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August 31, 2010

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Thirteenth Revised Page 34.0.1

The purpose of this filing is to extend the AT&T Save A Line Promotion. This Special Promotion will end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **AT&T Save a Line Promotion**

#### **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the AT&T Save a Line Promotion. The new end date for this special promotion will be December 31, 2010. The current end date is August 31, 2010. All other elements of this promotion will remain unchanged.

#### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to December 31, 2010.

FLORIDA

~~ISSUED: August 31, 2010~~ ~~ISSUED: April 30, 2010~~

~~EFFECTIVE: September 1, 2010~~ ~~EFFECTIVE: May 1, 2010~~

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	AT&T Save A Line Promotion	The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.  Rules and Regulations  --Available to AT&T business subscribers calling to disconnect wireline service.  --Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).  --Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.  --Discounts: --CCB Package Lines: \$15 --Flat-rated Business Lines: \$3  --AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.  --In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.  --Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.	01/01/2010 (C) to 08/31/2010 <u>12/31/2010</u>

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	AT&T Save A Line Promotion	The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.	01/01/2010 to 12/31/2010 (C)

#### Rules and Regulations

--Available to AT&T business subscribers calling to disconnect wireline service.

--Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).

--Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.

--Discounts:

-CCB Package Lines: \$15

-Flat-rated Business Lines: \$3

--AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.

--In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.

--Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.