



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

April 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Sixth Revised Page 35.6.87
- First Revised Page 35.6.87.4

The purpose of this filing is to extend the Complete Choice for Business (CCB) Advantage Promotion and to add specified Orlando wire centers as eligible areas for this promotion effective May 1, 2010. This Special Promotion will end August 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)
Regulatory Vice President
Attachments

Promotion Description

AT&T CCB Advantage Promotion

OVERVIEW OF PROMOTION

The Company plans to change the end date for the AT&T Complete Choice for Business (CCB) Advantage Promotion. The new end date for this special promotion will be August 31, 2010. The current end date is April 30, 2010. Additionally, effective May 1, 2010, qualified subscribers in specified Orlando wire centers will also be eligible for this special promotion. All other elements of this promotion will remain unchanged.

PROMOTION MODIFICATION

This promotion is modified to change the offer end date to August 31, 2010 and effective May 1, 2010, to add specified Orlando wire centers.

FLORIDA

~~ISSUED: April 30, 2010~~ISSUED: December 31, 2009

~~EFFECTIVE: May 1, 2010~~EFFECTIVE: January 1, 2010

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	AT&T CCB Advantage Promotion	AT&T Complete Choice for Business Advantage program provides 30% in monthly rewards based upon the Subscriber’s bill for Complete Choice® for Business package charges and for the AT&T Long Distance Service Business Unlimited Plan charges, Business Easy Toll Free service, Preferred Rate, Preferred Rate Plus and Unlimited Flex. The Subscriber must sign a 24-month Complete Choice for Business Advantage Multi-Service Term Agreement (the “Agreement”).	01/01/2010 (C) to 04/30/2010 <u>08/31/2010</u>

Rules and Regulations

--Available to new or existing AT&T business customers who subscribe to a Complete Choice for Business package and an AT&T Long Distance Service Business Unlimited Plan, Business Easy Toll Free service, Preferred Rate, Preferred Rate Plus and Unlimited Flex.

--Subscriber must sign the 24-month Program Agreement associated with this offer to receive the rewards.

--Subscriber must be located in a specified wire center Florida: Jacksonville, Miami/Ft. Lauderdale, Orlando. (C)

--Rewards: a 30% reward based upon Subscriber’s monthly AT&T charges for the Complete Choice for Business package(s) under the GSST A tariff or the Service Agreements, Service Descriptions and Price Lists in detariffed or deregulated jurisdictions, as the case may be; and a 30% reward based upon Subscriber’s monthly recurring charges only for the long distance Business Unlimited Plan, Business Easy Toll Free service, Preferred Rate, Preferred Rate Plus and Unlimited Flex, if applicable.

--Component Service: Monthly Reward

-Complete Choice for Business Package: 30%

-Business Unlimited Plan monthly recurring charge Preferred Rate, Preferred Rate Plus and Unlimited Flex, and Business --Easy Toll Free service monthly recurring charge (if applicable): 30%

--The rewards will appear as a credit in the Rewards and Discounts section of the AT&T local and local toll charges portion of the Subscriber’s bill. The reward will appear in either the current or a subsequent billing period, usually within one or two billing cycles.

--In addition to the rewards, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges.

--For the Business Unlimited Plan, Preferred Rate, Preferred Rate Plus and Unlimited Flex, and the Business Easy Toll Free service, any additional feature non-recurring charges will continue to apply and are not rewarded or waived under the Program.

--For Business Unlimited Plan, Preferred Rate, Preferred Rate Plus and Unlimited Flex, international usage is not rewarded under the Program.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	AT&T CCB Advantage Promotion	AT&T Complete Choice for Business Advantage program provides 30% in monthly rewards based upon the Subscriber's bill for Complete Choice® for Business package charges and for the AT&T Long Distance Service Business Unlimited Plan charges, Business Easy Toll Free service, Preferred Rate, Preferred Rate Plus and Unlimited Flex. The Subscriber must sign a 24-month Complete Choice for Business Advantage Multi-Service Term Agreement (the "Agreement").	01/01/2010 to 08/31/2010 (C)

Rules and Regulations

--Available to new or existing AT&T business customers who subscribe to a Complete Choice for Business package and an AT&T Long Distance Service Business Unlimited Plan, Business Easy Toll Free service, Preferred Rate, Preferred Rate Plus and Unlimited Flex.

