



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

April 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Seventh Revised Page 35.6.70

The purpose of this filing is to renew the Centrex Service "Thank You For Renewing" promotion. This Special Promotion will end August 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President
Attachments

Promotion Description

Centrex Thank You for Renewing

OVERVIEW OF PROMOTION

The Company plans to change the end date for the Centrex Thank You for Renewing Promotion. The new end date for this special promotion will be August 31, 2010. The current end date is April 30, 2010. All other elements of this promotion will remain unchanged.

PROMOTION MODIFICATION

This promotion is modified to change the offer end date to August 31, 2010.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex “Thank You For Renewing”	This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only.	01/01/2010 to 08/31/2010 (C)
		Rules and Regulations This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers. --Renewal must be for a minimum of 36 months. --The maximum reward is \$1500.--This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers. --Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&T agreement customers. --The reward will be received with the 3rd month’s bill of the new term agreement.	

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex “Thank You For Renewing”	This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only.	01/01/2010 (C) to 04/30/2010 <u>08/31/2010</u>
Rules and Regulations			
This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers.			
--Renewal must be for a minimum of 36 months.			
--The maximum reward is \$1500.--This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers.			
--Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&T agreement customers.			
--The reward will be received with the 3rd month’s bill of the new term agreement.			