

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 940275-TL
tariff filing to restrict use) ORDER NO. PSC-94-0459-FOF-TL
of, and add an option to,) ISSUED: April 18, 1994
Customer List Services offering)
provided to interexchange)
telephone companies (IXCs) by)
BELLSOUTH TELECOMMUNICATIONS,)
INC. d/b/a SOUTHERN BELL)
TELEPHONE AND TELEGRAPH COMPANY.)
(T-94-076 filed 2/9/94))
_____)

The following Commissioners participated in the disposition of this matter:

J. TERRY DEASON, Chairman
SUSAN F. CLARK
JULIA L. JOHNSON
DIANE K. KIESLING

**ORDER APPROVING TARIFF TO RESTRICT USE OF,
AND ADD AN OPTION TO, CUSTOMER LIST SERVICES OFFERING**

On February 9, 1994, BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed proposed revisions to its Access Service Tariff.

Southern Bell's current tariff offers Customer List Services, Customer Name and Address (CNA) and Customer Change Activity Service (CCAS), that provide billing name and address (BNA) information. Southern Bell proposes to restrict the permissible use of this information to conform to revised section 64.1201(c) of the Federal Communications Commission's rules, 47 C.F.R. § 64.1201(c). This section limits the use of billing name and address information to order entry, customer service, fraud prevention, and identification of customers who have moved from one location to another. It forbids carriers from using this information for marketing purposes.

Southern Bell and GTE Florida Incorporated (GTE) are the only local exchange carriers that currently provide a customer list type offering in their Florida intrastate access tariffs. Southern Bell's Customer List Service currently has in place safeguards against disclosure of information on customers with non-published and unlisted numbers. We believe the proposed revision will impose restrictions that will further ensure customer privacy.

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Southern Bell also proposes to introduce an enhancement to the existing Customer Change Activity Service (CCAS). The revised tariff would include an option that would provide daily updates of customer change activity, in addition to the monthly updates currently available. This data would assist interexchange carriers in preventing unauthorized primary interexchange carrier (PIC) changes.

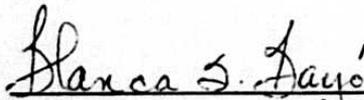
Upon consideration, we find that the tariff should be and is hereby approved effective April 9, 1994.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the tariff proposing to restrict the use of, and add an option to, its Customer List Services offering filed by BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company is approved as set forth in the body of this Order. It is further

ORDERED that if a timely protest is filed in accordance with the requirements set forth below, this tariff shall remain in effect pending resolution of the protest. If no timely protest is filed, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 18th day of April, 1994.



BLANCA S. BAYO, Director
Division of Records and Reporting

(S E A L)

MMB

Commissioner Diane Kiesling dissented from the Commission's decision.

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on May 9, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.