



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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December 31, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Ninth Revised Page 35.6.48

The purpose of this filing is to provide for the LBS PRI Advantage promotion. This Special Promotion will begin January 1, 2009 and end April 30, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



Promotion Description

Large Business PRI Advantage Promotion

Overview

The Large Business PRI Advantage Promotion is being renewed as and is offered to customers beginning January 1, 2009 and ending April 30, 2009. Customers subscribing to Large Business PRI Advantage will receive a waiver of installation charges and a discount on B channel monthly recurring rates. B channel rates will be based upon the length of the term agreement.

Promotion Specifics

- 1. This Promotion offers three (3) Options:
- Option 1: 12-23 month term agreement Waiver of Installation charges and a B Channel effective rate of \$19.
- Option 2: 24 to 48 Month term agreement Waiver of Installation charges and a B Channel effective rate of \$15.
- Option 3: 49 to 72 Month term agreement Waiver of Installation charges and a B Channel effective rate of \$12.
- Subscribers will receive the 90-Day Satisfaction Guarantee, which allows Subscribers to
 terminate their contract if they are not satisfied with the service in the first ninety (90) days
 without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber
 must provide written notification to AT&T within ninety (90) days of the date Service is
 installed.
- 3. Promotion rewards will appear either as 1) a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles, or as 2) billed rates and charges that reflect the effective rate associated with the promotion
- 4. This promotion applies only to Flat rate or Measured rate Voice/Data PRIs.
- 5. New AT&T PRI customers are eligible for this promotion.
- 6. Existing PRI customers who are month-to-month, with an expired contract, or with 6 months or less remaining on their existing contract are also eligible for this promotion.
- 7. This promotion cannot be combined with the following reward programs: AT&T Business Rewards Plus, AT&T Business Premium Rewards (BBPR) or AT&T Business Winning Rewards. This promotion cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings.
- 8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- 9. AT&T reserves the right to modify this promotion at any time following any required TRA notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
- 10. AT&T reserves the right to terminate this promotion at any time.

Promotion Description

Promotion Restrictions/Eligibility Requirements

- 1. Contracts must be signed by April 30, 2009, orders must be typed by May 15, 2009, and orders for the service in this promotion must be completed by May 30, 2009.
- 2. The minimum contract term for this promotion is 12 months and the maximum term is 72 months.
- 3. Subscribers will receive the 90-Day Satisfaction Guarantee, which allows Subscribers to terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to AT&T within ninety (90) days of the date Service is installed. Otherwise, termination liability will apply as specified in Section A42.
- 4. This Promotion is not available to out of region customers.
- 5. This Promotion may not be combined with AT&T Business Premium Rewards, AT&T Business Rewards Plus and AT&T Business Winning Rewards.
- 6. This Promotion may not be combined with Contract Service Arrangements, Special Assemblies, V&T, Key Customer and Simple Savings.
- 7. This promotion is available for resale.

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FLORIDA
ISSUED: December 31, 2008
EFFECTIVE: January 1, 2009

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd)

0.1		•		
Area of Promotion AT&T's Service Territory – From Central Office where services are available	Service LBS PRI Advantage Promotion	Description - This promotion is available <i>January 1, 2009</i> , to <i>April 30, 2009</i> , and offers new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement a waiver of non-recurring installation charges and discounted "B" channel rates. This promotion applies to Voice/Data flat and measured rate PRI's only.	Period Authority 01/01/09 to 4/30/09	(C)
		- Subscribers who purchase $AT\&T$ PRI service and sign a minimum twelve (12) month or greater term agreement between $January 1$, 2009 , and $April 30$, 2009 , shall receive the following. Orders for service must be placed by $May 30$, 2009 .		(C)
		 a. Option 1: 12 to 23 Month term - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00). 		
		 b. Option 2: 24 to 48 Month term - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00). 		
		 c. Option 3: 49 to 72 Month term - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00). 		
		- Subscribers will receive the 90-Day Satisfaction Guarantee, which allows Subscribers to terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to $AT\&T$ within ninety (90) days of the date Service is installed. Termination Liability as specified in A42.3 will apply following the 90-day Satisfaction Guarantee period.		(T)
		- Existing <i>AT&T</i> PRI month-to-month Subscribers, with an expired contract, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.		(T)
		- This promotion $\it cannot$ be combined with the following rewards programs: $\it AT\&T$ Business Rewards Plus, Business Premium Rewards, or Business Winning Rewards.		(C)
		- This promotion cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings.		
		- Promotion rewards will appear either as 1) a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles or as 2) billed rates and charges that reflect the effective rate of the promotion.		
		- This promotion is available for resale.		(N)

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FLORIDA

ISSUED: December 31, 2008ISSUED: December 31, 2008ISSUED: August 29, 2008

EFFECTIVE: January 1, 2009EFFECTIVE: January 1, 2009EFFECTIVE: September 1, 2008

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth AT&T's Service Territory – Fron Central Office where services are available	_	- This promotion is available September 1, 2008 January 1, 2009, to December 31, 2008 April 30, 2009, and offers new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement a waiver of non-recurring installation charges and discounted "B" channel rates. This promotion applies to Voice/Data flat and measured rate PRI's only.	0 <u>1</u> 9/01/0 <u>9</u> 8 to 124 /3 <u>0</u> 1/0 <u>9</u> 8	(C)
		- Subscribers who purchase BellSouth <u>AT&T</u> PRI service and sign a minimum twelve (12) month or greater term agreement between <u>January 1, 2009September 1, 2008</u> , and <u>April 30</u> , <u>2009December 31, 2008</u> , shall receive the following. Orders for service must be placed by <u>January 31May 30</u> , 2009.		(C)
		 a. Option 1: 12 to 23 Month term - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00). 		
		 b. Option 2: 24 to 48 Month term - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00). 		
		 c. Option 3: 49 to 72 Month term - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00). 		
		- Subscribers will receive the 90-Day Satisfaction Guarantee, which allows Subscribers to terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth <u>AT&T</u> within ninety (90) days of the date Service is installed. Termination Liability as specified in A42.3 will apply following the 90-day Satisfaction Guarantee period.		<u>(T)</u>
		- Existing BellSouth <u>AT&T</u> PRI month-to-month Subscribers, with an expired contract, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.		<u>(T)</u>
		- This promotion \underline{cannot} only be combined with the following rewards programs: BellSouth $\underline{AT\&T}$ Business Rewards Plus, Business Premium Rewards, or Business Winning Rewards.		<u>(C)</u>
		- This promotion cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings.		
		- Promotion rewards will appear either as 1) a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles or as 2) billed rates and charges that reflect the effective rate of the promotion.		
		- This promotion is available for resale.		(N)

All AT&T and BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariff are owned by AT&T Intellectual Property or AT&T affiliated companies.