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April 30, 2010

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Seventh Revised Page 35.6.72

The purpose of this filing is to renew the Centrex Service Win/Winback Combo promotion. This Special Promotion will end August 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Centrex Win/Winback Combo**

#### **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the Centrex Win/Winback Combo Promotion. The new end date for this special promotion will be August 31, 2010. The current end date is April 30, 2010. All other elements of this promotion will remain unchanged.

#### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to August 31, 2010.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex Win Winback Combo	The offer is available to Win and Winback customers only. The customer will receive a waiver of the non-recurring charges during installation of new Centrex or Centrex Service Package system and a credit of \$50 per Centrex station line up to a maximum of \$1500 (30 station lines) for a 36 month or greater term agreement. The offer applies to term agreements only.	01/01/2010 to 04/30/2010 <u>08/31/2010</u>
		Rules and Regulations --6+ station lines or greater.	
		--Waiver of non-recurring charges for the following USOCs and charges: Common Equipment MIACC, MIACS, Standard Features CENAA, NARs (refer to the Centrex Generic), Operating Standards, Service Order Charges, Line Connection Charges for Non-ISDN Station Links.	
		--Can be combined with Simple Savings offer.	
		--Centrex Control is not covered by this promotion.	
		--6+ line Customer can have multiple locations.	
		--Subsequent additions will not have NRC waived.	
		--Minimum contract period of 36 months required.	
		--Applies to tariff term customers only. Not available to customer with CSA, Special Assembly, or V&T agreement.	
		--The maximum reward is \$1500.	
		--The reward will be received with the 3rd month's bill of the new term agreement.	

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex Win Winback Combo	<p>The offer is available to Win and Winback customers only. The customer will receive a waiver of the non-recurring charges during installation of new Centrex or Centrex Service Package system and a credit of \$50 per Centrex station line up to a maximum of \$1500 (30 station lines) for a 36 month or greater term agreement. The offer applies to term agreements only.</p> <p>Rules and Regulations</p> <p>--6+ station lines or greater.</p> <p>--Waiver of non-recurring charges for the following USOCs and charges: Common Equipment MIACC, MIACS, Standard Features CENAA, NARs (refer to the Centrex Generic), Operating Standards, Service Order Charges, Line Connection Charges for Non-ISDN Station Links.</p> <p>--Can be combined with Simple Savings offer.</p> <p>--Centrex Control is not covered by this promotion.</p> <p>--6+ line Customer can have multiple locations.</p> <p>--Subsequent additions will not have NRC waived.</p> <p>--Minimum contract period of 36 months required.</p> <p>--Applies to tariff term customers only. Not available to customer with CSA, Special Assembly, or V&amp;T agreement.</p> <p>--The maximum reward is \$1500.</p> <p>--The reward will be received with the 3rd month's bill of the new term agreement.</p>	01/01/2010 to 08/31/2010 (C)