

BellSouth Telecommunications, Inc.

150 South Monroe Street Suite 400 Tallahassee, Florida 32301

Jerry.hendrix@bellsouth.com

Jerry D. Hendrix Vice President Regulatory Relations

Phone: (850) 577-5550 Fax (850) 222-8640

April 14, 2006

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth CCB Plus Extension.

General Subscriber Service Tariff

Section A2 - 2nd Revised Page 35.6.33

- 2nd Revised Page 35.6.33.1

The issue and effective dates for this tariff package are April 14, 2006 and May 1, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

PROMOTION DESCRIPTION

BellSouth CCB Plus Rewards Promotion Extension

PROMOTION OVERVIEW

The BellSouth CCB Plus Rewards Promotion is extended from May 1, 2006 through August 30, 2006. This promotion offers existing business subscribers who purchase a New Complete Choice for Business (CCB) package a twenty-dollar (\$20.00) bill credit reward for three consecutive months. If the subscriber also has or purchases a BellSouth Long Distance (BSLD) domestic plan and has or signs a local term agreement, the subscriber will receive an additional twenty-dollar (\$20.00) bill credit reward in the forth month. In addition, subscribers who also purchase a New Messaging and Maintenance Package will receive an additional twenty-dollar (\$20.00) bill credit reward in the fifth month.

PROMOTION SPECIFICS:

- 1. Add a new CCB, reward equals twenty-dollars (\$20.00) for three (3) months (a total of sixty dollars (\$60.00).
- 2. Add a new CCB and have or purchase a BSLD domestic plan and term agreement, reward equals twenty-dollars (\$20.00) for four (4) months (a total of eighty-dollars (\$80.00).
- 3. Add a new CCB, have or purchase a BSLD domestic plan and term agreement, and purchase a new Maintenance and Messaging Package, reward equals twenty-dollars (\$20.00) for five (5) months (a total of one hundred dollars (\$100.00).
- 4. Subscribers can receive up to one hundred dollars (\$100.00) in bill credit rewards by subscribing to all named services.

PROMOTION RESTRICTIONS/ELIGIBILTY REQUIREMENTS:

- 1. Available only to existing BellSouth business customers subscribing to local exchange service.
- 2. Subscribers must purchase new CCB package in order to participate in this promotion and receive the minimum sixty-dollar (\$60.00) bill credit reward.
- 3. Bill credit reward is applicable at the account level not the line level
- 4. Subscribers must have or sign a local service term agreement and have or purchase a BellSouth Long Distance domestic plan in addition to purchasing a new CCB package in order to receive the eighty-dollar (\$80.00) bill credit reward. Subscribers who have or purchase Complex Long Distance are not eligible to participate.
- 5. Subscribers must purchase both a new Messaging Package and a Maintenance Package together in addition to having or purchasing a BSLD domestic plan and having or signing a local service term agreement and purchasing a new CCB package in order to receive the one-hundred dollar (\$100.00) bill credit reward.
- 6. Upgrades from 1FB to CCB are eligible.
- 7. The non-recurring bill credit reward amount will appear monthly in the OC&C section of the subscribers bill in a subsequent billing period usually within one or two billing cycles.
- 8. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.
- 9. BellSouth reserves the right to modify or discontinue promotion at any time
- 10. The application date of orders must be from May 1, 2006 through August 30, 2006.
- 11. Customer cannot qualify for this promotion more than once.
- 12. The maximum reward that customers can receive is one-hundred dollars (\$100.00) if all named services are added
- 13. To participate, subscribers must purchase a new CCB service. Existing CCB subscribers that add additional core verticals, lines, or who are increasing package size are not eligible to participate in this promotion.
- 14. Subscribers must keep the CCB package and BSLD (if ordered) a minimum of six (6) months or are subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's

Tariff Filing Package Number: FL 2006-039

- bill as a charge in the OC&C section. Additional termination charges may apply depending on the services or plans ordered.
- 15. Subscribers participating in the CCB Plus Rewards Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Deluxe Rewards Promotion, Additional Line Promotion, or the Additional Line w/FastAccess DSL Promotion.
- 16. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
- 17. BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- 18. Out of region customers are not eligible to participate.

