

Jerry D. Hendrix

**Regulatory Relations** 

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Vice President

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December 29, 2006

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend the BellSouth Retention 2 Pack Bundle Plan.

Section A2

General Subscriber Service Tariff 2nd Revised Page 35.6.50

The issue and effective dates for this tariff package are December 29, 2006 and January 1, 2007, respectively.

Your consideration and approval will be appreciated.

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Yours very truly,

Jerry D. Hendrix (mrs)

**Regulatory Vice President** 

Attachments

# **BELLSOUTH**

# **Promotion Description**

## BellSouth Retention 2 Pack Bundle Plan FL 2006-203

## **OVERVIEW OF PROMOTION:**

In accordance with the special promotions section of the General Subscriber Services Tariff or the General Exchange Price List, BellSouth Retention 2 Pack Bundle Plan is extended to December 31, 2007. With this promotion, all existing, new, and off-net subscribers will be eligible to receive 2 Pack Plan and Select Unlimited Value Plan at a price of \$39.99 with the purchase of either DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher.

## Services included in this offer:

- 1FR
- Caller ID Deluxe
- Call Waiting Deluxe
- BellSouth Long Distance (BSLD) Select Unlimited Value Plan
- DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher

## **PROMOTION SPECIFICS:**

• This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.

## **PROMOTION RESTRICTIONS:**

- 1. There are no termination liability restrictions associated with this offer.
- 2. Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
- 3. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- 4. Offer valid for only one (1) service line at the intended local service address.
- 5. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.
- 6. PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.
- 7. BellSouth Select Unlimited Value Plan (BSLU5) must be selected; customer must also purchase DIRECTV® Total Choice or higher, or FastAccess DSL Ultra or higher.
- 8. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
- 9. This offer is not available for resale.

BELLSOUTH GEN 35.6.50 TELECOMMUNICATIONS, INC. FLORIDA ISSUED: December 29, 2006ISSUED: June 6, 2006 BY: Marshall M. Criser III, President -FL

Miami, Florida

#### GENERAL SUBSCRIBER SERVICE TARIFFSecond Revised Page 35.6.50 First Revised Page

Cancels First Revised Page 35.6.50 Cancels Original Page 35.6.50

EFFECTIVE: January 1, 2007EFFECTIVE: June 21, 2006

A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion       Service       Description       Description       Provide and provide the service of the servic	61				
-This offer and request this specific offer.         -There are no termination liability restrictions associated with this offer.         -Customer must select the following products:         • IFR         • Caller ID Dehuxe         • Caller ID Dehuxe         • DELECTVØ. Total Choice Plan or higher, or FastAccess DSL Ultra or higher         • DIRECTVØ. Total Choice Plan or higher, or FastAccess DSL Ultra or higher         • Offer may be combined with cash back offers or other promotional offers on the same service, as such offers may be concurrently available from time to this promotion with any other promotion, at the Company's sole discretion.         • Offer may be combined with cash back offers or other promotional offers on the same service, as such offers may be concurrently available from time to the product on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.       (C)         • Offer may be combined with cash back offers or other promotional offers on the same believer the company's sole discretion.       (C)         • Offer rul be concurrently available from time to time, provided that BeliSouth restrets the right to probibit the combination of this promotion with any other promotion, at the Company's sole discretion.       (C)         • Offer valid for only one (1) service line at the intended local service address.       (C)         • Offer valid for only one (1) service line at the intended local service address.       (C)         • DELETED       (D)       (D	BellSouth's Service Territory – From Central Office where	BellSouth Retention 2 Pack Bundle Plan	All existing, new, and off net subscribers will be eligible to receive 2 Pack Plan and Basie <u>Select</u> Unlimited Savings Value Plan at a price of \$39.99 with the purchase of either DIRECTV® or FastAccess DSL. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is <u>Basie Select</u> Unlimited Savings Value	2/16/06 <u>1/1/07</u> to	( <del>C)(C)</del>
office and request this specific offerThere are no termination liability restrictions associated with this offerCustomer must select the following products: -Customer must select the following products: -Customer must select the following products: -Caller ID Deluxe -Caller ID Deluxe -Caller ID Deluxe -Caller UD Deluxe -Caller UD Deluxe -Caller DD Deluxe -Caller DD Deluxe -DIRECTV@ Total Choice Plan or higher, or FastAccess DSL Ultra or higher -Donce the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be incligible for the discountOffer may be combined with cash back offers or other promotion with any other promotion, at the Company's sole discretionOffer may be combined with cash back offers or other promotion with any other promotion, at the Company's sole discretionOffer ong distance plan must be selected to receive the bundle pricing, PIC-and LPIC to BellSouth without selection of a Long Distance plan do not qualify for a bundle and therefore will not enable customers to receive the discount. (DELEFED) -Offer valid for only one (1) service line at the intended local service addressThe customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicatedPIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle discount pricing or bundle offerBellSouth Besie <u>Select</u> Unlimited Savings Value Plan (BSLU5) must be selectedBellSouth Besie <u>Select</u> Unlimited Savings Value Plan (BSLU5) must be selectedBellSouth serves the right to discontinue or modify this promotion at any time without			Rules and Regulations		
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			-Customer must also purchase DIRECTV® or FastAccess DSL 1.5 <u>Ultra</u> or higher.		

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariffs are owned by BellSouth Intellectual Property Corporation. All trademarks and service marks contained herein which are not owned by BellSouth are the property of their respective owners. **A2. GENERAL REGULATIONS** 

Second Revised Page 35.6.50 Cancels First Revised Page 35.6.50

EFFECTIVE: January 1, 2007

Period

Authority

1/1/07

to

12/31/07

Territory - From

Central Office where

services are available

А.

A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd) The following promotions are on file with the Commission: (Cont'd) Area of Promotion Service Description BellSouth's Service BellSouth Retention All existing, new, and off net subscribers will be eligible to receive 2 Pack Plan and 2 Pack Bundle Plan Select Unlimited Value Plan at a price of \$39.99 with the purchase of either DIRECTV® or FastAccess DSL. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is Select Unlimited Value Plan at a price of \$19.99. Rules and Regulations -This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer. -There are no termination liability restrictions associated with this offer. -Customer must select the following products: 1FR Caller ID Deluxe Call Waiting Deluxe . (DELETED) . BellSouth Long Distance (BSLD) Select Unlimited Value Plan DIRECTV® Total Choice Plan or higher, or FastAccess DSL Ultra or higher -Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

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-BellSouth Select Unlimited Savings Value Plan (BSLU5) must be selected.

-Customer must also purchase DIRECTV® or FastAccess DSL Ultra or higher.

-BellSouth reserves the right to discontinue or modify this promotion at any time without notice.

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