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September 29, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Second Revised Page 35.6.98

The purpose of this filing is to revise the existing Residence Movers Offer by adding a new term and condition requiring customers to retain the required services for a minimum of 30 days. This Special Promotion will end January 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Residence Movers Offer Modification

Overview of Promotion

The Company plans to add a new term and condition to the existing special promotion, requiring customers to retain the required services for a minimum of 30 days. The end date for this special promotion will remain at January 31, 2011. All other elements of this promotion will remain unchanged.

Promotion Modification

This promotion is modified to add the 30 day retention requirement. This modification will be effective September 30, 2010.

ISSUED: September 29, 2010 ~~ISSUED: January 29, 2010~~
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: September 30, 2010 ~~EFFECTIVE: February 1, 2010~~

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	Residence Mover Promotion	New or existing Residential customers identified as movers and who place an order to move their service to a new service address and have or add Complete Choice Basic or Complete Choice Enhanced are eligible for a \$50 reward.	02/01/2010 to 01/31/2011	(E)
		Rules and Regulations		
		-- This offer provides a \$50 reward when customer orders an access line (N or T order) and either has or newly adds Complete Choice Basic or Complete Choice Enhanced.		(E)
		-- The customer must be moving and place an N or T order with Complete Choice Basic or Complete Choice Enhanced at the new address.		
		-- Customer must be identified as a mover.		
		-- This offer can not be stacked with Competitive Acquisition (CA) offers.		
		-- Customers will receive redemption instructions for a \$50 reward.		(E)
		-- New or existing residential customers moving and placing an N or T order must have Complete Choice Basic or Complete Choice Enhanced to qualify.		
		-- <u>The required services must be retained for a minimum of 30 days and at the time of processing the reward.</u>		(EN)
		-- A customer can only qualify once per move.		
		(DELETED)–This offer can not be stacked with CA offers.		(D)