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August 31, 2010

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Eighth Revised Page 35.6.70

The purpose of this filing is to renew the Centrex Service "Thank You For Renewing" promotion. This Special Promotion will end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Centrex Thank You for Renewing**

#### **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the Centrex Thank You for Renewing Promotion. The new end date for this special promotion will be December 31, 2010. The current end date is August 31, 2010. All other elements of this promotion will remain unchanged.

#### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to December 31, 2010.

FLORIDA

~~ISSUED: August 31, 2010~~ISSUED: April 30, 2010

EFFECTIVE: September 1, 2010~~EFFECTIVE: May 1, 2010~~

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex “Thank You For Renewing”	This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only.	01/01/2010 (C) to <u>12/31/2010</u>
<p>Rules and Regulations</p> <p>This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&amp;T Centrex Re-Term Promotion customers.</p> <p>--Renewal must be for a minimum of 36 months.</p> <p>--The maximum reward is \$1500.--This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers.</p> <p>--Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&amp;T agreement customers.</p> <p>--The reward will be received with the 3rd month’s bill of the new term agreement.</p>			

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex “Thank You For Renewing”	This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only.	01/01/2010 to 12/31/2010 (C)
<p><b>Rules and Regulations</b></p> <p>This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&amp;T Centrex Re-Term Promotion customers.</p> <p>--Renewal must be for a minimum of 36 months.</p> <p>--The maximum reward is \$1500.--This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers.</p> <p>--Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&amp;T agreement customers.</p> <p>--The reward will be received with the 3rd month’s bill of the new term agreement.</p>			