

David Christian
Vice President
Regulatory Affairs Florida



106 E. College Ave
Tallahassee, Florida 32301
Telephone 850-224-3963
Fax 850-222-2912
david.christian@verizon.com

June 30, 2010

Ms. Beth W. Salak, Director
Division of Competitive Markets and Enforcement
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are revised tariff pages filed to become part of the Verizon Florida LLC General Services Tariff.

Section A13. Miscellaneous Service Arrangements

5th Revised Page 88

3rd Revised Page 90

The purpose of this filing is to clarify the definition for customer eligibility to participate in the Business LinkSM Rewards Plan. This filing also amends the qualification terms for customer participation.

If you require additional information, please call Demetria Clark at (850) 222-5479.

Sincerely,

David M. Christian
Vice President
Regulatory Affairs Florida

Attachments

DMC:rt

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.43 Business LinkSM Rewards

1. General

Business LinkSM Rewards is an optional account-level reward plan available to Verizon Florida LLC business customers. Customers enrolled in the Plan are awarded Plan points for total monthly qualified charges on their Verizon monthly bill. The points are redeemable for various Company-sponsored redemption offers. There is no charge to enroll or withdraw from the Plan.

2. Regulations

A. Business LinkSM Rewards is available only to customers who enroll in the Plan. The Plan is available beginning January 1, 2006.

B. Eligible customers are entities other than residential or government customers: 1) whose basic exchange service is provided by Verizon Florida LLC, and 2) that generate \$10,000 or less in monthly billing for Verizon Florida LLC services (excluding Directory advertising). (C)

C. The Plan is not available to residence customers, nor does it apply to Customer Owned Pay Telephone (COCT) Lines, or to customers receiving services under Individual Case Basis (ICB) arrangements. (C)

D. Customers may not be enrolled in both Corporate Rewards and Business LinkSM Rewards.

E. Plan points are awarded for Verizon monthly recurring and non-recurring charges for local and regional services, and certain non-regulated services determined by the company. Those non-regulated services include Long Distance, High Speed Internet (DSL) and FiOS. Plan points are awarded after the application of other allowances and discounts and are limited to 10,000 points per month. Charges for Directory Advertising, enhanced services, late payment, time and material charges, returned check charges, Verizon maintenance service, refund checks, all taxes and surcharges, disputed amounts and any non-Verizon billed local or toll usage are excluded. (C)

F. In order to earn Plan points, the customer's qualified Verizon – billed services within an account must collectively exceed \$124.99 per month. Customers enrolled in the plan that do not meet the \$125 spending requirement for 12 consecutive months may be inactivated from the program. (C)

G. Plan points are calculated monthly and posted to the enrolled customer's Business LinkSM Rewards Account Summary within 90 days of the date the points were earned. These points can be redeemed for various Company-sponsored redemption options when they are posted to the customer's account.

H. Plan points that are not redeemed within two years after the month in which they are posted will be forfeited.

I. Plan points are not transferable between accounts of the same customer or different customers. Points may not be sold, bartered or assigned to another customer's account. Only eligible business Customers of Record and/or their designated agent(s) may redeem Plan points.

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.43 Business LinkSM Rewards (Continued)

3. Rates

Monthly point awards are determined and applied as follows:

<u>Total Qualified Monthly Billing</u>	<u>Earned Points</u>	
\$0-\$124.99	None	
\$125.00 to \$10,000	One point per qualified dollar, or fraction thereof up to 10,000 points per month.	(C) (C)

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B. Eligible customers are entities other than residential or government customers: 1) whose basic exchange service is provided by Verizon Florida LLC and 2) that ~~business customers who~~ generate \$~~250,000~~10,000 or less in annual-monthly billing for Verizon Florida LLC services (excluding Directory advertising). (C)

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\$125.00 or more <u>to \$10,000</u>	One point per qualified dollar, or <u>fraction</u> fraction thereof <u>up to 10,000 points per month.</u>