u>seven hundred and fifty</u> dollars (\$25,00033,750) in monthly TBR excluding charges identified following for BellSouth regulated services and as identified on the list of Billed Telephone Numbers on the Enrollment Form for	<ul> <li><u>2,700</u> per month) and seventy-five percent (75%) of Hunting charges;</li> <li>36-Month Term Monthly Reward = twelve percent (12%) of monthly TBR (capped at \$3,000</li> </ul>		<u>(C)</u>
	services provided in the nine state BellSouth region. Customer Total Monthly Billed Revenue (TBR) consists of all BellSouth charges (recurring, non-recurring and usage) for regulated services, excluding those associated with hunting services, all 911 regulated services, BellSouth Integrated Solutions (BIS), SMARTPath, any other BellSouth program or promotion or CSA, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and charges collected on behalf of municipalities (including, but not limited to surcharges for 911 service and dual party relay service).	4,050 per month) and one hundred percent (100%) of Hunting charges; • Monthly Commit of two hundred and fifty dollars (\$250) in monthly TBR for the term of the contract; if the monthly TBR falls below two hundred and fifty dollars (\$250), no reward will		

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED:-<u>September 16, 2005</u>December 16, 2005 BY: Marshall M. Criser III, President -FL Miami, Florida

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EFFECTIVE: July 1, 2005 January 1, 2006

## **B2. REGULATIONS**

## **B2.7 Special Promotions (Cont'd)**

#### **B2.7.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion		Charges Waived	Period Authority
BellSouth's Service			
Territory	BellSouth Business Winning Rewards 3Q2005 (Cont'd)	<u>Option C</u> : Rewards are as follows:	(N) (C)
From Central		$\cdot$ 24-Month Term Monthly Reward = ten percent (10%) of	(N)
Office where	Subscribers must sign a 12, 24 or 36- month term	monthly TBR (capped at $\frac{2,500}{3,375}$ per month) and	<del>(N)</del>
services are	agreement in order to participate in this promotion.	seventy-five percent (75%) of Hunting charges;	$\frac{(C)}{(C)}$
available		$\cdot$ 36-Month Term Monthly Reward = fifteen percent (15%)	( <del>N)</del> ( <u>C)</u>
	This promotion is available for resale.	of monthly TBR (capped at \$3,750 5,062 per month) and one	( <del>N)</del>
		hundred percent (100%) of Hunting charges;	
	One (1) promotion per customer and location.	$\cdot$ Monthly Commit of five hundred dollars (\$500) in monthly	<del>(N)</del>
		TBR for the term of the contract; if the monthly TBR falls	
	Customer locations outside the BellSouth Nine State	below five hundred dollars (\$500), no reward will be applied	<del>(N)</del>
	Region are not eligible for this promotion.	that month;	
		<ul> <li>New Service Rewards available (see following);</li> </ul>	<del>(N)</del>
	Qualifying Services are: 1FB's, PBX trunks, Centrex,	· Annual Bonus Reward available (see following).	<del>(N)</del>
	MegaLink, Primary Rate ISDN, Frame Relay,		
	CrisisLink, Hunting/Rotary and Custom Calling	<u>New Service Rewards</u>	<del>(N)</del>
	features. A minimum 12-month term agreement is	Waiver of non-recurring installation charges and waiver of	( <del>N)</del> ( <u>C)</u>
	required for Centrex, MegaLink, Primary Rate ISDN and	first month recurring charges for all new Qualifying Services	
	Frame Relay. A minimum 36-month term agreement is	ordered and installed during the term of the agreement for	
	required for CrisisLink with a 24 or 36-month BBWR	customers under a 12, 24, or 36-month term agreement.	<del>(N)</del>
	term agreement.	Qualifying Services are defined as: 1FB's, PBX trunks,	
		MegaLink, Centrex, Primary Rate ISDN, Frame Relay,	
	Excluded Services from eligible revenue: Hunting,	CrisisLink, Hunting/Rotary and Custom Calling features. A	
	SMARTPath Service, BellSouth Integrated Solutions	minimum 12-month term agreement is required for Centrex,	
	(BIS), all 911 regulated or deregulated products &	MegaLink, Primary Rate ISDN and Frame Relay. A	
	surcharges; non state tariffed charges, other fees, taxes,	minimum 36-month CrisisLink term is required with a 24 or	
	late payment charges, charges billed pursuant to federal	36-month BBWR term agreement. Customers currently	
	or state access service, any FCC related charges will not	participating under an existing 2004 BellSouth Business	
	be included in qualifying revenue under this program or	Winning Rewards and BellSouth Business Premium	<del>(N)</del>
	entitled to rewards for the related revenues.	Rewards Promotion are eligible for the New Service	
		Rewards ordered and installed during the promotional time	
	BellSouth Complete Choice for Business package	period.	( <del>N)</del>
	customers are not eligible to receive the hunting reward.	I	
	easterners are not engine to receive the nanting remain	Annual Bonus Reward	<del>(N)</del>
	BBWR may be combined with the following	An Annual Bonus Target will be established for new BBWR	( <del>N)</del> ( <u>C)</u>
	promotions:	customers. The annual target for existing BellSouth	
	-BellSouth PRI Advantage (PRI Advantage and BBWR	customers will consist of ninety percent (90%) of eligible	
	allowed for the following terms: 12 to 23-month term	monthly billing at the time they sign the term agreement,	<del>(N)</del>
	and 24 to 48-month term; 49 to 72-month term is	multiplied by twelve (12); New customers will provide an	
	excluded)	estimate of their annual eligible monthly billing at the time	
	-BellSouth 2 <u>1</u> T Centrex Promotion (Centrex 2 <u>1</u> T	they sign the term agreement. Customers may earn up to five	<u>(C)</u>
	Promotion and BBWR allowed for Retention ONLY, a	percent (5%), dependent on term selected, of the Annual	(N)
	minimum 24-month term is required; is available until	Bonus Target established when billing is met or exceeded. If	
	08/31/0506/30/06)	the Customer does not meet the Annual Bonus Target, no	<del>(N)</del>
		÷	(11)
	-BellSouth MegaLink Mileage Promotion	Annual Bonus Reward will be paid. Rewards shall not	
	-BellSouth Smart Start Promotion (will be available until	exceed nine thousand dollars ( $$9,00010,935$ ) per year for a	
	06/30/06)	two (2) year term and fifteen thousand dollars	
		(\$15,00018,225) per year for a three (3) year term. Rewards	
	Subscribers participating in a product level CSA (with	will be paid in month thirteen (13) and twenty-five (25) of a	
	the exception of a CSA for Installation Waiver Only and	24-term agreement and	
	CSA for IntraLATA toll pricing), SSA, Volume and	months thirteen (13), twenty-five (25) and thirty-seven (37)	
	Term agreements, Key Customer, Simple Savings,	of a 36-month term agreement. <u>Revenues for BellSouth</u>	

