

AT&T Florida 150 South Monroe St. Regulatory Relations Suite 400 Tallahassee, FL 32301

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December 30, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Eighth Revised Page 32.2

The purpose of this filing is to provide for the SBC Retiree At Home promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



SBC Retiree At Home Plan

OVERVIEW OF PROMOTION

AT&T plans to offer the following special promotion to SBC Retirees residing in the AT&T Southeast region beginning January 1, 2011 and ending on December 31, 2011.

This promotion is available to eligible SBC retirees residing in the AT&T Southeast local service area (formerly BellSouth nine state region). Eligible retirees can select a bundled service arrangement consisting of a flat rate Complete Choice Enhanced service line and AT&T unlimited domestic long distance for \$20.00 per month during the promotional period.

Program Eligibility

- Available to SBC retirees with a service or disability pension or those who left the Company under the Rule of 75 or the Modified Rule of 65
- Retiree must reside in the nine state legacy BellSouth local service area and have AT&T local service.
- Retiree may only have this plan on their primary residence. The primary residence is the address on record with the Company.
- Retirees may not use the program improperly or for personal or financial gain. In connection with this offer, retirees must comply with all AT&T policies and instructions.
 Failure to comply may result in disqualification from participating in the offer.

Program Elements

- Eligible retirees can select a bundled service which provides one flat rate residential Complete Choice Enhanced service access line (which includes all vertical services currently available in Complete Choice Enhanced) and unlimited AT&T domestic long distance for \$20.00 per month during the promotional period.
- It is the responsibility of the retiree to pay all applicable taxes and surcharges.
- To participate, retirees must call the Employee Discount Program (EDP) center on 877-377-9010. Participation in the Plan begins once validation of the retiree's eligibility and discount processing is completed.
- The plan may be removed from the retiree's account for any of the following reasons:
 - Account used for business purposes
 - Separation from Company without meeting retiree criteria (i.e. Long Term Disability)
 - Retiree death (plan will continue for up to six billing periods)
 - Retiree relocation outside the AT&T SE local service area

Program Restrictions

- Plan will apply for eligible retirees for promotional period only.
- Plan is restricted to one flat rate residential access line (one flat rate Complete Choice Enhanced service line).
- AT&T reserves the right to amend, change, or cancel this program or any part thereof, or reduce, modify, or suspend its term at its sole discretion at any time. This offer is not a contract or assurance of compensation, employment, or benefit of any kind.

32.2

TELECOMMUNICATIONS, INC.

Cancels Seventh Revised Page 32.2 Cancels Sixth Revised Page 32.2

FLORIDA

ISSUED: December 30, 2010 ISSUED: December 31, 2009

EFFECTIVE: January 1, 2011 EFFECTIVE: January 1, 2010

BY: Marshall M. Criser III, President -FL Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Office where services are available	Service SBC Retiree At Home Plan	Description This promotion is available to eligible SBC retirees residing in the AT&T Southeast local service area (formerly BellSouth nine state region). Eligible retirees can select a bundled service arrangement consisting of a flat rate Complete Choice Enhanced service line and AT&T unlimited domestic long distance for \$20.00 per month during the promotional period.	Period Authority 01/01/2010 01/01/2011 to 12/31/2010 12/31/2011	(C)
		Program Eligibility - Available to SBC retirees with a service or disability pension or those who left the Company under the Rule of 75 or the Modified Rule of 65 - Retiree must reside in the nine state legacy BellSouth local service area and have AT&T local service.		
		 Retiree may only have this plan on their primary residence. The primary residence is the address on record with the Company. Retirees may not use the program improperly or for personal or financial gain. In connection with this offer, retirees must comply with all AT&T policies and instructions. Failure to comply may result in disqualification from participating in the offer. 		
		-To participate, retirees must complete an application form and submit it to the Albany Customer Care Center for processing. (DELETED)		<u>(D)</u>
		Program Elements - Eligible retirees can select a bundled service which provides one flat rate residential Complete Choice Enhanced service access line (which includes all vertical services currently available in Complete Choice Enhanced) and unlimited AT&T domestic long distance for \$20.00 per month during the promotional period.		
		- It is the responsibility of the retiree to pay all applicable taxes and surcharges. - To participate, retirees must-submit a completed Employee Concession Form application to the Albany Customer Care Center (AT&T Attn: Concession, 304 Pine Avenue, 4th Floor, Albany, GA 31701) for processing call the Employee Discount Program (EDP) center on 877-377-9010. Participation in the Plan begins on the date the Albany Customer Care Center completes authorization and processing of the retiree's application once validation of the retiree's eligibility and discount processing is completed. - The plan may be removed from the retiree's account for any of the following reasons: Account used for business purposes Separation from Company without meeting retiree criteria (i.e. Long Term Disability) Retiree death (plan will continue for up to six billing periods) Retiree relocation outside the AT&T SE local service area		(<u>C</u>)
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GENERAL SUBSCRIBER SERVICE TARIFF

Eighth Revised Page 32.2 Cancels Seventh Revised Page 32.2

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