Second Revised Page 35.6.33 Cancels First Revised Page 35.6.33

EFFECTIVE: May 1, 2006

Period

Authority

9/1/2005

to

08/31/2006

(C)

FLORIDA ISSUED: April 14, 2006

BY: Marshall M. Criser III, President -FL

Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

BellSouth CCB Plus

Service

| Area of Promotion |
|------------------------|
| BellSouth's Service |
| Territory – From |
| Central Office where |
| services are available |

Description

The BellSouth CCB Plus Rewards Promotion offers existing business subscribers who purchase a New Complete Choice for Business (CCB) package a twenty-dollar (\$20.00) bill credit reward for three consecutive months. If the subscriber also has or purchases a BellSouth Long Distance (BSLD) domestic plan and has or signs a local term agreement, the subscriber will receive an additional twenty-dollar (\$20.00) bill credit reward in the forth month. In addition, subscribers who also purchase a New Messaging and Maintenance Package will receive an additional twenty-dollar (\$20.00) bill credit reward in the fifth month.

Rules and Regulations

- -- Add a new CCB, reward equals twenty-dollars (\$20.00) for three (3) months, a total of sixty dollars (\$60.00); add a new CCB and have or purchase a BSLD domestic plan and term agreement, reward equals twenty-dollars (\$20.00) for four (4) months (a total of eighty-dollars (\$80.00); add a new CCB, have or purchase a BSLD domestic plan and term agreement, and purchase a new Maintenance and Messaging Package, reward equals twenty-dollars (\$20.00) for five (5) months (a total of one hundred dollars (\$100.00).
- -- Subscribers can receive up to one hundred dollars (\$100.00) in bill credit rewards by subscribing to all named services.
- -- Available only to existing BellSouth business customers subscribing to local exchange service.
- -- Subscribers must purchase new CCB package in order to participate in this promotion and receive the minimum sixty-dollar (\$60.00) bill credit reward.
- -- Bill credit reward is applicable at the account level not the line level.
- -- Subscribers must have or sign a local service term agreement and have or purchase a BellSouth Long Distance domestic plan in addition to purchasing a new CCB package in order to receive the eighty-dollar (\$80.00) bill credit reward. Subscribers who have or purchase Complex Long Distance are not eligible to participate.
- -- Subscribers must purchase both a new Messaging Package and a Maintenance Package together in addition to having or purchasing a BSLD domestic plan and having or signing a local service term agreement and purchasing a new CCB package in order to receive the one-hundred dollar (\$100.00) bill credit reward.
- -- Upgrades from 1FB to CCB are eligible.
- -- The non-recurring bill credit reward amount will appear monthly in the OC&C section of the subscribers bill in a subsequent billing period usually within one or two billing cycles.
- -- Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: April 14, 2006

BY: Marshall M. Criser III, President -FL

Miami, Florida

Second Revised Page 35.6.33.1 Cancels First Revised Page 35.6.33.1

EFFECTIVE: May 1, 2006

Period Authority

9/1/2005 to **8/31/2006** (C)

(C)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| The following promotions are on the with the Commission. (Cont.d.) | | | | | | |
|----------------------------------------------------------------------------------------------------|--------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|
| Area of Promotion BellSouth's Service Territory – From Central Office where services are available | Service BellSouth CCB Plus From Rewards ce where | Description Rules and Regulations (Cont'd) | | | | |
| | | BellSouth reserves the right to modify or discontinue promotion at any time. | | | | |
| | | The application date of orders must be from September 1, 2005 to <i>August 31</i> , 2006. | | | | |
| | | Customer cannot qualify for this promotion more than once. | | | | |
| | | The maximum reward that customers can receive is one-hundred dollars (\$100.00) if all named services are added | | | | |
| | | To participate, subscribers must purchase a new CCB service. Existing CCB subscribers that add additional core verticals, lines, or who are increasing package size are not eligible to participate in this promotion. | | | | |
| | | Subscribers must keep the CCB package and BSLD (if ordered) a minimum of six (6) months or are subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section. Additional termination charges may apply depending on the services or plans ordered. | | | | |
| | | Subscribers participating in the CCB Plus Rewards Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Deluxe Rewards Promotion, Additional Line Promotion, or the Additional Line w/FastAccess DSL Promotion. | | | | |
| | | Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars ($$42,000.00$) at the time of enrollment, are not eligible to participate in this promotion. | | | | |
| | | BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement. | | | | |

-- Out of region customers are not eligible to participate.

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFFSecond Revised Page 35.6.33First Revised Page

35.6.33

TELECOMMUNICATIONS, INC.

