

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 950372-TI
tariff filing to extend an) ORDER NO. PSC-95-0591-FOF-TI
IntraLATA Usage Incentive) ISSUED: May 11, 1995
Promotion Service, MEGACOM WATS)
Service and UNIPLAN Service, by)
AT&T Communications of the)
Southern States, Inc.)
_____)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman
J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING RULE WAIVER AND EXTENSION
OF INTRALATA USAGE INCENTIVE PROGRAM

BY THE COMMISSION:

On March 31, 1995, AT&T Communications of the Southern States, Inc. (ATT-C) filed a proposed tariff to extend an intraLATA usage promotion for AT&T OPTIMUM Service, MEGACOM WATS Service, and UNIPLAN Service. This promotion was originally approved by Order No. PSC-94-1327-FOF-TI, issued October 27, 1994, to run from October 8, 1994, through December 31, 1994. By Order No. PSC-95-0085-FOF-TI, issued January 17, 1995, we granted a waiver of Rule 25-24.485(1)(i), Florida Administrative Code, in order to allow ATT-C to extend the promotion from January 1, 1995, through April 30, 1995. By this filing, ATT-C requests a further waiver in order to extend the promotion from April 30, 1995, through June 30, 1995.

This promotional offering pertains to AT&T OPTIMUM, MEGACOM WATS, and UNIPLAN Services. AT&T OPTIMUM Service permits outward calling from a single location or from multiple locations of the customer. This service allows calls to be made over both switched and dedicated facilities. OPTIMUM service is targeted to large customers and provides the ability to aggregate all calls from various locations for the purpose of receiving a volume discount. MEGACOM WATS Service is a custom switched service which permits outward calling from designated ATT-C central offices to stations throughout the state of Florida. This is an outward calling, dedicated access service for customers with a single calling

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location. UNIPLAN Service permits inward calls, outward calls, or a combination of both from single or multiple locations of the customer. All of the calls under these plans are dialed and completed without operator assistance.

ATT-C offers all three of these services under two different options to customers. Service Plan-P offers an incentive for each of the customer locations that commit to maintaining service for twelve consecutive months and to increasing their intraLATA usage by at least \$750.00 during the twelve consecutive months. Each of the customer's locations participating in this incentive receive a coupon valued at \$600.00. The coupon is redeemable for goods and services from participating vendors, or a bill credit which will appear on the customer's second full month's bill following enrollment in the plan. If a customer terminates service before the end of the twelve-month period, or does not meet or exceed the minimum increase of \$750.00, then a shortfall charge of \$600.00 will be billed to the customer.

Service Plan-A also requires a twelve consecutive month commitment, with increasing intraLATA usage during that period. Each of the customer's locations participating in the A-plan will receive either a coupon which is redeemable for goods and services from participating vendors, or a bill credit which will appear on the customer's second full month's bill following enrollment in the plan. However, the value of the coupon or credit is based on the number of lines at the customer's locations and the incremental increased level of commitment. The table below provides the commitment levels and corresponding coupon values:

Commitment levels and Coupon/Bill Credit values

Number of Lines/Location	12 Month IntraLATA Incremental Increase Commitment	Coupon Value/Bill Credit
1 to 4	\$600.00	\$355.00
5 to 8	\$900.00	\$710.00
9 to 12	\$1,200.00	\$1065.00
13 to 16	\$2,400.00	\$1420.00
17 to 20	\$3,600.00	\$1775.00

If the customer terminates service before the end of the commitment period, or does not meet the minimum increased usage commitment, then the customer will be charged an amount equal to the value of the coupon or bill credit received.

Under Rule 25-24.485(1)(i), Florida Administrative Code, temporary rate reductions are limited to no more than ninety days per twelve-month period per individual customer. This tariff, if approved, will result in lower rates for certain customers, without disadvantaging any other customer class. Accordingly, we find it appropriate to waive Rule 25-24.485(1)(i), Florida Administrative Code, and to approve ATT-C's proposed extension of the promotional plan.

It is, therefore,

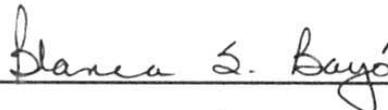
ORDERED by the Florida Public Service Commission that Rule 25-24.485(1)(i), Florida Administrative Code, which limits temporary rate reductions to no more than ninety days per twelve-month period, per individual customer, is hereby waived. It is further

ORDERED that AT&T Communications of the Southern States, Inc.'s proposed tariff to extend its IntraLATA Usage Incentive Program from April 30, 1995, through June 30, 1995, is approved, effective April 30, 1995. It is further

ORDERED that, in the event of a timely protest hereto, this tariff shall remain in effect pending resolution of the protest. It is further

ORDERED that, unless a timely protest is filed hereto, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 11th day of May, 1995.



BLANCA S. BAYÓ, Director
Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on June 1, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.