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August 31, 2010

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Ninth Revised Page 35.6.61.2

The purpose of this filing is to modify the end date for the PRI Complete Special Promotion. This Special Promotion will end on September 27, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

**PRI Complete**

### **OVERVIEW OF PROMOTION**

The Company plans to discontinue the PRI Complete special promotion effective September 27, 2010.

FLORIDA

ISSUED: August 31, 2010 ~~ISSUED: December 31, 2009~~

EFFECTIVE: September 1, 2010 ~~EFFECTIVE: January 1, 2010~~

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T's Service Territory – From Central Office where services are available	SBS PRI Complete Promotion Offer	The following promotion is offered to business customers for a four-month period beginning January 1, 2010, and ending <del>December 31, 2010</del> <u>September 27, 2010</u> . For qualifying business subscribers who sign an agreement for AT&T PRI Service, this promotion offers a waiver of installation charges, discounted B channel rates, credits for BSLD service and credits for the calling name delivery feature.	01/01/10 (C) to <del>12/31/10</del> <u>09/27/2010</u>

#### PROMOTION SPECIFICS:

1. This promotion is available to new and existing business customers who meet all of the eligibility requirements outlined in this promotion description, including existing PRI customers with an expired term election agreement or with six (6) months or less remaining on their existing term. This promotion applies to Voice/Data flat and measured rate PRI's only.
2. Subscribers must sign a twenty-four (24) month or greater term agreement between January 1, 2010, and ~~December 31, 2010~~ September 27, 2010, in order to participate in this promotion. Following this promotional period, Subscribers are not allowed to enroll under this offer. (C)
3. Subscribers will receive:
  - A waiver of the standard tariff nonrecurring charges for PRI installation (for B channels, Voice/Data PRI Interface and Access Line)
  - A waiver of Feature Activation charges
  - Discounted B channels with the following effective rates:
    - 24-35 month term election = \$15 B Channel effective rate (for new promotions effective on or after October 1, 2007, a minimum of 10 B Channels is required per PRI for the duration of the term)
    - 36+ month term election = \$15 B channel effective rate (for new promotions effective on or after October 1, 2007, a minimum of 10 B Channels is required per PRI for the duration of the term) plus \$200 signing bonus
4. Subscribers may have the calling name delivery feature and will receive a \$75 credit for the price of the feature, which in effect provides the feature to the customer at "no charge".
5. Subscribers may have 7,500 IntraLATA long distance minutes and will receive a \$30 credit for the price of the minutes, which in effect provides the minutes to the customer at "no charge".
6. Subscribers may have 2,000 long distance minutes and will receive a \$80 credit for the price of the minutes, which in effect provides the minutes to the customer at "no charge".

#### PROMOTION RESTRICTIONS:

- AT&T reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
- Subscribers who are participating in the this promotion are not eligible to participate in BST Volume and Term Agreement or Product Level CSAs and cannot be combined with Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards or the Deluxe Rewards program.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T's Service Territory – From Central Office where services are available	SBS PRI Complete Promotion Offer	The following promotion is offered to business customers beginning January 1, 2010, and ending <b>September 27, 2010</b> . For qualifying business subscribers who sign an agreement for AT&T PRI Service, this promotion offers a waiver of installation charges, discounted B channel rates, credits for BSLD service and credits for the calling name delivery feature.	01/01/10 to 09/27/2010 (C)

#### PROMOTION SPECIFICS:

1. This promotion is available to new and existing business customers who meet all of the eligibility requirements outlined in this promotion description, including existing PRI customers with an expired term election agreement or with six (6) months or less remaining on their existing term. This promotion applies to Voice/Data flat and measured rate PRI's only.
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