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December 3, 2010

Ms. Beth W. Salak, Director  
Division of Competitive Markets and Enforcement  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached is a new tariff page filed to become part of the Verizon Florida Inc. General Services Tariff.

Section A2 General Regulations  
Original Page 25.59

The purpose of this filing is to change the current business promotional tariff to a permanent promotional offering to retain or attract business customers to Verizon's local service.

If you require additional information, please call Demetria Clark at (850) 222-5479.

Sincerely,  
David M. Christian  
Vice President  
Regulatory Affairs Florida

DMC:ret

Attachments



A2. GENERAL REGULATIONS

A2.10 Special Promotions

.2 The following promotion is on file with the Florida Public Service Commission:

	Area of Promotion	Service	Application	Period
455)	<u>Company's Service Territory – Business Service Only</u>	<u>Permanent Promotion: Business Service offerings to retain or attract customers as Verizon local exchange customers</u>	<u>Special Offers 2010</u> <u>As dictated by competitive market conditions, Verizon Florida LLC may, from time to time, offer special promotions (including, but not limited to gift checks/cards or bill credits on services, and offerings made up of non-regulated products or services) to business customers to retain or attract them as Verizon customers.</u>  <u>Promotional offers will be limited to qualifying customers contacting the company.</u>  <u>Qualified customers are business customers who have annual Verizon local exchange service billing of less than \$25,000 per year. Qualified customers may be offered promotional benefits ranging from 10% to 40% of the customer's local exchange service spend level. No individual customer will receive any combination of promotional benefits worth more than 40% of their local exchange service spend level during any consecutive 12-month period.</u>  <u>Each promotional offering will be limited to 90 days in duration.</u>	<u>Each promotional offering not to exceed 90 days in duration.</u>

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MICHELLE ROBINSON, PRESIDENT  
TAMPA, FLORIDA

EFFECTIVE:  
ISSUED: