

AT&T Florida 150 South Monroe St.

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August 31, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Eighth Revised Page 34.0.1

The purpose of this filing is to extend the AT&T Save A Line promotion. This Special Promotion will end December 31, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



## **Promotion Description**

#### **AT&T Save a Line Promotion**

## **Overview**

The AT&T Save a Line Promotion is scheduled to begin on 11/18/2008 and end on 12/31/2009. This promotion ("Program") is an offering available to AT&T business line subscribers that indicate they are disconnecting service. The promotion will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.

### **Promotion Specifics**

- Available to AT&T business subscribers calling to disconnect wireline service.
- Subscriber must have a CCB line package or flat-rated business line (1FB, 1FBCL)
- Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.

#### **Discounts:**

- CCB Package Lines: \$15
- Flat-rated Business Lines: \$10
- Flat-rated Business Lines (FL and GA RG2): \$3

#### **Program Restrictions**

- AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.
- In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are NOT allowed to participate in this promotion.

34.0.1

TELECOMMUNICATIONS, INC.

Cancels Ninth Revised Page 34.0.1 Cancels Eighth Revised Page 34.0.1

FLORIDA

ISSUED: August 31, 2009 ISSUED: October 2, 2008

EFFECTIVE: September 1, 2009 EFFECTIVE: October 3, 2008

Period

BY: Marshall M. Criser III, President -FL Miami, Florida

### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Description	Authority	
AT&T Florida Service	AT&T Save A	The AT&T Save A Line Promotion is available to AT&T business line subscribers that	10/3/2008	(N)
Territory - From	Line Promotion	indicate they are disconnecting service. This offer will provide discounts on Complete	to	
Central Office where		Choice for Business line packages and flat-rated business lines for a six (6) month period.	8/31/2009	
services are available			12/31/2009	(C)
		Rules and Regulations		(N)
		Available to AT&T business subscribers calling to disconnect wireline service.		(N)
		Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).		( <del>N)</del>
		Subscribers will receive the following dollar discount per line for a six (6) month period		(N)
		whether they are currently under a term agreement or not.		
		Discounts:		(N)
		-CCB Package Lines: \$15		(N)
		-Flat-rated Business Lines: \$3		(N)
		AT&T reserves the right to terminate this promotion at any time; provided, however, that		(N)
		Subscribers participating in the program will continue until the end of their six (6) month		
		period.		
		In the event the Subscriber terminates service before the six (6) month period expires, the		(N)
		Subscriber must pay to AT&T the discounts received. This charge will appear on the		
		Subscriber's final bill as a charge in the OC&C section.		
		Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively		(N)
		40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.		
	AT&T Florida Service Territory – From Central Office where	AT&T Florida Service AT&T Save A Territory – From Line Promotion Central Office where	AT&T Florida Service Territory – From Central Office where services are available  The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.  Rules and Regulations Available to AT&T business subscribers calling to disconnect wireline service. Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB). Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not. Discounts: CCB Package Lines: \$15 Flat-rated Business Lines: \$3 AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period. In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section. Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively	The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.  Rules and Regulations Available to AT&T business subscribers calling to disconnect wireline service. Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB). Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not. Discounts: CCB Package Lines: \$15  -Flat-rated Business Lines: \$3 AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period. In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber in signal bill as a charge in the OC&C section. Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively

GENERAL SUBSCRIBER SERVICE TARIFF

Tenth Revised Page 34.0.1 Cancels Ninth Revised Page 34.0.1

EFFECTIVE: September 1, 2009

Period

ISSUED: August 31, 2009

 $BY: Marshall\ M.\ Criser\ III,\ President\ -FL$ 

Miami, Florida

#### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Office where services are available	Service AT&T Save A Line Promotion	<b>Description</b> The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.	Authority 10/3/2008 to 12/31/2009
		Rules and Regulations	
		Available to AT&T business subscribers calling to disconnect wireline service.	
		Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).	
		Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.	
		Discounts:	

- -CCB Package Lines: \$15
  - -CCB Package Lines: \$15 -Flat-rated Business Lines: \$3
- --AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.
- --In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- --Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.