



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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December 30, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Ninth Revised Page 35.6.71

The purpose of this filing is to provide for the Centrex Service 12 & 24 Month Extension promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



# **Promotion Description**

#### Centrex 12 and 24 Month Term Extension

### Overview

The Centrex 12 and 24 Month Term Extension promotion is scheduled to begin 1/1/2011 and end on 12/31/2011. Existing Centrex customers who have a 36, 48, or 60 month contract that has expired or has 12 months or less remaining will receive an extension of their existing term rate for an additional 12 or 24 months. The customer is restricted to only three (3) additional extensions under this offer. Customers will also be required to sign a term agreement/addendum for the extension.

### **Promotion Specifics**

- allow existing Centrex term customers to renew at their existing tariff term rate for an additional 12 or 24 months.
- must sign a term agreement extension.
- applies to Centrex tariff term customers only.

### **Promotion Restrictions/Eligibility Requirements**

- Existing Centrex customers who have a 36, 48, or 60 month contract that has expired or has 12 months or less remaining.
- Can be combined with Complete Link, Add a Line, Simple Savings and existing Key Customer offers.
- Does not apply to CSA, Special Assembly, or V&T agreement customers.
- Does not apply to Centrex Service Package

**BELLSOUTH** 

GENERAL SUBSCRIBER SERVICE TARIFF

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Page 35.6.71

TELECOMMUNICATIONS, INC.

35.6.71

FLORIDA

ISSUED: December 30, 2010 ISSUED: August 31, 2010

EFFECTIVE: January 1, 2011EFFECTIVE: September 1, 2010

Cancels Eighth Revised Page 35.6.71 Cancels Seventh Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

|                        |                   |   | Perioa            |
|------------------------|-------------------|---|-------------------|
| Area of Promotion      | Service           | Description   | Authority         |
| AT&T Florida Service   | Centrex 12 and 24 | With this offer, customers receive an extension of their existing term rate for an        | 01/01/2010        |
| Territory - From       | Month Term        | additional 12 or 24 months. The customer is restricted to only 3 (three) additional       | 01/01/2011        |
| Central Offices where  | Extension         | extensions under this offer. Customers will also be required to sign a term               | to                |
| services are available |                   | agreement/addendum for the extension.   | <i>12/31/2010</i> |
|                        |                   |   | 12/31/2011        |
|                        |                   | Rules and Regulations   |                   |
|                        |                   | Allows existing Centrex term customers to renew at their existing tariff term rate for an |                   |
|                        |                   | additional 12 or 24 months.   |                   |
|                        |                   |   |                   |
|                        |                   | Customer must sign a term agreement extension.  |                   |
|                        |                   |   |                   |
|                        |                   | Applies to Centrex tariff term customers only. Does not apply to Centrex Service          |                   |
|                        |                   | Package, CSA, Special Assembly, or V&T agreement customers.                               |                   |
|                        |                   |   |                   |
|                        |                   | Existing Centrex customers who are under a 36, 48, or 60 month tariff term agreement      |                   |
|                        |                   | that has expired or that has 12 months or less remaining are eligible.                    |                   |
|                        |                   |   |                   |
|                        |                   | This promotion can be combined with CompleteLink, Centrex Add a Line, Simple              |                   |
|                        |                   | Savings and existing Key Customer offers.   |                   |
|                        |                   |   |                   |

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EFFECTIVE: January 1, 2011

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FLORIDA ISSUED: December 30, 2010

BY: Marshall M. Criser III, President -FL

Miami, Florida

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion<br>AT&T Florida Service<br>Territory – From<br>Central Offices where<br>services are available | Service<br>Centrex 12 and 24<br>Month Term<br>Extension | <b>Description</b> With this offer, customers receive an extension of their existing term rate for an additional 12 or 24 months. The customer is restricted to only 3 (three) additional extensions under this offer. Customers will also be required to sign a term agreement/addendum for the extension. | Period<br>Authority<br>01/01/2011<br>to<br>12/31/2011 |
|--|---|---|---|
|  |   | Rules and RegulationsAllows existing Centrex term customers to renew at their existing tariff term rate for an additional 12 or 24 months.  |   |
|  |   | Customer must sign a term agreement extension.  |   |
|  |   | Applies to Centrex tariff term customers only. Does not apply to Centrex Service Package, CSA, Special Assembly, or V&T agreement customers.  |   |
|  |   | Existing Centrex customers who are under a 36, 48, or 60 month tariff term agreement that has expired or that has 12 months or less remaining are eligible.   |   |
|  |   | This promotion can be combined with CompleteLink, Centrex Add a Line, Simple Savings and existing Key Customer offers.  |   |