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March 12, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Fifth Revised Page 35.6.88

The purpose of this filing is to revise the existing \$5 Access Line Retention Offer to extend the offer through September 30, 2010. This Special Promotion will end September 30, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

\$5 Access Line Retention Offer Extension

Overview of Promotion

The Company plans to change the end date for the \$5 Access Line Retention Offer special promotion. The new end date for this special promotion will be September 30, 2010. The current end date is March 13, 2010. All other elements of this promotion will remain unchanged.

Promotion Modification

This promotion is modified to change the offer end date to September 30, 2010. This modification will be effective March 14, 2010.

FLORIDA

ISSUED: ~~March 12, 2010~~ ISSUED: November 25, 2009

EFFECTIVE: ~~March 14, 2010~~ EFFECTIVE: November 30, 2009

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Period Authority |
|-----------------------------------------------------------------------------------|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| AT&T Florida Service Territory – From Central Office where services are available | \$5 Residence Access Line Retention Offer | <u>Residential c</u> Customers who call to disconnect service with AT&T and elect to stay and have 2Pack, PreferredPack, Complete Choice, Complete Choice Basic or Complete Choice Enhanced may be eligible to receive a \$5 per month bill credit. Rules and Regulations -- Customer must have 2Pack, PreferredPack, Complete Choice, Complete Choice Basic or Complete Choice Enhanced to be eligible for this offer. -- Customers with the Complete Choice Basic or Complete Choice Enhanced package are eligible for this offer except during a downgrade from Complete Choice Enhanced to Complete Choice Basic. -- <u>The access line(s) must be retained for a minimum of 60 days.</u> -- AT&T employees are not eligible for this offer. -- Customer must be calling into AT&T to disconnect their local service. -- This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$10). -- Not stackable with any other regulated retention promotion. -- Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines. -- This promotion is only available for retention purposes. -- The monthly bill credit stays in effect as long as the customer remains at the same address for customers who participate in this offer prior to 3/10/2009. Effective 3/10/2009, the monthly credit is limited to a maximum of 24 months. | 2/01/2009/0 (C) <u>3/14/2010</u> to 3/13/09/30/ <u>2010</u> |

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Period Authority |
|-----------------------------------------------------------------------------------|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| AT&T Florida Service Territory – From Central Office where services are available | \$5 Residence Access Line Retention Offer | Residential customers who call to disconnect service with AT&T and elect to stay and have 2Pack, PreferredPack, Complete Choice, Complete Choice Basic or Complete Choice Enhanced may be eligible to receive a \$5 per month bill credit. | 03/14/2010 to 09/30/2010 (C) |
| | | <p>Rules and Regulations</p> <p>-- Customer must have 2Pack, PreferredPack, Complete Choice, Complete Choice Basic or Complete Choice Enhanced to be eligible for this offer.</p> <p>-- Customers with the Complete Choice Basic or Complete Choice Enhanced package are eligible for this offer except during a downgrade from Complete Choice Enhanced to Complete Choice Basic.</p> <p>-- The access line(s) must be retained for a minimum of 60 days. (N)</p> <p>-- AT&T employees are not eligible for this offer.</p> <p>-- Customer must be calling into AT&T to disconnect their local service.</p> <p>-- This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$10).</p> <p>-- Not stackable with any other regulated retention promotion.</p> <p>-- Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines.</p> <p>-- This promotion is only available for retention purposes.</p> <p>-- The monthly bill credit stays in effect as long as the customer remains at the same address for customers who participate in this offer prior to 3/10/2009. Effective 3/10/2009, the monthly credit is limited to a maximum of 24 months.</p> | |