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January 29, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - First Revised Page 35.6.98

The purpose of this filing is to revise the existing Residence Mover Promotion to extend the offer through January 31, 2011. This Special Promotion will end January 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

Promotion Description

Residence Mover Promotion Extension

Overview of Promotion

The Company plans to change the end date for the Residence Mover Promotion special promotion. The new end date for this special promotion will be January 31, 2011. The current end date is January 31, 2010. All other elements of this promotion will remain unchanged.

Promotion Modification

This promotion is modified to change the offer end date to January 31, 2011. This modification will be effective February 1, 2010.

BELLSOUTH
 35.6.98 Original Page 35.6.98
 TELECOMMUNICATIONS, INC.
 FLORIDA

GENERAL SUBSCRIBER SERVICE TARIFF First Revised Page 35.6.98 First Revised Page

Cancels Original Page 35.6.98 Cancels Original Page 35.6.98

ISSUED: January 29, 2010 ISSUED: January 29, 2010 ISSUED: January 30, 2009

EFFECTIVE: February 1, 2010 EFFECTIVE: February 1, 2010 EFFECTIVE: February 1, 2009

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Residence Mover Promotion	New or existing <u>Residential</u> customers identified as movers and who place an order to move their service to a new service address and have or add Complete Choice Basic or Complete Choice Enhanced are eligible for a \$50 Gift Check <u>reward</u> after mail-in redemption.	02/01/2010 9 to 01/31/2010 1
		<p>Rules and Regulations</p> <p>-- This offer provides <u>a</u> \$50 cash-back <u>reward</u> when customer orders an access line (N or T order) and either has or newly adds Complete Choice Basic or Complete Choice Enhanced. (C)</p> <p>-- The customer must be moving and place an N or T order with Complete Choice Basic or Complete Choice Enhanced at the new address.</p> <p>-- Customer must be identified as a mover.</p> <p>-- This offer can not be stacked with Competitive Acquisition (CA) offers.</p> <p>-- Customers will receive <u>redemption instructions for</u> a \$50 <u>reward</u> Gift Check after mail-in redemption. (C)</p> <p>-- New or existing residential customers moving and placing an N or T order must have Complete Choice Basic or Complete Choice Enhanced to qualify.</p> <p>-- A customer can only qualify once for this offer <u>per move</u>. (C)</p> <p>-- This offer can not be stacked with CA offers.</p>	

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		Rules and Regulations		
		-- This offer provides a \$50 <i>reward</i> when customer orders an access line (N or T order) and either has or newly adds Complete Choice Basic or Complete Choice Enhanced.		(C)
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