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February 27, 2007

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Competitive Acquisition 2 Pack Bundle.

	General	Subscriber Service Tariff
Section A2	-	Original Page 35.6.63.4
	-	Original Page 35.6.63.5

The issue and effective dates for this tariff package are February 27, 2007 and February 28, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

### **Promotion Description**

#### **Competitive Acquisition 2 Pack Bundle**

### **Overview**

The Competitive Acquisition 2 Pack Bundle promotion is scheduled to begin on 2/28/2007 and end on 4/30/2007. Customers who purchase the 2 pack package plus an affiliate service will receive \$50 Cash Back and optional voice mail service.

### Promotion Specifics

- The 2-Pack package is a class of service that is bundled with any affiliate service(s) (BSLD, DIRECTV®, FastAccess DSL, Cingular®. Competitive Acquisition customers who purchase this bundle will be eligible for \$50 Cash back.
- The 2 Pack class of service will include the following components:
  Bundle USOC BUN55 and PAMA 6 Class of service (1FR, Caller ID Deluxe, Call Waiting Deluxe, BellSouth Voice mail companion services, \*98 service, Message Waiting Indicator, Call Forward Busy Line, Call Forward Don't Answer)

-The price of the 2 pack package varies between states. See below for reacquisition rates:

AL=\$20, FL=\$18, GA=\$20, KY=\$20, LA=\$18, MS=\$20, NC=\$18, SC=\$20, TN=\$18

-Customer must select al least one (1) affiliate service to complete the bundle.

-Optional BellSouth Voice mail will be available free for life of bundle subscription.

### **Promotion Restrictions/Eligibility Requirements**

- 1. Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address with in the BellSouth territory.
- 2. The customer must select BellSouth as their local service provider.
- 3. Customer must request the qualifying service at the same address & in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion & place the order at the new address.
- 4. This offer is not valid for out of region customers who are new to BellSouth.
- 5. This offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.
- 6. Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).
- 7. BellSouth employees are not eligible for this offer.
- 8. Offer valid for only one (1) service line at the intended local service.
- 9. Offer cannot be combined with Alliance College Graduate \$50 Target® GiftCard or Alliance PreMover \$50 Target® GiftCard.
- 10. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- 11. Customers may combine this offer with the service connection fee waiver promotion.
- 12. This offer is available only in markets where 2-Pack is available.
- 13. This offer is not available in Hernando, MS.
- 14. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
- 15. Customer must place order on or before 4/30/07.
- 16. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).
- 17. The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
- 18. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
- 19. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the

same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

- 20. Customer is eligible for one (1) Competitive Acquisition cash back promotion per twelve (12) months.
- 21. The customer must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the cash back.
- 22. If the customer cancels or discontinues the qualifying service prior to reward fulfillment, he will be ineligible for the reward.

BELLSOUTH TELECOMMUNICATIONS, INC. FLORIDA ISSUED: February 27, 2007 BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: February 28, 2007

# A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

### A2.10.2 Descriptions (Cont'd)

<u>(N)</u>
<u>(N)</u>

(N)

Area of Promotion	Service	Description	Authori
BellSouth's Service	<u>Competitive</u>	Customers who purchase the 2 pack package plus an affiliate service will receive \$50 Cash	02/28/0
<u>Territory – From</u> Central Office where	Acquisition 2- Pack Bundle	Back and optional voice mail service.	<u>to</u> 4/30/07
services are available		Rules and Regulations	to      4/30/07      s)      mers      BUN55,      Voice      usy Line,      al least      lbe      lieu of      amme as      ess in      ffer. In      place the      a      ior to the      esting
the second second		The 2-Pack package is a class of service that is bundled with any affiliate service(s)	
	////	(BSLD, DIRECTV®, FastAccess DSL, Cingular®). Competitive Acquisition customers	
		who purchase this bundle will be eligible for \$50 Cash back.	
		The 2 Pack class of service will include the following component, Bundle USOC BUN55,	
		PAMA 6 Class of service (1FR, Caller ID Deluxe, Call Waiting Deluxe, BellSouth Voice	
		mail companion services, *98 service, Message Waiting Indicator, Call Forward Busy Line,	
		Call Forward Don't Answer). The price of the 2 pack is \$18. Customer must select al least	
		one (1) affiliate service to complete the bundle. Optional BellSouth Voice mail will be	
		available free for life of bundle subscription.	
	$\checkmark$	Customer must have at least one wireline local service or equivalent (wireless in lieu of	
		wireline) with a provider other than BellSouth at a local service address with in the	
		BellSouth territory.	
		The customer must select BellSouth as their local service provider.	
		The easterner must select beneforting as then been selfice provider.	
		Customer must request the qualifying service at the same address & in the same name as	
		the existing service, unless customer is planning an imminent move from one address in	
		BellSouth territory to another address within thirty (30) days of responding to the offer. In	
		the case of an imminent move, BellSouth can offer the customer the promotion & place the	
		order at the new address.	
		This offer is not valid for out of region customers who are new to BellSouth.	
		This one is not valid for out of region customers who are new to bensouth.	
		This offer may be extended to new or existing BellSouth customers who call into a	
		BellSouth residential business office and request this specific bundle.	
		Customer must not have had local service with BellSouth at least ten (10) days prior to the	
		new service connection date (unless they are an existing customer specifically requesting this bundle offer)	
		BellSouth employees are not eligible for this offer.	
		Offer cannot be combined with Alliance College Graduate \$50 Target® GiftCard or	
		Alliance PreMover \$50 Target® GiftCard. Offer may be combined with cash back offers on	
		other affiliates, or other promotional offers on the same service, as such offers may be	/
		concurrently available from time to time, provided that the Company reserves the right to	$\sim$
		prohibit the combination of this promotion with any other promotion, at the Company's sole	
		discretion. Customers may combine this offer with the service connection fee waiver	. >
		asserviced. Customers may combine this orier with the service connection fee walver	