Cancels First Revised Page 35.6.33 Cancels Original Page 35.6.33

FLORIDA

ISSUED: April 14, 2006 ISSUED: December 16, 2005

BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: May 1, 2006 EFFECTIVE: January 1, 2006

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| | | | Period | |
|------------------------|--------------------|--------------------------------------------------------------------------------------------|--------------------------------------|-----|
| Area of Promotion | Service | Description | Authority | |
| BellSouth's Service | BellSouth CCB Plus | The BellSouth CCB Plus Rewards Promotion offers existing business subscribers who | 9/1/2005 | (C) |
| Territory - From | Rewards | purchase a New Complete Choice for Business (CCB) package a twenty-dollar (\$20.00) | to | |
| Central Office where | | bill credit reward for three consecutive months. If the subscriber also has or purchases a | <i>04<u>8</u>/3031/20</i> | |
| services are available | | BellSouth Long Distance (BSLD) domestic plan and has or signs a local term | 06 | |
| | | agreement, the subscriber will receive an additional twenty-dollar (\$20.00) bill credit | | |
| | | reward in the forth month. In addition, subscribers who also purchase a New Messaging | | |

Rules and Regulations

reward in the fifth month.

-- Add a new CCB, reward equals twenty-dollars (\$20.00) for three (3) months, a total of sixty dollars (\$60.00); add a new CCB and have or purchase a BSLD domestic plan and term agreement, reward equals twenty-dollars (\$20.00) for four (4) months (a total of eighty-dollars (\$80.00); add a new CCB, have or purchase a BSLD domestic plan and term agreement, and purchase a new Maintenance and Messaging Package, reward equals twenty-dollars (\$20.00) for five (5) months (a total of one hundred dollars (\$100.00).

and Maintenance Package will receive an additional twenty-dollar (\$20.00) bill credit

- -- Subscribers can receive up to one hundred dollars (\$100.00) in bill credit rewards by subscribing to all named services.
- -- Available only to existing BellSouth business customers subscribing to local exchange service.
- -- Subscribers must purchase new CCB package in order to participate in this promotion and receive the minimum sixty-dollar (\$60.00) bill credit reward.
- -- Bill credit reward is applicable at the account level not the line level.
- -- Subscribers must have or sign a local service term agreement and have or purchase a BellSouth Long Distance domestic plan in addition to purchasing a new CCB package in order to receive the eighty-dollar (\$80.00) bill credit reward. Subscribers who have or purchase Complex Long Distance are not eligible to participate.
- -- Subscribers must purchase both a new Messaging Package and a Maintenance Package together in addition to having or purchasing a BSLD domestic plan and having or signing a local service term agreement and purchasing a new CCB package in order to receive the one-hundred dollar (\$100.00) bill credit reward.
- -- Upgrades from 1FB to CCB are eligible.
- -- The non-recurring bill credit reward amount will appear monthly in the OC&C section of the subscribers bill in a subsequent billing period usually within one or two billing cycles.
- -- Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.

(C)

(C)

Page 35.6.33.1

TELECOMMUNICATIONS, INC.

FLORIDA

ISSUED: April 14, 2006 ISSUED: December 16, 2005

BY: Marshall M. Criser III, President -FL Miami, Florida EFFECTIVE: May 1, 2006 EFFECTIVE: January 1, 2006

Cancels First Revised Page 35.6.33.1 Cancels Original Page 35.6.33.1

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| The following promotions are on file with the Commission: (Cont'd) | | | | | | | | |
|--------------------------------------------------------------------|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|--|--|--|--|--|
| Area of Promotion | Service | Description | Period Authority | | | | | |
| BellSouth's Service Territory – From | BellSouth CCB Plus Rewards | Rules and Regulations (Cont'd) | 9/1/2005 to | | | | | |
| Central Office where | | BellSouth reserves the right to modify or discontinue promotion at any time. | | | | | | |
| services are available | | The application date of orders must be from September 1, 2005 to <i>April 30 August 31</i> , 2006 . | 04 <u>8/301</u> /200 6 | | | | | |
| | | Customer cannot qualify for this promotion more than once. | | | | | | |
| | | The maximum reward that customers can receive is one-hundred dollars (\$100.00) if all named services are added | | | | | | |
| | | To participate, subscribers must purchase a new CCB service. Existing CCB subscribers that add additional core verticals, lines, or who are increasing package size are not eligible to participate in this promotion. | | | | | | |
| | | Subscribers must keep the CCB package and BSLD (if ordered) a minimum of six (6) months or are subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section. Additional termination charges may apply depending on the services or plans ordered. | | | | | | |
| | | Subscribers participating in the CCB Plus Rewards Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Deluxe Rewards Promotion, Additional Line Promotion, or the Additional Line w/FastAccess DSL Promotion. | | | | | | |

- -- Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
- -- BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- -- Out of region customers are not eligible to participate.