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April 30, 2010

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Seventh Revised Page 33.4

The purpose of this filing is to extend the Complete Choice for Business Online Bonus Promotion. This Special Promotion will end August 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **AT&T CCB Online Bonus Promotion**

#### **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the AT&T Complete Choice for Business (CCB) Online Bonus Promotion. The new end date for this special promotion will be August 31, 2010. The current end date is April 30, 2010. All other elements of this promotion will remain unchanged.

#### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to August 31, 2010.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory --From Central Offices where services are available	Complete Choice for Business Online Bonus Promotion	The Complete Choice for Business Online Bonus Promotion is available to eligible business customers who commit to a new Term Plan for a Complete Choice for Business package will receive a one-time bill credit of \$50 per account. Eligible customers are existing or new business customers who currently are not subscribed to a Complete Choice for Business package and who subscribe electronically via online ordering methods.	01/01/2010 to 08/31/2010 (C)

#### Promotion Specifics

- A one time reward of \$50 in the form of a bill credit will be earned when adding eligible AT&T local services via online ordering methods.
- The reward will appear as a one time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles.
- Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T).

#### Promotion Restrictions/Eligibility Requirements

- Eligible customers are existing or new business customers who currently are not subscribed to a Complete Choice for Business package and who subscribe via online ordering methods.
- Subscriber must purchase a Complete Choice for Business package.
- Subscriber must subscribe to an eligible local term plan. Eligible term plans are: Complete Choice for Business Term Plan (12, 24 or 36 months) or Complete Choice for Business Advantage.
- AT&T reserves the right to terminate this promotion at any time.
- This offer excludes existing customers who are already subscribed to a Complete Choice for Business package.
- This offer excludes winback customers.
- This promotion is not available to customers participating in the Exclusively 50 promotion or the Exclusively 40 promotion.
- Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are not eligible to participate in this promotion.

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

**A2.10.2 Descriptions (Cont'd)**

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