

Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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January 30, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Second Revised Page 35.6.88

The purpose of this filing is to provide for the \$5 Residence Access Line Retention Offer. This Special Promotion will begin February 1, 2009 and end September 30, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



Promotion Description

\$5 Residence Access Line Retention Offer

Overview

The \$5 Residence Access Line Retention Offer promotion is scheduled to begin on 02/01/2009 and end on 9/30/2009. Residential customers who call to disconnect their local telephone service may be eligible to receive a \$5.00 monthly bill credit if they elect to stay with AT&T and if they have 2 Pack, Preferred Pack or Complete Choice® local service plan.

Promotion Specifics

Customers who call to disconnect service with AT&T and elect to stay and have 2Pack, Preferred Pack or Complete Choice® local service plan are eligible to receive a \$5 monthly bill credit. Effective 03/10/2009, the \$5.00 recurring bill credit will be limited to a maximum of 24 months. This limitation is not applicable to customers participating in this promotion prior to 03/10/2009.

Promotion Restrictions/Eligibility Requirements

- Customer must have 2Pack, Preferred Pack or Complete Choice® local service plan to be eligible.
- Customer must be calling into AT&T to disconnect their local service. This offer is available on a maximum of 2 lines (maximum monthly bill credit is \$10).
- AT&T employees are not eligible for this offer.
- Not stackable with any other regulated retention promotion.

GENERAL SUBSCRIBER SERVICE TARIFF

Second Revised Page 35.6.88 Cancels First Revised Page 35.6.88

FLORIDA
ISSUED: February 1, 2009
EFFECTIVE: February 1, 2009

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<i>C</i> 1				
Territory – From Central Office where	Service \$5 Residence Access Line Retention Offer	Description Customers who call to disconnect service with AT&T and elect to stay and have 2Pack, PreferredPack or Complete Choice are eligible to receive a \$5 per month bill credit.	Period Authority 2/01/2009 to 9/30/2009	(C)
services are available		(DELETED)		(D)
		(DELETED)		(D)
		(DELETED)		(D)
		Customer must have 2Pack, PreferredPack or Complete Choice to be eligible for this offer.		(N)
		AT&T employees are not eligible for this offer.		
		Customer must be calling into AT&T to disconnect their local service.		
		This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$10).		(C)
		Not stackable with any other regulated retention promotion.		
		Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines.		
		This promotion is only available for retention purposes.		
		The monthly bill credit stays in effect as long as the customer remains at the same address for customers who participate in this offer prior to 3/10/2009. Effective 3/10/2009, the monthly credit is limited to a maximum of 24 months.		(C)
	AT&T Florida Service Territory – From	AT&T Florida Service \$5 Residence Territory – From Access Line Central Office where Retention Offer	AT&T Florida Service Territory – From Access Line Central Office where services are available Retention Offer Services are available Retention Offer Rules and Regulations (DELETED) (DELETED) Customer must have 2Pack, PreferredPack or Complete Choice to be eligible for this offer. AT&T employees are not eligible for this offer. Customer must be calling into AT&T to disconnect their local service. This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$10). Not stackable with any other regulated retention promotion. Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines. This promotion is only available for retention purposes. The monthly bill credit stays in effect as long as the customer remains at the same address for customers who participate in this offer prior to 3/10/2009. Effective 3/10/2009, the	Area of Promotion Service Description Authority AT&T Florida Service \$5 Residence Customers who call to disconnect service with AT&T and elect to stay and have 2Pack, 20/1/2009 20/1/2009 Territory – From Central Office where services are available Retention Office Retention Office 10 Rules and Regulations (DELETED) CUSLETED) Rules and Regulations (DELETED) 10

BELLSOUTH

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35.6.88

TELECOMMUNICATIONS, INC.

Cancels First Revised Page 35.6.88 Cancels Original Page 35.6.88

EFFECTIVE: February 1, 2009 EFFECTIVE: July 28, 2008

FLORIDA

ISSUED: January 30, 2009 ISSUED: July 25, 2008

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service		Customers who call to disconnect service with AT&T and elect to stay and have or purchase	7/28/2008	(C)
Territory – From	Access Line	2Pack, or above, or who add any package that has the components of 2 Pack such as	2/01/2009	(-)
Central Office where	Retention Offer	PreferredPack or Complete Choice are eligible to receive a \$5 per month bill credit.	to	
services are available	\$5 Per Month	S	1/31/2009	
	Promotion	Rules and Regulations	9/30/2009	
		Customer must have at least one (1) wireline local service with AT&T. (DELETED)		(D)
		Customer must request or have the qualifying service at the same address and in the same		(D)
		name as the existing service, unless customer is planning an imminent move from one address	r	
		in AT&T territory to another address in AT&T territory. In the case of an imminent move,		
		AT&T can offer the customer the promotion and place the order at the new address if		
		customer was initially calling in to disconnect.(DELETED)		
		THE CO. I A STATE OF THE PROPERTY OF THE PROPE		(D)
		This offer is not valid for out-of-region customers who are new to AT&T.(DELETED)		(D)
		(DELETED)Customer must have 2Pack, PreferredPack or Complete Choice to be eligible		(N)
		for this offer.		(D)
				` ′
		AT&T employees are not eligible for this offer.		
		Customer must be calling into AT&T to disconnect their local service.		
				(C)
		This offer is available on a maximum of two (2) lines (a maximum monthly reward of		(C)
		<u>\$10)</u> .		
		Note the dealer with a second consequence of the destruction and the destruction		
		Not stackable with any other regulated retention promotion.		(N)
		Eligible customers are existing AT&T residential customers who have a primary access line, or a		
		primary access line with an additional access line(s), and are calling to disconnect one or more		
		access lines.		
		This promotion is only available for retention purposes.		(N)
				an.
		The monthly bill credit stays in effect as long as the customer remains at the same address		(N)
		for customers who participate in this offer prior to 3/10/2009. Effective 3/10/2009, the		(C)

monthly credit is limited to a maximum of 24 months..