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: June 16, 2005 December 16, 2005 BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: July 1, 2005 January 1, 2006

Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contract are NOT eligible to participate.

SMARTPath and other ineligible services are excluded from the Annual Bonus.

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property

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## **B2. REGULATIONS**

## **B2.7 Special Promotions (Cont'd)**

#### **B2.7.2 Descriptions (Cont'd)**

Corporation.

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion		Charges Waived	Period Authority
BellSouth's Service Territory	(DELETED) BellSouth Business Winning Rewards 3Q2005 (Cont'd)	Customers who sign up for this	( <del>D)</del> ( <del>N)</del> ( <u>C)</u>
From Central	Densouth Dusiness winning Rewards 5(2005 (Cont d)	promotion are also eligible for special	(1) (2)
	The BellSouth Business Winning Rewards 20052006	sweeteners which include the following	( <del>N)</del>
are available	Subscriber Agreement may not be altered, modified or	services:	
	amended.	-BellSouth Long Distance Services	( <del>N)</del> ( <u>C)</u>
	Customer understands that their signature on the BBWR term agreement constitutes the customer's enrollment in the	provided by BellSouth Long Distance, Inc.	<u>(C)</u>
	BBWR $3Q2005$ promotion under this term election and the	-BellSouth Fast Access Business DSL	<del>(N)</del>
	applicable tariffs; the signatory must have authority to	Service (DSL)	
	commit their company to the term election agreement; any	-BellSouth Dedicated Internet Access	<del>(N)</del>
	Subscriber changes have no effect.	(DIA) PollSouth NotWork VDN Sorvice	(N)
	Contract must be signed within the promotional time period;	-BellSouth NetWork VPN Service -BellSouth Cingualr Wireless	(N) (N)
	Depending on the subscriber's billing cycle, rewards should	The above services will require a	
	appear within one (1) to two (2) billing cycles after contract	separate contract and are optional.	
	has been signed and implemented.		( <del>N)</del>
	Should the customer terminate the agreement without cause		
	or all services with BellSouth covered by this promotion prior		
	o the expiration of the selected term, the customer must		
	reimburse BellSouth for all rewards received prior to the date of such termination. These charges will appear on the		
	customer's final bill as a charge in the OC&C section.		
	Payment of this charge does not release the customer from		
	other previous amounts owed to BellSouth. Termination		
	charges incurred under this promotion are in addition to any		
	applicable termination charges pursuant to the Tariff or any other agreement.		
	other agreement.		<del>(N)</del>
	Customers currently participating under an existing		
	BellSouth Small Business promotion local exchange term		
	election agreement may migrate to this promotion without incurring any termination liability from the existing program if		
	the customer has twelve (12) months or less remaining under		
	the existing term election agreement for local exchange		
	services with BellSouth, and the customer agrees to another		
	BellSouth local exchange term election agreement that		
	provides for an equal or greater term and amount of revenue		
	under the new term agreement.		( <del>N)</del>
	Customers currently participating under an existing 2004		<u>(C)</u>
	BellSouth Business Winning Rewards and BellSouth Business Premium Rewards Promotion may migrate to this promotion		
	without incurring any termination liability from the existing		
	program if the customer has six (6) months or less remaining		
	under the existing term election agreement for local exchange		
	services with BellSouth, and the customer agrees to an equal		
	or greater term and amount of revenue under the new term		
	agreement.		

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