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EFFECTIVE: February 28, 2007

# **A2. GENERAL REGULATIONS**

A2.10 Special Promotions (Cont	<u>.'d)</u>	<u>(N)</u>	
A2.10.2 Descriptions (Cont'd)		<u>(N)</u>	
<b>A.</b> The following promotions are on file with the Commission: (Cont'd)			
Area of Promotion Service	Description Period Authority	<u>(N)</u>	
<u>BellSouth's Service</u> <u>Competitive</u> <u>Territory – From</u> <u>Acquisition 2-</u>	Rules and Regulations (Cont'd)	<u>(N)</u>	
<u>Central Office where</u> <u>Pack Bundle</u> services are available (Cont'd)	This offer is available only in markets where 2-Pack is available.	<u>(N)</u>	
	BellSouth reserves the right to discontinue or modify this promotion at any time without notice.	<u>(N)</u>	
	Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).	<u>(N)</u>	
	The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	<u>(N)</u>	
<	Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	<u>(N)</u>	
	Customer is eligible for one (1) Competitive Acquisition cash back promotion per twelve (12) months.	<u>(N)</u>	
	The customer must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the cash back.	<u>(N)</u>	
	If the customer cancels or discontinues the qualifying service prior to reward fulfillment, he will be ineligible for the reward.	<u>(N)</u>	
	Offer valid for only one (1) service line at the intended local service	<u>(N)</u>	

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GENERAL SUBSCRIBER SERVICE TARIFF

(N)

EFFECTIVE: February 28, 2007

### A2. GENERAL REGULATIONS A2.10 Special Promotions (Cont'd)

۱.	The following promo	tions are on file	with the Commission: (Cont'd)	
	Area of Promotion	Service	Description	Period Authority
	BellSouth's Service Territory – From Central Office where	Competitive Acquisition 2- Pack Bundle	Customers who purchase the 2 pack package plus an affiliate service will receive \$50 Cash Back and optional voice mail service.	02/28/07 to 4/30/07
	services are available	Tuck Dunde	Rules and Regulations The 2-Pack package is a class of service that is bundled with any affiliate service(s) (BSLD, DIRECTV®, FastAccess DSL, Cingular®). Competitive Acquisition customers who purchase this bundle will be eligible for \$50 Cash back.	100001
			The 2 Pack class of service will include the following component, Bundle USOC BUN55, PAMA 6 Class of service (1FR, Caller ID Deluxe, Call Waiting Deluxe, BellSouth Voice mail companion services, *98 service, Message Waiting Indicator, Call Forward Busy Line, Call Forward Don't Answer). The price of the 2 pack is \$18. Customer must select al least one (1) affiliate service to complete the bundle. Optional BellSouth Voice mail will be available free for life of bundle subscription.	
			Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address with in the BellSouth territory.	
			The customer must select BellSouth as their local service provider.	
			Customer must request the qualifying service at the same address & in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion & place the order at the new address.	
			This offer is not valid for out of region customers who are new to BellSouth.	
			This offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.	
			Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer)	
			BellSouth employees are not eligible for this offer.	
			Offer cannot be combined with Alliance College Graduate \$50 Target® GiftCard or Alliance PreMover \$50 Target® GiftCard. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.	

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(N)

(N)

(N)

EFFECTIVE: February 28, 2007

# A2. GENERAL REGULATIONS

## A2.10 Special Promotions (Cont'd) A2.10.2 Descriptions (Cont'd) A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth's Service	Competitive Acquisition 2- Pack Bundle (Cont'd)	Rules and Regulations (Cont'd)	11441101149	(N)
Territory – From Central Office where services are available		This offer is available only in markets where 2-Pack is available.		(N)
services are available		BellSouth reserves the right to discontinue or modify this promotion at any time without notice.		(N)
		Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).		(N)
		The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.		(N)
		Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.		(N)
		Customer is eligible for one (1) Competitive Acquisition cash back promotion per twelve (12) months.		(N)
		The customer must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the cash back.		(N)
		If the customer cancels or discontinues the qualifying service prior to reward fulfillment, he will be ineligible for the reward.		(N)
		Offer valid for only one (1) service line at the intended local service		(N)

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