

Vice President Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

T: 850-577-5550 F: 850-224-5073 Jerry.Hendrix@att.com www.att.com

June 30, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Third Revised Page 35.6.89

The purpose of this filing is to revise the existing Additional Line (ADL) \$10 Retention Save Offer to extend the offer through December 31, 2009. This Special Promotion will end December 31, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



Promotion is extended from 7/1/09 through 12/31/09 Same terms and conditions apply

Promotion Description

Additional Line (ADL) \$10 Retention Save Offer

Overview

The Additional Line (ADL) Retention Save Offer promotion is scheduled to begin on 02/01/2009 and end on 06/30/2009. Eligible residential customers will receive a monthly bill credit of \$10 for as long as the customer remains with AT&T and has the required plan on their account. This offer is available on additional lines only. Only one additional line qualifies per customer account.

Promotion Specifics

- -Customers who call to disconnect additional access lines may be offered a monthly bill credit of \$10 if they have or purchase Complete Choice or Complete Choice Enhanced on their primary line.
- -Only one (1) \$10 credit per customer account.
- -Primary lines are not eligible for offer.
- -The credit will appear on the bill as Promotional Discount.

Promotion Restrictions/Eligibility Requirements

- -This offer is available only on additional lines, not available for primary lines.
- If Complete Choice or Complete Choice Enhanced is removed from the customer account, customer is no longer eligible for the monthly promotional credit.
- This promotion may not be combined with any cash back offers or monthly discount on local service products.
- Offer only valid on one additional line per customer account.
- Offer can be combined with promotions on the affiliates like DSL, DISH, and Cingular.
- Offer can be combined with non-regulated Telco offers.
- Offer can be combined with any bundles.

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EFFECTIVE: July 1, 2009

Period Authority02/01/2009
to
12/31/2009

FLORIDA ISSUED: June 30, 2009

BY: Marshall M. Criser III, President -FL

Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Office where services are available	Service Additional Line (ADL) \$10 Retention Save Offer	Description Customers who call to disconnect additional access lines may be offered a monthly bill credit of \$10 if they have or purchase Complete Choice or Complete Choice Enhanced on their primary line.
		Rules and RegulationsOnly one (1) \$10 credit per customer account.
		Primary lines are not eligible for offer.
		The credit will appear on the bill as Promotional Discount.
		This offer is available only on additional lines, not available for primary lines.
		Offer requires that the customer must have or purchase Complete Choice or Complete Choice Enhanced on their primary line.
		If Complete Choice or Complete Choice Enhanced is removed from the customer account, customer is no longer eligible for the monthly promotional credit.
		This promotion may not be combined with any other cash back offers or monthly discounts on local service products.
		Offer can be combined with promotions on affiliates like DSL, DISH, and Cingular.
		Offer can be combined with non-regulated Telco offers.
		Offer can be combined with any bundles.

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF

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Period

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TELECOMMUNICATIONS, INC.

35.6.89

FLORIDA

ISSUED: June 30, 2009 ISSUED: January 30, 2009

EFFECTIVE: July 1, 2009 EFFECTIVE: February 1, 2009

Cancels Second Revised Page 35.6.89 Cancels First Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

				Period	
ı	Area of Promotion	Service	Description	Authority	(0)
	AT&T Florida Service		Customers who call to disconnect additional access lines may be offered a monthly bill	02/01/2009	(C)
	Territory – From	(ADL) \$10	credit of \$10 if they have or purchase Complete Choice or Complete Choice Enhanced	to	(6)
	Central Office where	Retention Save	on their primary line.	06 <u>12/3031/</u>	<u>(C)</u>
	services are available	Offer	D.1. 1D. 13	2009	
Ī			Rules and Regulations		
			Only one (1) \$10 credit per customer account.		
			Primary lines are not eligible for offer.		
			The credit will appear on the bill as Promotional Discount.		
			This offer is available only on additional lines, not available for primary lines.		(T)
			Offer requires that the customer must have or purchase Complete Choice or Complete		(C)
			Choice Enhanced on their primary line.		
			If Complete Choice or Complete Choice Enhanced is removed from the customer account,		(C)
			customer is no longer eligible for the monthly promotional credit.		
1			This promotion may not be combined with any other cash back offers or monthly discounts		(T)
ı			on local service products.		
1			(DELETED)		(D)
			Offer can be combined with promotions on affiliates like DSL, DISH, and Cingular.		(N)
1			Offer can be combined with non-regulated Telco offers.		(N)
			oner can be common with non regulated rolle offers.		. 7
			Offer can be combined with any bundles.		(N)