

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 930518-TL
tariff filing to introduce Smart) ORDER NO. PSC-93-1036-FOF-TL
Call PAK 1200 and rename two) ISSUED: July 14, 1993
existing Smart Call packages by)
GTE FLORIDA INCORPORATED.)
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
THOMAS M. BEARD
SUSAN F. CLARK
JULIA L. JOHNSON
LUIS J. LAUREDO

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

GTE Florida Incorporated (GTEFL or the Company) has filed a tariff to make several changes involving custom calling features. GTEFL proposes to provide flexible packages of such features to better meet customer needs. By giving customers flexibility to construct custom calling packages, the Company hopes to increase the number of subscribers for such services and to maintain its present customer base. GTEFL's proposal contains three components:

- (1) introducing a new custom calling feature package
- (2) renaming two existing custom calling packages
- (3) allowing customers to add certain single custom calling features to their custom calling packages at a discount.

GTEFL proposes to introduce Smart Call PAK 1200 to its existing custom calling feature packages. Smart Call PAK 1200 will include Call Waiting and Cancel Call Waiting. The package, like all other GTEFL custom calling features and packages, will be offered at a banded rate. The minimum and maximum residential rate will be \$3.50 and \$8.00, respectively, with a current rate of \$4.00. The minimum and maximum business rates will be \$5.50 and \$10.00, respectively, with a current rate of \$6.00. If a

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residential customer chooses to purchase Call Waiting and Cancel Call Waiting separately, he will pay a total of \$4.50. The cost to a business customer will be \$6.75.

The Company also proposes to rename two existing custom calling features, Smart Call Four Pak and Smarter PAK. Smart Call Four Pak will be renamed Smart Call PAK 2300. Smarter PAK will be renamed Smart Call PAK 2400. Neither the rates nor the underlying features will change. With the introduction of the new custom calling package and the renaming of these two existing custom calling packages, GTEFL will offer a total of five basic custom calling feature packages. They will include:

1. Smart Call PAK 1200
2. Smart Call PAK 2300
3. Smart Call PAK 2400
4. Smart Call PAK 4400
5. Smart Call PAK 4900

The final component of the proposal is the introduction of an offering called Build-A-Pak. With Build-A-Pak, a customer who subscribes to one of five basic custom calling feature packages can add single custom calling features at a discounted monthly rate. The discounts to residential customers range from 20% to 50%, while discounts to business customers range from 20% to 67%. Currently, a residential Smart Call PAK 4400 customer who decides, for example, to add VIP Alert and Speed Calling-8 will pay a total of \$14.25. Under the Build-A-Pak concept the same customer will pay \$13.15.

Customers will experience neither an increase in rates nor a loss in custom calling packages due to this proposal. Overall, customer benefits are increased due to an increase in the ability to choose. The Company expects monthly revenues of \$304,000 from the Smart Call PAKs and the discounted individual features in the next 18 months following the introduction. The Company expects to maintain its customer base for its custom calling services as well as increase the number of customers for these services. Since this filing is only a repackaging of existing features, there are no additional costs for providing these services.

Under the proposal, we find that customers will be able both to obtain custom calling packages which better suit their needs and to obtain custom calling packages at lower prices. GTEFL will be better able to maintain its customer base and increase the number

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of subscribers for its services. Upon review, we approve the proposal to introduce Smart Call 1200 and Build-A-Pak, and to rename two existing packages.

Therefore, it is

ORDERED by the Florida Public Service Commission that GTE Florida Incorporated's request to introduce Smart Call PAK 1200, to rename two existing Smart Call packages, and to provide discounts on certain single custom calling features is hereby approved. It is further

ORDERED that the tariff shall become effective on July 19, 1993. If a timely protest is filed this tariff shall remain in effect with any increase held subject to refund pending resolution of the protest. If no timely protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission this 14th day of July, 1993.

STEVE TRIBBLE, Director
Division of Records and Reporting

(S E A L)

CWM

by: Kay Hays
Chief, Bureau of Records

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on August 4, 1993.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.