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December 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Ninth Revised Page 35.6.70

The purpose of this filing is to provide for the Centrex Service "Thank You For Renewing" promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Centrex Thank You for Renewing

Overview

The Centrex Thank You for Renewing promotion is scheduled to begin on 1/1/2011 and to end on 12/31/2011. The promotion provides a credit of \$50 per station up to a maximum of 30 stations or \$1500 for a 36 month term agreement. The goal of this program is to increase retention of Centrex and increase their term commitment.

Promotion Specifics

This promotion applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers.

Promotion Restrictions/Eligibility Requirements

- Existing or expired Centrex tariff term agreement.
- Renewal must be for a minimum of 36 months.
- The maximum reward is \$1500.
- This promotion can be combined with the AT&T Centrex Re-Term Promotion, Complete Link, Add A Line, and existing Key Customer offers.
- Does not apply to CSA, Special Assembly, or V&T agreement customers.
- The reward will be received with the 3rd month's bill of the new term agreement.

FLORIDA

ISSUED: December 30, 2010~~ISSUED: August 31, 2010~~

EFFECTIVE: January 1, 2011~~EFFECTIVE: September 1, 2010~~

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex “Thank You For Renewing”	This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only. Rules and Regulations This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers. --Renewal must be for a minimum of 36 months. --The maximum reward is \$1500.--This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers. --Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&T agreement customers. --The reward will be received with the 3rd month’s bill of the new term agreement.	01/01/2010 (C) <u>01/01/2011</u> to 12/31/2010 <u>12/31/2011</u>

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex “Thank You For Renewing”	This offer provides a credit of \$50 per Centrex line with a maximum credit of \$1500 (30 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only.	01/01/2011 to 12/31/2011 (C)
		Rules and Regulations This offer applies to existing and expired tariff term agreements for Centrex, Centrex Service Package, and AT&T Centrex Re-Term Promotion customers. --Renewal must be for a minimum of 36 months. --The maximum reward is \$1500.--This promotion can be combined with CompleteLink, Centrex Re-Term Promotion, Centrex Add a Line, and existing Key Customer offers. --Applies to tariff term customers only. Does not apply to CSA, Special Assembly, or V&T agreement customers. --The reward will be received with the 3rd month’s bill of the new term agreement.	