--Subscriber must sign the 24-month Program Agreement associated with this offer to receive the rewards.

--Subscriber must be located in a specified wire center Florida: Jacksonville, Miami/Ft. Lauderdale, **Orlando**.

--Rewards: a 30% reward based upon Subscriber's monthly AT&T charges for the Complete Choice for Business package(s) under the GSST A tariff or the Service Agreements, Service Descriptions and Price Lists in detariffed or deregulated jurisdictions, as the case may be; and a 30% reward based upon Subscriber's monthly recurring charges only for the long distance Business Unlimited Plan, Business Easy Toll Free service, Preferred Rate, Preferred Rate Plus and Unlimited Flex, if applicable.

--Component Service: Monthly Reward

-Complete Choice for Business Package: 30%

-Business Unlimited Plan monthly recurring charge Preferred Rate, Preferred Rate Plus and Unlimited Flex, and Business --Easy Toll Free service monthly recurring charge (if applicable): 30%

--The rewards will appear as a credit in the Rewards and Discounts section of the AT&T local and local toll charges portion of the Subscriber's bill. The reward will appear in either the current or a subsequent billing period, usually within one or two billing cycles.

--In addition to the rewards, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges.

--For the Business Unlimited Plan, Preferred Rate, Preferred Rate Plus and Unlimited Flex, and the Business Easy Toll Free service, any additional feature non-recurring charges will continue to apply and are not rewarded or waived under the Program.

--For Business Unlimited Plan, Preferred Rate, Preferred Rate Plus and Unlimited Flex, international usage is not rewarded under the Program.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

List of eligible serving wire centers in Jacksonville where AT&T CCB Advantage Promotion is available.

CLLI Code	Wire Center Name	CLLI Code	Wire Center Name	CLLI Code	Wire Center Name
BLDWFLMA	BALDWIN	JCVLFLIA	JCVL-INT'L AIRPORT	MNDRFLAV	MNDR-AVENUES
FRBHFLFP	FERNANDINA BEACH	JCVLFLJT	JCVL-SOUTHPOINT	MNDRFLLO	MNDR-LORETTO
FTGRFLMA	FT.GEORGE	JCVLFLLF	JCVL-LAKE FOREST	MNDRFLLW	MNDR-LEMONWOOD
GCSPLFCN	GREEN COVE SPGS	JCVLFLNO	JCVL-NORMANDY	MXVLFLMA	MAXVILLE
JCBHFLAB	JCBH-ATLANTIC	JCVLFLOW	JCVL-OCEANWAY	ORPKFLMA	ORPK-MAIN
JCBHFLMA	JCBH-MAIN	JCVLFLRV	JCVL-RIVERSIDE	ORPKFLRW	ORPK-RIDGEWOOD
JCBHFLSP	JCBH-SAN PABLO	JCVLFLSJ	JCVL-SAN JOSE	PNVDFLMA	PONTE VEDRA BCH
JCVLFLAR	JCVL-ARLINGTON	JCVLFLSM	JCVL-SAN MARCO	STAGFLBS	STAG-BEACH SIDE
JCVLFLBW	JCVL-BEACHWOOD	JCVLFLWC	JCVL-WESCONNETT	STAGFLMA	STAG-MAIN
JCVLFLCL	JCVL-CLAY STREET MGO	KYHGFLMA	KEYSTONE HGTS	STAGFLSH	STAG-SHORES
JCVLFLFC	JCVL-FORT CAROLINE	MDBGFLPM	MIDDLEBURG	STAGFLWG	STAG-WORLDBGOLF
<i>ORLDFLAP</i>	<i>ORLD-AZALEA PARK</i>	<i>ORLDFLPC</i>	<i>ORLD-PINECASTLE</i>	YULEFLMA	YULEE
<i>ORLDFLCL</i>	<i>ORLD-COLONIAL</i>	<i>ORLDFLPH</i>	<i>ORLD-PINEHILLS</i>		
<i>ORLDFLMA</i>	<i>ORLD-MAGNOLIA</i>	<i>ORLDFLSA</i>	<i>ORLD-SAND LAKE</i>		

(C)
 (C)
 (C)