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December 30, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Second Revised Page 32.3.1

The purpose of this filing is to provide for the Business Feature Promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Business Feature Promotion

Overview

The Business Feature Promotion is scheduled to begin on 1/1/2011 and end on 12/31/2011. This is a feature (vertical services/hunting) promotion for customers subscribed to Business Local Calling Assurance.

Promotion Specifics

Eligible customers may receive a 50% monthly discount based on the stand alone tariff rate for up to ten (10) of the following services per line: Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, Call Selector and Hunting. Additionally, a waiver of normally applicable service charges associated with the addition of these services may be provided.

Promotion Restrictions/Eligibility Requirements

This offer is available only for subscribers to Business Local Calling Assurance and will be available to win/winback, save and existing AT&T business customers. Customers can receive this monthly feature discount as long as they remain subscribed to Business Local Calling Assurance. Customers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, the monthly feature discount will also no longer apply.

The Business Feature Promotion can only be combined with Business Local Calling Assurance and cannot be combined with any other promotion or package.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
(DELETED)			(D)
AT&T Florida	Business Feature Promotion	The Business Feature Promotion is a vertical feature (vertical services/hunting) promotion for customers that subscribe to Business Local Calling Assurance.	01/04/2010 (CN)
Service Territory – From Central Office where services are available		Promotion Eligibility -This offer is available for subscribers to Business Local Calling Assurance and will be available to win/winback, save and existing AT&T business customers. -Customers can receive the monthly feature discount as long as they remain subscribed to Business Local Calling Assurance. -Customers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, the monthly feature discount will also no longer apply.	<u>01/01/2011</u> to 12/31/2010 (N) <u>12/31/2011</u> (N)
		Promotion Elements -Eligible customers will receive a fifty percent (50%) monthly discount based on the stand alone tariff rate for up to ten (10) of the following services per line: Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, Call Selector and Hunting. -A waiver of normally applicable service charges associated with the addition of these services will be provided.	(N) (N)
		Promotion Restrictions - The Business Feature Promotion can only be combined with Business Local Calling Assurance and cannot be combined with any other promotion or package.	(N) (N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	Business Feature Promotion	<p>The Business Feature Promotion is a vertical feature (vertical services/hunting) promotion for customers that subscribe to Business Local Calling Assurance.</p> <p>Promotion Eligibility</p> <p>-This offer is available for subscribers to Business Local Calling Assurance and will be available to win/winback, save and existing AT&T business customers.</p> <p>-Customers can receive the monthly feature discount as long as they remain subscribed to Business Local Calling Assurance.</p> <p>-Customers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, the monthly feature discount will also no longer apply.</p> <p>Promotion Elements</p> <p>-Eligible customers will receive a fifty percent (50%) monthly discount based on the stand alone tariff rate for up to ten (10) of the following services per line: Call Forward Busy Line, Call Forward Don't Answer, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Waiting, Call Return, Repeat Dialing, Ringmaster, Call Block, Anonymous Call Rejection, Call Selector and Hunting.</p> <p>-A waiver of normally applicable service charges associated with the addition of these services will be provided.</p> <p>Promotion Restrictions</p> <p>- The Business Feature Promotion can only be combined with Business Local Calling Assurance and cannot be combined with any other promotion or package.</p>	01/01/2011 to 12/31/2011	(C)